
World Alzheimer Report 2014



**Alzheimer's Disease
International**

The global voice on dementia

World Alzheimer Report 2014

Dementia and Risk Reduction

AN ANALYSIS OF PROTECTIVE AND MODIFIABLE FACTORS



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The World Alzheimer Report 2014 'Dementia and Risk Reduction: An analysis of protective and modifiable factors' was released today by [Alzheimer's Disease International \(ADI\)](#) [1].

It reveals persuasive evidence for dementia risk reduction and calls for dementia to be integrated into both global and national public health programmes alongside other NCDs.

It also affirms that control of diabetes and high blood pressure as well as measures to encourage smoking cessation and to reduce cardiovascular risk, have the potential to reduce the risk of dementia even in late-life.

The report found that diabetes can increase the risk of dementia by 50%. Obesity and lack of physical activity are important risk factors for diabetes and hypertension, and should, therefore, also be targeted.

Download report [here](#) [2]

Read press release [here](#) [3]

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[1] <http://www.alz.co.uk>

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[3] <http://www.alz.co.uk/news/world-alzheimer-report-2014-reveals-persuasive-evidence-for-dementia-risk-reduction>