

Off to the right start this World Diabetes Day

Language Undefined

World Diabetes Day takes place on 14 November. This year, the International Diabetes Federation is underlining the importance of simple, cost effective interventions such as healthy breakfasts, to lessen the global burden of diabetes, and save billions in lost productivity and healthcare costs.

Check out the [campaign website](#) [1]

Download press kit [here](#) [2]

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Links

[1] <http://www.idf.org/wdd/en-off-to-the-right-start.html>

[2] <http://www.idf.org/sites/default/files/wdd-press-kit-2014.pdf>