

Global NCD Alliance Forum 2020

Bridging the Gap

9-11 FEBRUARY 2020

Sharjah, United Arab Emirates (UAE)



#NCDAF2020 #NCDs #Sharjah

@focpuae @ncdalliance



Sharjah was named World Book Capital for the year 2019 by UNESCO.



PROGRAMME



NCD Alliance



أصدقاء مرضى السرطان
Friends Of Cancer Patients
United Arab Emirates الإمارات العربية المتحدة

Global NCD Alliance Forum 2020

Bridging the Gap

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#NCDAF2020 #NCDs #Sharjah

@focpuae @ncdalliance



Welcome to the Global NCD Alliance Forum 2020

Dear Participants,

It is my pleasure to welcome you all to the third edition of the Global NCD Alliance Forum taking place in the Emirate of Sharjah, February 9 – 11, 2020.

Non-communicable diseases (NCDs) affect us all. We all know someone whose life came to an early end by heart disease or cancer. We all have parents, relatives or friends who live with diabetes. We might have felt terribly helpless seeing a loved one's memory being slowly robbed by Alzheimer's disease, or may have stayed up night after night trying to comfort our children as they gasped for breath due to their asthma. These conditions are among the greatest health threats of our time.

Non-communicable diseases account for 7 of the top 10 causes of death globally and are responsible for 70 percent of all deaths worldwide. Each such premature death deprives a family of a loved one, and a nation of a productive, contributing citizen. And not just adults, NCD incidences in children are on the rise worldwide, at an alarming rate. To help secure the future of our world by safeguarding the health and wellbeing of children and adolescents, we organised the first-ever Childhood NCDs Forum here in Sharjah in 2015.

This reality drives our motivation as we gather here two years after the second Forum, to send a determined message to the world – that we are resolute in honouring our collective commitment to reduce the incidence of NCDs globally.

As we gather here from all around the world to take stock of the progress we have made in the fight against lifestyle diseases since our last meeting here in Sharjah in 2017, and we do so by building on the 2018 UN High-Level Meeting (HLM) outcomes with a call to action loud enough to Bridge the Gap in the implementation of global pledges five years ahead of the next UN HLM in 2025 to achieve globally agreed NCD targets.

The 2017, first edition of Sharjah Awards for Excellence in NCD Civil Society Action was launched at this Forum to recognise the work being carried out by NCD member alliances worldwide to implement the Sharjah Declaration. In the two years since the last event, nations worldwide have also reiterated their pledge to reduce premature NCD deaths by one-third by 2030, as part of the Sustainable Development Goals.

Needless to say, our global effort requires sustained political will to achieve our goals. The SDGs have provided the political mandate. But the clock is ticking faster than the progress being made. A lot more needs to be done.

We trust that this Forum, will continue to catalyze our collective efforts to achieve this global target. Let us all maximise this three-day opportunity to share experiences and experimental results, discuss challenges and provide solutions with fellow members of the NCD civil society at the Forum, and capitalize on the opportunity to explore new collaborations to accelerate the response to NCDs as a priority.

I am certain that your expert inputs at this Forum will serve as an impetus to scale up our collective efforts on NCDs, initiating evidence collection and country-level surveillance to implement effective responses, as well as ensure that the issue is high on the political agenda worldwide.

I wish you all a very constructive and productive Forum.

Thank you.

Jawaher Bint Mohammed Al Qasimi

Wife of the Ruler of Sharjah,
Founder and Royal Patron of Friends Of Cancer Patients
International Ambassador for the World Cancer Declaration of
the Union for International Cancer Control (UICC)
International Ambassador for Childhood Cancer for UICC
Patron of the Global NCD Alliance Forum

Dear Colleagues,

As Noncommunicable diseases (NCDs) continue to rise and impact societies and communities, disproportionately affecting low- and middle-income countries and vulnerable populations, impacting economies and forcing people into poverty, they threaten progress towards the 2030 Agenda for Sustainable Development.

The third Global NCD Alliance Forum (Forum) is strategically timed to take place in 2020, to reflect on global progress achieved and discuss what is needed to accelerate action five years away from the 2025 date for globally agreed upon NCD targets, and ten years away from the date to reach the targets of the Sustainable Development Goals, which include a target to reduce premature deaths from NCDs by one third. The World Health Organization's data shows that progress on NCDs has been insufficient and highly uneven, and that globally, countries are off-track in implementing national commitments to achieve these targets.

In response to the concerning lack of progress, the Forum is organised under the banner theme of 'Bridging the Gap'. The Forum will seek to accelerate global efforts to translate political commitments and rhetoric into needed action and implementation at local and national levels. The programme will focus on three sub-themes:

- Saving lives through transformative policies and solutions
- Building demand for action through transformative social movements and voices of change
- Enhancing accountability through transformative and inclusive governance

The Forum offers a unique opportunity for NCD civil society globally to unite and mobilise for stronger action on NCDs. It will encourage networking, stimulate knowledge exchange and offer a space for civil society coordination and planning, the latter framed by the NCD Civil Society Compass, outlining potential actions for civil society to bridge the major gaps to the NCD response.

