

NCD Alliance's Policy Position on Alcohol Harm

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Language English

Explore NCDA's comprehensive policy position on alcohol control, addressing the marketing of NoLo products, socioeconomic inequalities, and the impact of industry interference. Advocating evidence-based policies to reduce harm and protect vulnerable communities globally.

Policy Briefs

 [Alcohol policy statement_02.pdf](#) [1]



1 December, 2024

Resource Section: Publications and Multimedia

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Extended Description:

The NCD Alliance's policy position on alcohol control emphasizes the need for comprehensive strategies to address the marketing and branding of no-and-low alcohol (NoLo) products, reduce alcohol-related health inequalities, and counter industry interference. It highlights the importance of clear labelling and distinct marketing for NoLo products to prevent exploitation by the alcohol industry.

The statement also underscores the disproportionate burden of alcohol harm on socioeconomically deprived communities and the need for inclusive, evidence-based policies that protect vulnerable populations, such as children, women, and those in recovery.

By calling for robust conflict-of-interest safeguards and the active involvement of people living with NCDs in policy development, the NCDA advocates for integrated solutions that prioritize public health, social equity, and sustainable development.

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[2] <https://old.ncdalliance.org/taxonomy/term/186>

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