

Call to affordable funding increase into cancer services #WorldCancerDay

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On World Cancer Day 2015, leading global public health experts from the Union for International Cancer Control ([UICC](#) [1]) announce that millions of lives can be saved through affordable increases in the investment into cancer services throughout the world. **Crucially:**

- Increased annual international community funding of US\$18 billion globally could save three million lives per year by 2030 and many more in succeeding decades, through prevention, earlier detection and improved care for cancer patients
- Increased funding will also provide pain relief to ease the deaths of millions who will die of cancer during this period
- A tripling of tobacco taxes alone would raise tax revenue available to governments to US\$400 billion annually and could encourage one-third of smokers to quit, according to today's new figures.

"More than eight million people a year die from cancer of which more than 60% of those deaths occurred in low- and middle-income countries, the majority in the middle-income segment", says Professor Tezer Kutluk, President of the UICC.

Read [press release](#) [2]

Do you want to know more? Visite the campaign [website](#) [3]

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[1] <http://www.uicc.org>

[2] [https://old.ncdalliance.org/sites/default/files/files/World Cancer Day 2015.pdf](https://old.ncdalliance.org/sites/default/files/files/World%20Cancer%20Day%202015.pdf)

[3] <http://www.worldcancerday.org>

[4] <https://old.ncdalliance.org/es/taxonomy/term/141>