Through this global convening, we look to celebrate and invigorate your efforts and passion for improving the lives of people at risk of or living with NCDs. We thank you in advance for your participation and contribution to making the third Global NCD Alliance Forum a success.

The NCD Alliance wishes to sincerely thank Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah, UAE, for her commitment to NCDs and as Patron of the Global NCD Alliance Forum, and Friends of Cancer Patients for their partnership, leadership, support and continued generosity that have been instrumental in realising this global event.

Todd Harper
President, NCD Alliance
CEO, Cancer Council Victoria

Katie Dain
CEO, NCD Alliance

Planning Committee



HE Mrs Sawsan Jafar
Chairman of the Board of Directors, Friends of Cancer Patients, United Arab Emirates



Dr Sawsan Al Madhi
Director General, Friends of Cancer Patients, United Arab Emirates



Dr Ibtihal Fadhil
President, Eastern Mediterranean NCD Alliance, Bahrain; Board member, NCD Alliance



Ms Helen Seibel
Global Head, Community Investment & Philanthropy, AstraZeneca, Canada; Member of the NCD Alliance Supporters Group



Mr Todd Harper
Chief Executive Officer, Cancer Council Victoria, Australia; President, NCD Alliance



Ms Katie Dain
Chief Executive Officer, NCD Alliance, United Kingdom



Dr Marie Hauerlev
Chair, NCD Child, Denmark



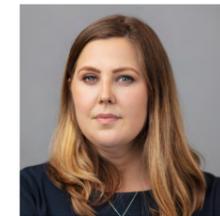
Ms Ana Larrañaga
Director, Salud Critica, Mexico



Dr Jean Luc Eisele
Chief Executive Officer, World Heart Federation, Switzerland; Board member, NCD Alliance



Dr Douglas Webb
Team Leader, Health and Innovative Financing at the HIV, Health and Development Group, United Nations Development Programme, United States



Ms Cajsa Lindberg
President of Swedish Diabetes Association, Sweden; Member of Our Views, Our Voices Global Advisory Committee



Prof Sani Malami
Executive Director, NCD Alliance Nigeria, Nigeria



Ms Maisha Hutton
Executive Director, Healthy Caribbean Coalition, Barbados



Dr Tara Singh Bam
Deputy Regional Director, International Union Against Tuberculosis and Lung Disease; Singapore



Mr Stefan Islandi
Director of Development, Danish NCD Alliance, Denmark

Global NCD Alliance Forum 2020

Bridging the Gap

WHAT

The Global NCD Alliance Forum is the only biennial global noncommunicable disease (NCD) meeting. The Forum convenes, unites and mobilises NCD civil society.

The Forum is organised by the NCD Alliance in partnership with local host organisation, Friends of Cancer Patients (FoCP), in Sharjah, United Arab Emirates (UAE), under the patronage of Her Highness Sheikha Jawaher Bint Mohammed Al-Qasimi, wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for the Union for International Cancer Control (UICC), International Ambassador for Childhood Cancer for UICC.

WHEN & WHERE

9-11 February 2020, Sharjah (UAE)

THEME

The Forum is organised under the theme of “**Bridging the Gap**” with a view to accelerating global efforts to translate political commitments and rhetoric into action and implementation at national and local levels. It will focus on action enablers and what works in local and national contexts. It will offer a civil society perspective and take a political economy lens on the key catalysts for change that can bridge the major gaps in the NCD response.

WHO

The Forum will bring together representatives from national and regional NCD alliances, civil society from cross cutting areas relating to NCDs, youth, people living with NCDs, global NCD stakeholders and recognised champions.

In 2017, 94% of delegates rated their overall experience at the Forum as outstanding or very good.



400
delegates

100+
representatives of
national and regional
NCD alliances



from over
40 countries



40+ youth leaders and
people living with NCDs

5
plenary
sessions



18
workshops



The Forum is organised around three sub-themes:

1 **SAVING LIVES** through transformative policies and solutions



2 **BUILDING DEMAND FOR ACTION** through transformative social movements and voices of change



