

#LoveYourBones: World Osteoporosis Day

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Monday 20 October is World Osteoporosis Day, with a focus this year on osteoporosis in men. Although one in five men aged 50 and over will suffer a fracture due to osteoporosis, the debilitating disease is all-too-often neglected both by the men at risk, and by health professionals.

The burden of the disease is high in the world's ageing male population: One-third of all hip fractures worldwide occur in men, and compared to women they are twice as likely to die in the year following the fracture.

The [International Osteoporosis Foundation \(IOF\)](#) [1], together with its 220+ national member societies, will be holding a broad range of events and local campaigns to raise awareness of the disease among the general public, health professionals, and healthcare authorities worldwide.

Click [here](#) [2] to download resources and for more information about the campaign.

Post Date: Friday, 17 octubre, 2014

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Enlaces

[1] <http://www.iofbonehealth.org>

[2] <http://www.worldosteoporosisday.org>