

# Second drop of films and articles added to Facing Forward documentary series

Language English

s a Syrian refugee with type 2 diabetes, Abdel has to consistently manage his condition - despite shifting sands that saw him flee his home country and rebuild his life in Lebanon. Learn more at https://ncdalliance.org/facing-forward

## Following the launch of Facing Forward documentary series on 28 September 2021, NCD Alliance and partners are excited to announce a second drop of films and articles produced by BBC StoryWorks.

Twelve mini-films and three articles have been added to the Facing Forward websites today in a second drop of content for the documentary series. The series illustrates the human side of the noncommunicable disease (NCD) pandemic and includes voices from all parts of the world which hope to inspire others and break down stigma and discrimination.

The series include 25 short films and 10 articles from Lebanon, Ghana, Guinea, Brazil, Colombia, Peru, Kenya, Thailand and the Pacific Islands, among other countries. The series can be explored under three broad headings: 'Understanding NCDs', 'Increasing access to care' and 'Leading the way'.

An estimated 1.7 billion people – nearly a quarter of the world's population – are thought to be living with at least one NCD, and the number of those living with more than one NCD has steadily increased over the past 20 years. NCDs include a broad range of chronic illnesses such as hypertension, diabetes, cancer, mental health conditions, cardiovascular disease and stroke.

The COVID-19 pandemic has been particularly chalenging for people living with NCDs. They have faced multiple burdens including with managing their health due to restrictions in movement, disruptions to health as well as fear of seeking treatment due to the risk of contracting COVID-19.

The series represents a collaboration across public, private and non-profit health and development sectors, including a great diversity of voices from around the world. The NCD Alliance and BBC StoryWorks encourage you to share the series and join the conversation using the social media hashtags **#FacingForward** and **#ActOnNCDs**.

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You can discover Facing Forward over on <u>BBC StoryWorks website</u> [1]. As BBC StoryWorks is part of BBC's international service, the website is not accessible from the UK. UK audiences can <u>discover Facing Forward here.</u> [2]

Facing Forward is the second documentary series with BBC StoryWorks. It follows the outstanding performance of the Turning the Tide series, which reached 128.5 million impressions across BBC.com audiences from February 2020 to February 2021. Turning the Tide included 26 films from 24 countries.

#### About the BBC StoryWorks

BBC StoryWorks is a creative studio with newsroom values, bringing together boldness and innovation with agility and timeliness. It embodies the BBC's spark and rigorous editorial quality to create video productions that connect with audiences through beautifully crafted storytelling. Its team use award-winning expertise in video production, writing and journalism to offer a deeper and more personal perspective on key issues than traditional news outlets.

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