3 **ENHANCING ACCOUNTABILITY** through transformative and inclusive governance



FORUM DAY 1

SUNDAY, 9 FEBRUARY 2020

	08:00 – 10:00 Room D	<i>Elevating the youth NCD agenda to high-level stakeholders (convened by NCD Child and NCD Alliance, sponsored by AstraZeneca) (by invitation only)</i>
	08:00 – 10:00 Room F	Our Views, Our Voices event ImPatient for Change: The power of lived experiences in Bridging the Gap for NCDs <i>(sponsored by Access Accelerated, Leona M. and Harry B. Helmsley Charitable Trust, Upjohn-Pfizer) (by invitation only)</i>
	10:00 - 10:10	Health Break
	10:10 – 12:00 Yaqout Hall	Civil Society Coordination Session: national, regional and global action <i>(civil society delegates only)</i>
	12:00 – 13:30	Lunch Break
	12:00 – 13:30	Satellite sessions (by invitation only)
	Room A	Protecting Populations, Preserving Futures: Empowering the Health Workforce to Tackle the Greatest Global Health Challenge of Our Time <i>(sponsored by Upjohn-Pfizer) (by invitation only)</i>
	Room B	Delivering and financing quality care for NCDs: leaving no-one behind <i>(sponsored by Leona M. and Harry B. Helmsley Charitable Trust) (by invitation only)</i>
	Room C	Building the Case for National Plans to Tackle NCD: Heart Failure <i>(sponsored by AstraZeneca) (by invitation only)</i>
	13:30 – 15:15 Yaqout Hall	Civil Society Coordination Session: national, regional and global action <i>(civil society delegates only)</i>
	15:15 – 16:00	Health Break
	16:00 – 17:00 Almas Hall	OPENING CEREMONY
	17:00 – 18:30 Almas Hall	OPENING PLENARY Bridging the gaps, seizing the moment for NCD prevention and control
	18:30 – 19:00 Almas Hall	Group Photo
	19:00 – onwards	Reception Dinner

FORUM DAY 2

MONDAY, 10 FEBRUARY 2020

	09:00 – 10:15 Almas Hall	PLENARY ONE Saving lives and protecting communities through transformative NCD policies and solutions
	10:15 – 10:45	Health Break
	10:45 – 12:30	STREAM ONE
WORKSHOP 1.1 TRADUIT EN FRANÇAIS	Room E	Catalysing action on NCD ‘best buys’: challenges and enablers for policy progress
WORKSHOP 1.2 TRADUCIDO AL ESPAÑOL	Room B	Engaging with law and lawmakers to accelerate action on NCDs
WORKSHOP 1.3	Room A	A people-powered movement: Unleashing the untapped potential of people living with NCDs to turbocharge the response
WORKSHOP 1.4	Room C	Transforming the narrative of childhood obesity
WORKSHOP 1.5	Room D	Promoting whole of government and whole of society action on NCDs
WORKSHOP 1.6	Room F	The power of data to fuel systems reform for NCDs: Leveraging evidence to achieve planetary and human health
	12:30 – 13:30	Lunch Break
	13:30 – 14:45 Almas Hall	PLENARY TWO Building the demand for collective action on NCDs through transformative social movements and voices for change
	14:45 – 15:15	Health Break
	15:15 – 17:00	STREAM TWO
WORKSHOP 2.1 TRADUIT EN FRANÇAIS	Room E	Beyond the declaration: Maximising political momentum on UHC for NCDs and mental health
WORKSHOP 2.2	Room A	Win-win interventions: Leveraging policy to address NCDs and reduce gender inequities in health
WORKSHOP 2.3	Room C	Planetary Health Action Dialogue: Connecting the climate and NCD movements to take on global emergencies
WORKSHOP 2.4	Room D	Building coalitions and social movements to address NCD multi-morbidities: Health systems for people, not siloes for diseases
WORKSHOP 2.5	Room F	Global governance and binding frameworks: Necessary instruments for tackling NCD drivers and determinants?
WORKSHOP 2.6 TRADUCIDO AL ESPAÑOL	Room B	Accountability in the Era of the E-Cigarette Epidemic
	19:00	Social Event

FORUM DAY 3

TUESDAY, 11 FEBRUARY 2020

	09:00 – 10:15 Almas Hall	PLENARY THREE Enhancing accountability for all people with NCDs everywhere through transformative and inclusive governance
	10:15 – 10:45	Health Break
	10:45 – 12:30	STREAM THREE
WORKSHOP 3.1	Room A	Sustainable investment, smarter financing for NCDs: The power of civil society in driving change
WORKSHOP 3.2	Room C	Partnering for impact in the SDG era: Saving lives through equitable access to essential NCD medicines and technologies
WORKSHOP 3.3	Room D	Think like a broadcaster: How to create compelling stories and increase media attention for NCDs
WORKSHOP 3.4 TRADUIT EN FRANÇAIS	Room E	Bridging sectors: Broadening coalitions for NCDs
WORKSHOP 3.5 TRADUCIDO AL ESPAÑOL	Room B	David versus Goliath: Strategies for managing conflict of interest and countering industry interference in public health policy
WORKSHOP 3.6	Room F	Taking the pulse of NCD progress: How to hold governments to account
	12:30 – 13:45	Lunch Break
	13:45 – 14:15	Regional Showcase
	14:15 – 15:15 Almas Hall	CLOSING PLENARY Accelerating overdue progress with ambitious action: the fast track to 2030
	15:15 – 16:15	Health Break
	16:15 – 17:00 Almas Hall	CLOSING CEREMONY
	17:00	Delegates depart
SUB-THEME 1	Saving lives through transformative policies and solutions	
SUB-THEME 2	Building demand for action through transformative social movements and voices of change	
SUB-THEME 3	Enhancing accountability through transformative and inclusive governance	

