

NCD Alliance joins the Deliver for Good Campaign

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Women Deliver's new campaign, Deliver for Good, focuses on the issues that affect girls' and women's lives through an integrated approach by promoting action on 12 investment areas and applying a gender lens to the Sustainable Development Goals (SDGs).

The NCD Alliance joins as a Campaign Ally, committing to integrate the 12 investments into its work and provide technical expertise.

The Deliver for Good campaign was launched in May 2016 during the 4th Women Deliver Conference in Copenhagen. The Campaign is a new global push that applies a gender lens to the SDGs and promotes 12 critical investments – political, programmatic, and financial – in girls and women that will bring high returns for women and for societies in decades to come.

Post Date: Tuesday, 13 December, 2016

Category - News: Announcements

Related Link: [Campaign website](#) [1]

[Social media toolkit](#) [2]

Related Content: [NCDA highlights need to address NCDs for Women Deliver conference](#) [3]

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Source URL: <https://old.ncdalliance.org/news-events/news/ncd-alliance-joins-the-deliver-for-good-campaign>

Links

- [1] <http://womendeliver.org/deliver-for-good/>
- [2] <http://womendeliver.org/wp-content/uploads/2016/06/Deliver-For-Good-Toolkit.pdf>
- [3] <https://old.ncdalliance.org/news-events/news/ncda-highlights-need-to-address-ncds-for-women-deliver-conference>