

Framework Convention Alliance Joins NCD Alliance as a Global Partner

Idioma Inglés



We are pleased to announce the Framework Convention Alliance (FCA) as the third global partner to join the NCD Alliance Steering Group.

FCA is a civil society alliance of nearly 500 organizations from more than 100 countries whose mission it is to help develop and implement the WHO Framework Convention on Tobacco Control (FCTC) as the basis for effective global tobacco control.

“In light of the significant role FCA has played since the very beginning of the NCD Alliance, we believe FCA will add significant value to the strategy, operations, and growing network of the NCD Alliance”, said Cary Adams, Chair of the NCD Alliance. “The importance of tobacco control and the WHO FCTC in the NCD and sustainable development agenda has never been more evident.”

Laurent Huber, Director of FCA said: “I am very pleased that FCA is joining the NCD Alliance as a global partner. Reducing smoking is critical to achieving the global target of reducing premature mortality from NCDs by 25% by the year 2025. The partnership of the FCA and the NCD Alliance will help accelerate the implementation of the FCTC and bring us closer to achieving this important mortality reduction target.”

The NCD Alliance announced earlier this year it was expanding its governance structure to include a broader set of voices and representatives from the global NCD community. Three new global partners will represent three constituencies – namely risk factors, mental/neurological health, and health system delivery. FCA joins as the risk factor group, alongside Alzheimer’s Disease International (ADI) and Management Sciences for Health (MSH).

For more information about FCA, click [here](#) [1].

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[1] <http://www.fctc.org/>