“

The Global NCD Alliance Forum unites us further and allows for some critical reflection as to what we’re doing well and where we can improve. It provides a participatory programme that helps share lessons.”

2017 Forum participant

FORUM HIGHLIGHTS



INTERACTIVE WORKSHOPS



YOUTH PRE-MEETING



PARTNERSHIPS HUB

CIVIL SOCIETY COORDINATION & PLANNING



PLENARY SESSIONS



COMMUNITY IN ACTION EXHIBITION

OUR VIEWS, OUR VOICES EVENT



“Joining the [Forum] workshops and discussing with other delegates led to statements and agenda setting that could be used in our own advocacy work.”

FORUM DAY 1

SUNDAY, 9 FEBRUARY 2020

08:00 – 10:00
Room D *Elevating the youth NCD agenda to high-level stakeholders (convened by NCD Child and NCD Alliance, sponsored by AstraZeneca) (by invitation only)*

Young people offer a unique and highly valuable perspective to scale up the NCD response, hence the importance of leveraging youth voices on NCD policy and practice to help bridge the gap between global NCD commitments and local action. This invitation-only session convened by NCD Child and NCD Alliance will help young participants discuss specific advocacy and policy needs of children, adolescents, and young people to prevent and control NCDs, in order to construct concise, evidence-based policy messages promoting actionable solutions that address NCD policy gaps affecting young people. This session will also help identify youth peers working in related fields for stronger action during and after the Forum, enriching and strengthening networks of youth NCD advocates around the world.

MODERATOR **Mr Pierre Cooke Jnr**
Youth Technical Adviser, Healthy Caribbean Coalition; Barbados National Youth Parliament, Barbados

CONFIRMED SPEAKERS **Dr George Msengi**
Executive Committee Member, Youth Leader, NCD Child, Tanzania

Dr Marie Hauerlev
Chair, NCD Child, Denmark

Ms Nicola Gray
Member of the Governing Council, NCD Child, United Kingdom

Mr Luis Manuel Encarnacion Cruz
Senior Capacity Development Officer, NCD Alliance; Member of the Governing Council, NCD Child, Mexico

08:00 – 10:00
Room F *Our Views, Our Voices event*
ImPatient for Change: The power of lived experiences in Bridging the Gap for NCDs
(sponsored by Access Accelerated, Leona M. and Harry B. Helmsley Charitable Trust, Upjohn-Pfizer)
(by invitation only)

The *Our Views Our Voices* event will highlight the leadership of people living with NCDs in bridging the gaps in the NCD response. It will discuss leveraging lived experiences for advocacy, strengthening access to health and tackling stigma and discrimination. This invitation-only event will take stock of progress on meaningful involvement of people living with NCDs and how to power a movement that puts people first.

CHAIR **Ms Anne Lise Ryel**
Secretary General, Norwegian Cancer Society; Board member, NCD Alliance, Norway

KEYNOTE **Ms Zoleka Mandela**
Child Health Initiative Global Ambassador, FIA Foundation, South Africa

MODERATOR **Ms Johanna Ralston**
Chief Executive Officer, World Obesity Federation, United Kingdom

CONFIRMED SPEAKERS **Ms Jyotsna Govil**
Our Views, Our Voices advocate, Healthy India Alliance & Indian Cancer Society, India

Ms Charity Muturi
Our Views, Our Voices advocate, NCD Alliance of Kenya, Kenya

Mr Christopher Agbega
Our Views, Our Voices advocate, Ghana NCD Alliance, Ghana

Ms Kwanele Asante
Global Advisory Committee Member, Our Views, Our Voices, NCD Alliance, South Africa

Mr Bruno Helman
Our Views, Our Voices advocate, Brazil

Dr Karen Sealey
Founder, Trinidad and Tobago NCD Alliance

Dr Guy Fones
Advisor, Global NCD Platform; Team Lead, Secretariat of the Global Coordination Mechanism on NCDs (GCM/NCD), Switzerland

Ms Lea Kilenga
Our Views, Our Voices Global Advisory Committee, NCD Alliance of Kenya, Kenya

 10:00 – 10:10 **Health Break**

 10:10 – 12:00 **Civil Society Coordination Session: national, regional and global action**
(civil society delegates only)
Yaqout Hall

