



# Global Week for Action on NCDs 2023 Highlights

14-21 September 2023

Thanks to you and hundreds of thousands from the NCD community, we have managed to make this our biggest Global Week for Action yet. Together we were able to tell our world leaders that the **MOMENT FOR CARING IS NOW.**



**1,218,308**  
**VIDEO VIEWS**  
with  
**419,098**  
minutes watched

**1 KICK-OFF EVENT WITH  
583 PARTICIPANTS**

## SOCIAL MEDIA

**2,044,521**  
**POST VIEWS**

**1,089** NEW  
**FOLLOWERS** ↑  
(audience growth)



**330+**  
**MEDIA MENTIONS**

NCD CARING *Conversations*



Lucia Feito Allonca

Nupur Lalvani

#TheMoment4Caring

#TheMoment4Caring

**270+ ENGAGEMENT  
ACTIVITIES** from NCDA members,  
partners and key stakeholders

## 10 GLOBAL CHAMPIONS

including 6 HoS/G from Ghana, Timor-Leste, Mauritius, Barbados, Tanzania and St. Kitts; WHO DG Dr Tedros and WHO Global Ambassador for NCDs, Mr Bloomberg