

WHO report on the global tobacco epidemic 2015 launched

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The continued success in global tobacco control is detailed in this year's WHO Report on the Global Tobacco Epidemic, 2015: substantial progress has been made since the entry into force of the WHO Framework Convention on Tobacco Control (WHO FCTC) ten years ago.

The fifth in the series of WHO reports provides a snapshot of the MPOWER measures, with all country-specific data updated and aggregated through 2014. In addition, the report provides a special focus on tobacco taxation and in-depth analyses of tobacco taxes in all WHO Member States, allowing for a more detailed understanding of progress and future challenges in this area.

Over the past 2 years, there has been notable progress in global tobacco control. Since the previous WHO report on the global tobacco epidemic, 2013, which reported data from 2012, the global population covered by at least one MPOWER measure at the highest level has increased from 2.3 billion to 2.8 billion, an increase of half a billion people (7% of the world's population). The number of countries implementing at least one MPOWER measure at the highest level has increased by 11 since 2012, from 92 to 103.

Read the Executive Summary [here](#) [1].

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[1] http://www.ncdalliance.org/sites/default/files/files/WHO_NMH_PND_15_5_eng-3.pdf

[2] http://www.who.int/tobacco/global_report/2015/report/en/

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