 12:00 – 13:30 **Lunch Break**

 12:00 – 13:30 **Satellite sessions (by invitation only)**

 **Room A** **Protecting Populations, Preserving Futures: Empowering the Health Workforce to Tackle the Greatest Global Health Challenge of Our Time** *(sponsored by Upjohn-Pfizer)*
(by invitation only)

Health systems can only function with health workers; improving health service coverage and realising the right to the enjoyment of the highest attainable standard of health for PLWNCDS is dependent on their availability, accessibility, acceptability and quality. This satellite session will stress the importance of teaming up different professional health communities for NCD prevention and control across the continuum of care and promoting their continuous professional development. It will aim to understand how the absence of an optimised workforce drives inequity and threatens the economy of populations and will explore existing opportunities and multisectoral partnerships to foster collaboration among doctors, nurses, psychologists, dentists, pharmacists and other professionals at primary healthcare level.

MODERATOR **Mr Neal Kovach**
Division Vice President, Global Market Strategy, American College of Cardiology, United States

CONFIRMED SPEAKERS **Professor Kaushik Ramaiya**
General Secretary, Tanzania NCD Alliance, Tanzania

Ms Johanna Ralston
Chief Executive Officer, World Obesity Federation, United Kingdom

Mr Enzo Bondioni
Executive Director, FDI World Dental Federation, Board Member of World Health Professions Alliance, Switzerland

Ms Jennifer Bae
Managing Director of Innovation, American College of Cardiology, United States

Professor Adel El Sayed Selim
Emeritus Professor of Internal Medicine and Diabetes, Sohag University, Egypt; President of the Egyptian NCD Alliance, Egypt

Dr Lobna Salem
Chief Medical Officer Developed Markets, Upjohn - Pfizer, United States

Dr Maryam Mohamed Fatma Matar
Founder and Chairperson of UAE Genetic Diseases Association, United Arab Emirates

 **Room B** **Delivering and financing quality care for NCDs: leaving no-one behind**
(sponsored by Leona M. and Harry B. Helmsley Charitable Trust) (by invitation only)

We live in an era where millions of people are living with a variety of complex chronic conditions and need access to quality treatment and care. The management of NCDs for the millions of people living with these conditions is an essential component of a people-centered response to the global burden of NCDs which disproportionately affects low and middle income countries. This satellite session will bring together people living with NCDs, frontline health workers, and leaders from the multilateral and philanthropic fields to better understand how strategic partnerships can increase access to healthcare and essential medicines and technologies.

MASTER OF CEREMONIES **Ms Megan Deichler**
Associate Program Officer for the Type 1 Diabetes Program (T1D) Leona M. and Harry B. Helmsley Charitable Trust, United States

MODERATORS **Dr Gina Agiostratidou**
Director, Type 1 Diabetes program, Leona M. and Harry B. Helmsley Charitable Trust, United States

Ms Estefania Palomino
Program Officer, Type 1 Diabetes program, Leona M. and Harry B. Helmsley Charitable Trust, United States

CONFIRMED SPEAKERS **Ms Emily Wroe**
Associate Director of NCD Policy & Implementation, Partners in Health, United States

Ms Lea Kilenga
Our Views, Our Voices advisory committee member, NCD Alliance Kenya, Kenya

Ms Happy Nchimbi
Project Manager, Tanzania NCD Alliance, Tanzania

Dr Layal Barjoud
Special Assistant to the CEO, Defeat-NCDs, Switzerland

Ms Maia Olsen
Programme Manager, NCD Synergies, Partners In Health, United States

Ms Aigerim Zhaparova
patient advocate, Kyrgyzstan

Dr Mamka Anyona
Health Specialist, Noncommunicable diseases, United Nations Children's Fund (UNICEF), United States

Dr Andrea Feigl
Executive Director, Health Finance Institute, United States

Room C  **Building the Case for National Plans to Tackle NCD: Heart Failure**
(sponsored by AstraZeneca) (by invitation only)

Heart failure (HF) is a life-threatening and prevalent disease that affects ~64 million people worldwide.¹ One in five people will develop the condition during the course of their life.² People with T2D have a 2-to-5 times greater risk of HF plus increased risk of a heart attack or stroke.³ HF causes between ~10%-28% of deaths in adults with cardiovascular disease, worldwide.⁴ In 2012 cost for HF management was estimated at \$108 billion per annum.⁵ The staggering prevalence and economic burden of HF necessitates utilization of cost-effective treatment options and preventive strategies. Currently many countries do not have National Plans to tackle HF, owing to lack of understanding of humanistic and economic costs of HF at the national level, and lack of advocacy with policy decision makers. This session will discuss the importance of generating data and the need for patient voice to drive national policies to effectively address these gaps.

