

World Cancer Day 2016



I CAN



**UNDERSTAND THAT EARLY
DETECTION SAVES LIVES**



I CAN



SUPPORT OTHERS



I CAN



ASK FOR SUPPORT



I CAN



**TAKE CONTROL OF
MY CANCER JOURNEY**



I CAN



LOVE, AND BE LOVED



I CAN



BE MYSELF



I CAN



RETURN TO WORK



I CAN



SHARE MY STORY



I CAN



SPEAK OUT

Language English

Today on World Cancer Day 2016 (Thursday 4 February), the world unites against this disease that knows no borders and represents one of humanity's most pressing and financial concerns.

Under the campaign theme '**We can. I can**', World Cancer Day represents a unique opportunity to draw attention to what can be done to address cancer, save millions of avoidable deaths and, in turn, support global economic growth and development.

Cancer will kill more than eight million people worldwide this year, which is equivalent to the entire population of New York. Half of these will be people of working age (30-69 years old).

It has been estimated that the cost implications on world economies caused by cancer and the other non-communicable diseases (including mental health) could be as high as USD 47 trillion¹ if no action is taken to reduce the anticipated growth in cases over the next two decades. This is a greater economic impact than the global financial crisis of 2008 and represents 75% of global GDP.

Read [Union for International Cancer Control \(UICC\)](#) [1] press release [here](#) [2]

For live updates follow #WeCanICan #WorldCancerDay

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Links

[1] <http://www.uicc.org/>

[2] http://www.ncdalliance.org/sites/default/files/files/WCD2016_Press-Release_FA_EN.docx

[3] <https://old.ncdalliance.org/category/tags/cancer>

[4] <https://old.ncdalliance.org/taxonomy/term/141>