## NCD Alliance Strategic Plan 2016-2020 launched

Language English

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Following an independent review and extensive consultation with many partners over the last year, we are pleased to share with you our ambitious new Strategic Plan for 2016-2020.

The new NCD Alliance Strategic Plan comes at a critical moment in terms of the history and future of the NCD response, when the imperative for action has never been stronger. A surge of commitments and advocacy has helped to advance the NCD agenda in the past five years.

With the adoption of the WHO Global NCD Action Plan 2013-2020 and the first set of global NCD targets, and with agreement by UN Member States on an ambitious 2030 Agenda for Sustainable Development that includes NCDs, it is time to build on the momentum and the technical foundations in place.

Nevertheless, despite achieving important milestones in recent years, there is no room for complacency. Evidence shows that a 'business as usual' approach will be insufficient to meet the WHO '25 x 25' global NCD targets. Rates of progress on NCDs at the national and regional level are similarly patchy, uneven and largely off-track in low- and middle-income countries (LMICs).

The next five years provide an important opportunity to scale up action on NCD prevention and control. If we seize the moment now, we can save lives, empower people to live healthy and dignified lives, and at the same time reduce poverty and stimulate economic growth and environmental sustainability.

In this next phase, our success will be dependent on understanding and responding to the complexities of a vastly changed context: the shifting geography of poverty, growing inequality, changing political dynamics, escalating humanitarian emergencies, climate change and economic development.

NCD Alliance, as a unique civil society network, remains dedicated to improving NCD prevention and control worldwide. Our updated Strategic Plan sets out a vision and ambitious goals and targets that are in line with the 2030 Agenda.

In this next phase, we remain focused on what we as a global civil society alliance can do best, namely advocacy,

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accountability, capacity development and knowledge exchange. These four strategic pillars of action will guide our work and ensure we deliver impact for people at risk or living with NCDs worldwide.

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NCD Alliance Strategic Plan 2016-2020 at a Glance [2]

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## Links

- [1] https://old.ncdalliance.org/resources/ncd-alliance-strategic-plan-2016-2020
- [2] https://old.ncdalliance.org/resources/ncd-alliance-strategic-plan-2016-2020-at-a-glance