MODERATOR **Dr Waleed Al Habeeb**
Consultant Cardiologist; President of Saudi Heart Failure Society, Saudi Arabia

CONFIRMED SPEAKERS **Professor John McMurray**
Professor of Cardiology, University of Glasgow, United Kingdom

Dr Hussein Heshmat Kassem
Consultant Cardiologist, Fujairah Hospital, United Arab Emirates; Associate Professor of Cardiovascular Medicine, Department of Cardiology, Cairo University, Egypt

Dr Buthaina Abdulla Bin Belaila
Head, Supreme National Committee for the Control of NCD, UAE Ministry of Health and Prevention, United Arab Emirates

Dr Monika Arora
Executive Director, HRIDAY (Secretariat of Healthy India Alliance); Director, Health Promotion Division and Professor, Public Health Foundation of India, Board member, NCD Alliance, India

 **13:30 – 15:15** **Civil Society Coordination Session: national, regional and global action**
Yaqout Hall (civil society delegates only)

 **15:15 – 16:00** **Health Break**

 **16:00 – 17:00**
Almas Hall **OPENING CEREMONY**

 **17:00 – 18:30**
Almas Hall **OPENING PLENARY**
Bridging the gaps, seizing the moment for NCD prevention and control

Five years from global NCD target crunch-time and ten years from the SDG 2030 deadline, we know that if efforts are not intensified, less than half of countries will achieve SDG 3.4. This gap is unjust, avoidable and of detriment to sustainable development. The opening plenary will provide an overview of the NCD response in the current social-political context, an exploration of the implementation deficit and set an ambitious vision for the way ahead. Panellists will speak to the enablers of accelerated action and the key opportunities for growing the response. The opening plenary will set the scene on the urgent issues for the NCD movement.

CHAIR **Sir Trevor Hassell**
President, Healthy Caribbean Coalition; Board Member, NCD Alliance, Barbados

FIRESIDE CHAT **Dr Apoorva Gomber**
Community Manager/Co-founder, Diabetes India Youth in Action; Member of Young Leaders in Diabetes, International Diabetes Federation, India

Ms Grace Gatera
Communications Coordinator, Partners In Health Rwanda/Inshuti Mu Buzima; Young Leader, My Mind Our Humanity, The Lancet Commission on Global Mental Health and Sustainable Development, Rwanda

KEYNOTE **Dr Colin Tukuitonga**
Former Director-General, Secretariat of the Pacific Community, New Caledonia

CONFIRMED PANELLISTS **Dr Githinji Gitahi, MBS**
Group Chief Executive Officer, Amref Health Africa; Co-chair, UHC2030, Kenya

Dr Apoorva Gomber
Community Manager/Co-founder, Diabetes India Youth in Action; Member of Young Leaders in Diabetes, International Diabetes Federation, India

Dr Ren Minghui
Assistant Director General for UHC/Communicable & Noncommunicable Diseases, World Health Organization, Switzerland

Ms Zoleka Mandela
Child Health Initiative Global Ambassador, FIA Foundation, South Africa

Ms Florence Bulte
Group Head of Sustainability, Chalhoub Group, United Arab Emirates

 **18:30 – 19:00**
Almas Hall **Group Photo**

 **19:00 – onwards** **Reception Dinner**

FORUM DAY 2

MONDAY, 10 FEBRUARY 2020

09:00 – 10:15
Almas Hall

PLENARY ONE

Saving lives and protecting communities through transformative NCD policies and solutions

This plenary will shine a light on the work of the NCD community and how collective civil society power can be harnessed to help bridge the gaps, accelerate progress and save lives. It will explore how to accelerate the adoption and implementation of WHO “Best-Buys” and other cost-effective interventions. It will look at how the UN High-Level Meeting on Universal Health Coverage (UHC) can be followed up to ensure country leadership on UHC that addresses NCDs and the continuum of care throughout the life course. It will discuss priority-setting and address financing and imperatives for resourcing the NCD response.

CHAIR **Ambassador Sally Cowal**
Senior Vice President, Global Cancer Control, American Cancer Society, United States

KEYNOTE **Dr Ren Minghui**
Assistant Director General for UHC/Communicable & Noncommunicable Diseases, World Health Organization, Switzerland

CONFIRMED PANEILLISTS **Dr Mamka Anyona**
Health Specialist, Noncommunicable diseases, United Nations Children’s Fund (UNICEF), United States

Senator Guido Girardi
Physician and Chilean Senator, Chile

Dr Nooshin Mohamad Bazargani
Consultant cardiologist, Dubai Health Authority; Vice President, World Heart Federation; Chair, CVD prevention working group of Emirates Cardiac Society, United Arab Emirates

Dr Batool Al-wahdani
Medical doctor; President 2018-2019, International Federation of Medical Students’ Associations (IFMSA), Jordan

