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AMR: global campaign to raise awareness of its devastating effects for cancer patients

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The Norwegian Cancer Society has launched a global campaign to raise awareness among the cancer community of the devastating effects of antimicrobial resistance (AMR) for cancer patients.

"According to World Health Organisation (WHO), AMR is of the greatest challenges our generation face.

Antimicrobial resistance and its devastating consequences also for cancer treatment have attracted far too little attention from the cancer community", said Anne Lise Ryel, Secretary General of the Norwegian Cancer Society.

"We should indeed care and take responsibility: If we do nothing, we risk having to witness that important progress made in cancer treatment –thanks to the joint efforts from governments, civil society, research institutions and private sector - can be set back decades, while the incidence of cancer cases will continue to rise in the years to come", said Anne Lise Ryel.

The global campaign addresses the cancer community to make a difference for everyone affected by antimicrobial resistance.

Visit the campain website to:

- Read_up [1] on antimicrobial resistance, and on how it affects cancer treatment
- Sign up in support of the campaign
- Tweet [2] your support remember to add #AMRcancer [3] and other relevant tags
- Present the cancer perspective [4] to your national authorities who work on the issue of antibiotic resistance.
- Help raise the awareness [5] of the general population, the medical community, and other relevant stakeholders on the necessity to restrict the use of antibiotics. Emphasise on the need for research and

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development of new antibiotics.

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Tags: cancer [6] drug resistance [7]

Category - News: Announcements Related Link: Campaign website [8]

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Links

- [1] https://kreftforeningen.no/antimicrobial-resistance/What-is-antibiotic-resistance/
- [2] http://twitter.com/home?status=We%20support%20urgent%20action%20on%20%23AMR%20to%20prevent%20%23antibioticresistance%20across%20the%20globe%20%23AMRcancer
- [3] https://twitter.com/search?f=tweets&vertical=default&q=%23amrcancer&src=typd
- [4] https://kreftforeningen.no/antimicrobial-resistance/the-consequences-for-cancer-patients/
- [5] https://kreftforeningen.no/antimicrobial-resistance/how-can-we-prevent-antibiotic-resistance/
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