

## **NCDA Advocacy Institute Webinar - Advocating Online, 27 August 2020**

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Language English

This NCDA Advocacy Institute's Seed virtual training focused on tools and examples on how to advocate in an online environment, and opportunities to include digital advocacy in work plans during and beyond COVID-19.

Webinars

Advocacy Materials

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**Extended Description:**

The session is the second out of four sessions which form part of NCDA Advocacy Institute's Seed virtual training programme in 2020. This session specifically focused on providing NCD alliances with tools and examples on how to advocate in an online environment, and opportunities to include digital advocacy in their work plans during and beyond COVID-19. Examples from the NCDA and from our network on the use of digital platforms for NCD communication and advocacy efforts were showcased, particularly during the COVID-19 pandemic. The session aimed at enabling NCD alliances to identify opportunities to carry out advocacy work in an online environment, by effectively identifying windows of opportunities, and leveraging tools and resources at hand.

The slides of this webinar are also available at '[My NCDA Hub](#)' [1]

### Recording:

*The NCDA Advocacy Institute's Seed virtual trainings in 2020 are a benefit of our member alliances to help them strengthen their activities in the NCD space and their coalition building efforts. The slides and recordings are also open to all NCDA members and NGO supporters as it may help inform their own advocacy and capacity development work. If you are not already a member or NGO supporter of NCDA, and would like to learn more about the benefits of being one, you can [learn more here](#) [2] or directly [apply here](#) [3].*

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