NCDs in Brazil: First civil society report available now in English



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The first "Civil Society Report on the Situation of NCDs in Brazil" recently launched by the <u>Alliance for Tobacco Control (ACT+)</u> [1] is now available in English.

The report assesses the implementation of the national plan for tackling NCDs and calls for an integrated approach towards the epidemic.

A recent survey carried out by ACT+ has revealed vast support for national policies to reduce alcohol abuse and unhealthy food consumption, following the model of tobacco control measures in place.

"85% of people surveyed supports national regulations and think that advertising of cigarettes, alcoholic beverages and high-fat foods is a way for manufacturers to increase consumption and sale of these products", highlights ACT+.

The organization called for more awareness-raising campaigns amongst young people on the <u>risks factors</u> [2] of NCDs.

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Civil Society Report on NCDs in Brazil.pdf [3]

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- [1] http://actbr.org.br/comunicacao/boletim.asp
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