

World Alzheimer's Month is approaching: Challenge stigma, support #RememberMe campaign

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September is World Alzheimer's Month, an international campaign to raise dementia awareness and challenge stigma. Each year, Alzheimer associations from around the world unite to organise advocacy and information provision events, as well as Memory Walks and fundraising days.

The impact of this campaign is growing, but the stigmatisation and misinformation that surrounds dementia remains a global issue.

September is a time for action, a global movement united by its call for change, but it is also a time to reflect on the impact of dementia, a disease that will affect more and more people as the years pass.

World Alzheimer's Month is coordinated by Alzheimer's Disease International (ADI), the umbrella organisation of Alzheimer associations around the world.

ADI is inviting people to take a photo of a support message on a sticky note and share it through a dedicated website.

People can also share messages throughout the month on social media, using the hashtags #WAM2016 #RememberMe

Support people with dementia and their carers across the world. Join the campaign!

For live updates follow #RememberMe and #WAM2016

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[2] <http://www.worldalzmonth.org/en/remember-me>

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