

## **Join NCD Alliance as we Walk the Talk with WHO and partners because together we can beat NCDs.**

Language English

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On Sunday 20 May, on the eve of the 71st World Health Assembly, WHO is leading a new initiative focused on physical activity, to coincide with its 70th Anniversary and reinforce the Health For All campaign. The free walk/run event, titled "[Walk the Talk: The Health for All Challenge](#)" [1] is open to people of all ages and abilities and be held over three distances (short 3 kilometres, medium 5 kilometres and long 8 kilometres).

The event will commence at [Place de Nations](#) [2] at 10:00am. WHO leadership and staff, Geneva authorities, and civil society NGO's will meet there with welcoming remarks from special guests and warm up activities.

The NCD Alliance will have an information booth at Place de Nations, in support of the Health for All vision, while also promoting [NCDA's 2018 High-Level Meeting ENOUGH campaign](#) [3]. Our team slogan will be **"Together we are stronger, Together we can beat NCDs"**. The NCDA Board, Union for International Cancer Control, World Heart Federation, NCD Child and other NGOs will be participating alongside us, and we invite you to join us to demonstrate the power of working together by walking and talking together as a unified team committed to reducing suffering from NCDs.

### **How to join us in Geneva on Sunday 20 May**

- Register on WHO's website with team NCD Alliance or 'ENOUGH' [here](#) [1]
- Arrive by 9:45am and meet at NCDA's booth to collect an ENOUGH t-shirt!
- Bring a water bottle, your camera phone, sunscreen, and the spirit of working and walking together to say *"enough to inaction, together we can beat NCDs."*

### **Not in Geneva on 20 May?**

No matter where you are you can join the #HealthForAllmovement. Pull out your phone and take a photo of you moving anyhow, with anyone, anywhere, and share on social media with the #HealthForAll tag. Youth can also get on board NCD Child's youth engagement campaign using the special hashtag **#YouthWalkTheTalk**. Don't forget to include the tag **#enoughNCDs** in your social media as well.



[1]

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#### **Links**

[1] <http://www.who.int/news-room/events/detail/2018/05/20/default-calendar/walk-the-talk-the-health-for-all-challenge>

[2] <https://goo.gl/maps/FqkFeqortAz>

[3] <http://www.enoughncds.com/>