

Beatriz Champagne

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Beatriz Champagne

Executive Director, Coalición Latinoamérica Saludable / Healthy Latin America Coalition (CLAS)

Argentina

Why would you like to be on the NCDA Board of Directors?

Having participated in many activities with NCD, I hope to continue to contribute as a member of the Board of Directors. I can be useful in several ways.

1. Using my knowledge of civil society governance, I hope to help NCD continue to be an effective, respected global organization, building capacity for NCD prevention and control, and meeting the needs of its members.
2. Having worked extensively in Latin America and the Caribbean, I can be a good representative for my region. Examples: helped develop NCD advocacy networks that have contributed to the region's successes in policy change, such as front of package food labelling, reducing the consumption of alcohol, and tobacco control. Supported the organization of coalitions and alliances, at the national and regional level, to advance and defend health policies in different countries, address issues of industry influence, conflicts of interest, regional agenda setting, communication, and capacity building. CLAS seeks funding to support its members.
3. Being a member of the WHO Civil Society working group, WOF, GAPA, among other groups, I am sensitive to the complexities and diversity of situations across the globe. It is important to encourage exchange with others to help us all learn and grow. Example: in Latin America we applied learnings from Thailand to reach high level politicians, and from Africa to reduce alcohol consumption.
4. CLAS facilitates an active group of People with Lived Experience and a Youth group that advance NCD priorities from their own perspectives, essential part of our community.

What makes you a good candidate for the NCD Board of Directors?

I have contributed to the NCD community for many years through CLAS, the Coalition for Americas' Health, which is the NCD's regional member for Latin America (LA). As executive director, I am familiar with issues of governance, financial management, public relations, and membership engagement.

Accomplishments: 1st tobacco virtual network in LA, capacity building events to advance FCTC policies, presided over 5 regional tobacco or health conferences, policy research, 7 journalism contests, national smoking cessation strategy & training of healthcare professionals, researched tobacco economy in Argentina and illicit trade in Mercosur, PI CARMELA study of risk factors in LA, salt reduction Consortium. With partners, currently developing a Community of Practice for healthy and sustainable food systems called COLANSA. Policy Brief on Front of Pack Labeling and on Alcohol and Cardiovascular Diseases with World Heart Federation. Promoting finance-public health dialogue. Supporting population-based strategies in Universal Health Coverage. Previously I was Executive Director of the InterAmerican Heart Foundation 1995-2017.

This past year I have become even more committed to strengthening the voices and actions of persons that live with an NCD having supported my husband Tony through recovery from an aggressive cancer that turned both of our lives upside down. It has been a difficult path that has not yet ended.

My superpower: abundant energy and a work ethic that has helped me through many challenges. I hope to actively represent the NCD and its members and be a responsible actor at Board meetings.

Biography

Beatriz Champagne has been dedicated to the prevention & control of NCDs in the Americas with the Healthy Americas' Coalition (CLAS). CLAS promotes & defends policies for good nutrition, physical activity, tobacco & alcohol control. CLAS has 200+ member organizations and provides a coherent response from civil society on policy issues. As part of COLANSA, she supports advocacy for healthy and sustainable food systems. She is past Chair of the WHF Advocacy Committee. Having been born in Buenos Aires, Argentina, and having grown up there, Beatriz's roots and heart are in the developing world.

2009 Luther L. Terry Award for Exemplary Leadership in Tobacco Control, 2017 Sharjah NCD Advocacy Award, 2018 WHO World No Tobacco Day Award. BS summa cum laude U. of Illinois at Champaign-Urbana, MS and Ph.D. Rutgers University, New Jersey.

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