Mr Tara Singh Bam
Deputy Regional Director, International Union Against Tuberculosis and Lung Disease (The Union), Asia Pacific, Singapore

Ms Kristina Sperkova
International President, Movendi International, Sweden

10:15 – 10:45 **Health Break**

10:45 – 12:30 **STREAM ONE**

WORKSHOP 1.1
TRADUIT EN FRANÇAIS
Room E

Catalysing action on NCD ‘best buys’: challenges and enablers for policy progress

CO-LEADS **World Cancer Research Fund International, Movendi International, Vital Strategies, Coalición México Salud-Hable**

WHO ‘best buys’ are cost-effective, high-impact policy interventions shown to save lives from NCDs. However, the latest evidence suggests that the WHO ‘best buys’ are itself a modest list, with proven interventions like sugary drinks taxes not currently included. Yet globally, government engagement and implementation of even the modest WHO ‘best buys’ is uneven and insufficient. This workshop will provide an overview of the recommendations for preventing and controlling NCDs and their risk factors and facilitate discussion of the recurring challenges faced by advocates; including insufficient political will, industry interference, undermining and counter-tactics, silo state-working and lack of sustainable financing. It will explore the enablers to civil society catalysing political progress, such as advocacy coalitions, success stories, and robust evidence.

MODERATOR **Ms Lucy Westerman**
Policy & Campaigns Manager, NCD Alliance, United Kingdom

CONFIRMED SPEAKERS **Dr Nandita Murukutla**
Vice President, Global Policy and Research, Vital Strategies, United States

Ms Kristina Sperkova
International President, Movendi International, Sweden

Ms Kate Oldridge-Turner
Head of Policy and Public Affairs, World Cancer Research Fund International, United Kingdom

Ms Ana Larrañaga
Nutrition Chapter Coordinator, Mexico Salud-Hable; General Director, Salud Crítica, Mexico

WORKSHOP 1.2
TRADUCIDO AL ESPAÑOL
Room B

Engaging with law and lawmakers to accelerate action on NCDs

CO-LEADS **Union for International Cancer Control, McCabe Centre for Law & Cancer**

Laws and policies are essential to addressing the structural drivers and determinants of NCDs and ensuring treatment for all. Laws can provide a basis for government action on NCDs, shape the behaviours of individuals and commercial actors, create accountability, shape social expectations, and ensure that individuals can enjoy fundamental human rights. Many of the most effective measures for preventing NCDs, such as regulating tobacco, alcohol, unhealthy foods, and air pollution require legal interventions, and law is essential to ensuring an equitable health system that provides universal health coverage and protects the rights of people affected by NCDs. Further, engaging with lawmakers can also ensure that there is political will, financing, and accountability in place to support a comprehensive NCD response. This interactive session will examine how to strategically make use of the law and engage with lawmakers in order to strengthen and accelerate action on NCDs.

MODERATOR **Mr Domenico Iaia**
Senior Manager, Capacity Building, Union for International Cancer Control, Switzerland

CONFIRMED SPEAKERS **Ms Suzanne Zhou**
Legal Policy Advisor, McCabe Centre for Law & Cancer, Australia

Senator Guido Girardi
Physician and Chilean Senator, Chile

Professor Kaushik Ramaiya
General Secretary, Tanzania NCD Alliance, Tanzania



SUB-THEME 1 Saving lives through transformative policies and solutions

WORKSHOP 1.3 A people-powered movement: Unleashing the untapped potential of people living with NCDs to turbocharge the response

Room A

CO-LEADS Eastern Mediterranean NCD Alliance, UNAIDS, Ghana NCD Alliance, Humanity & Inclusion

No amount of scientific or medical knowledge can replace the insights of lived experiences. People living with and affected by NCDs are important agents of change, demand creators, mobilisers and experts in their own right. However, currently their knowledge and insight are undervalued by governments, and in general people living with NCDs are largely silent in decision-making processes. This workshop will showcase examples of how meaningful involvement of people living with NCDs has helped to build a public narrative on NCDs and resulted in improved services, policies, programmes, and systems. Drawing from other health and social movements, the workshop will discuss concrete/ institutionalised mechanisms of involvement and address barriers to meaningful involvement, with particular focus on tackling stigma and discrimination, particularly among vulnerable populations.

