The Philippines national NCD investment – Everybody's Business series

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The investment approach taken by WHO, UNDP, and the UNIATF on NCDs is crucial in generating needed whole-of-government buy-in as demonstrated in the Philippines, and includes the strengthening of policies and regulations, improving access to health services, and further developing sustainable financing mechanisms. The Philippine experience shows that investing in NCD responses can generate significant economic and health benefits, illustrating the effectiveness and feasibility of the implementation of these measures in other LMICs. Policy Briefs

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Extended Description:

This is the first paper in NCD Alliance's series 'Everybody's Business', a series on bold actions to close the NCD funding gap.

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Key Messages:

- Fiscal measures are successful in generating revenue and reducing consumption of unhealthy commodities.
- Revenue from fiscal measures can and should be used to fund UHC initiatives and expand healthcare
 access for the poor and ultra-poor.
- Government action and political leadership is needed to reprioritise health and finance national benefits packages to make meaningful change.

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