MODERATOR Ms Cajsa Lindberg
President of Swedish Diabetes Association; Member of Our Views, Our Voices Global Advisory Committee, Sweden

CONFIRMED SPEAKERS Mr Christopher Agbega
Our Views, Our Voices Advocate, Ghana NCD Alliance, Ghana

Dr Davide Olchini
Director of Global Health Unit, Humanity & Inclusion, France

Dr Noor Younes
Medical Doctor, International Rescue Committee; Our Views, Our Voices advocate, Eastern Mediterranean NCD Alliance, Jordan

Ms Manjusha Chatterjee
Capacity Development Consultant, NCD Alliance, United Kingdom

Dr Aparajita Gogoi
Executive Director, Centre for Catalyzing Change; Co-Chair, What Women Want steering committee, India

WORKSHOP 1.4 Transforming the narrative of childhood obesity

Room C

CO-LEADS NCD Child, World Obesity Federation, Healthy Caribbean Coalition

Worldwide, obesity has increased 3-fold for all age groups. Over 40 million children 0-4yo are overweight, and 340 million children 5-19yo are overweight or obese. The majority of those living with overweight or obesity reside in low- and middle- income countries. Recent studies indicate the need to transform thinking about the rising pandemic of overweight and obesity, taking a holistic approach. This interactive workshop features careful examination of obesity using the recent Lancet Commission on Obesity report- The Global Syndemic of Obesity, Undernutrition and Climate Change. The workshop will include health experts and young leaders, to apply this new approach to the growing pandemic of childhood overweight and obesity. Effective utilization of the World Obesity Federation's Childhood Obesity Atlas will also be reviewed.

MODERATOR Dr Marie Hauerslev
Chair, NCD Child, Denmark

CONFIRMED SPEAKERS Dr George Msengi
Executive Committee Member, Youth Leader, NCD Child, Tanzania

Mr Pierre Cooke Jnr
Youth Technical Adviser, Healthy Caribbean Coalition; Barbados National Youth Parliament, Barbados

Ms Hannah Brinsden
Head of Policy, World Obesity Federation, United Kingdom

Ms Allison Ibrahim
Global Educational Consultant; Advocate for Women and Children; Motivational Speaker, Kuwait

Mr Fale Andrew Lesa
Youth Programme Advisor, NCD Child; Policy Consultant, Asia Development Bank Aotearoa Representative; UNESCO Asia Pacific Youth Advisory Board, New Zealand

SUB-THEME 2 Building demand for action through transformative social movements and voices of change



WORKSHOP 1.5 Promoting whole of government and whole of society action on NCDs

Room D

LEAD Friends of Cancer Patients

This session will explore the strengthening of a 'whole of government' approach through platforms to foster cross-sector government collaboration aimed at propelling country action on NCDs as well as broader national health and development plans. It will discuss mechanisms to ensure long-term and performance driven outcomes for meeting national-level targets and indicators for health and development. It will showcase examples promoting a whole of society for health approach, actively engaging citizens and communities.

CONFIRMED SPEAKERS Ambassador Sally Cowal
Senior Vice President, Global Cancer Control, American Cancer Society, United States

Ms Bekki Field
Senior Programme Lead, International Cancer Prevention Programme, Cancer Research UK, United Kingdom

Ms Florence Bulte
Head of Sustainable Engagement, Chalhoub Group, United Arab Emirates

Dr Adel Al Shammari
Cardiac Surgery Consultant, United Arab Emirates

Dr Elfatih Abdelraheem
Team Leader for HIV, Health and Development - Arab States, UNDP - Istanbul Regional Hub, Turkey

WORKSHOP 1.6 The power of data to fuel systems reform for NCDs: Leveraging evidence to achieve planetary and human health

Room F

LEAD NCD Alliance Supporters Group

The first cycle of the 2030 Agenda implementation ends with the year 2019, and recent reports revealed that many countries are not on track to achieve the sustainable development goals, especially the health-related targets. Although progress has been reported on some of the goals over the past four years, for others, progress has been slow or reversed. If we are to achieve the 2030 Agenda objectives on basic health and human well-being, putting data at the heart of advocacy will be key to inform action on NCDs and broader inter-connected agendas in the era of sustainable development. Given the critical role of diet as a risk factor for NCDs and the current global spotlight on protecting the environment and addressing climate change, there are many examples in the NCD field that showcase the relevance of such approaches to empower consumers, fuel advocacy, drive policy decisions and ensure governments and industry can be held to account in order to improve both the healthiness and environmental sustainability of household food purchases and diets. This workshop will explore the cross-cutting themes of food, health and environmental sustainability, and will demonstrate the power of data to fuel advocacy and hold governments and private sector accountable for how complex systems impact our health.

MODERATOR Dr Beatriz Champagne
Director of Advocacy, InterAmerican Heart Foundation; Coordinator, Healthy Latin America Coalition; Chair, Advocacy Committee, World Heart Federation, United States

CONFIRMED SPEAKERS Ms Johanna Ralston
Chief Executive Officer, World Obesity Federation, United Kingdom

Ms Maisha Hutton
Executive Director, Healthy Caribbean Coalition, Barbados

Professor Bruce Neal
Executive Director, The George Institute for Global Health, Australia

Dr Ibtihal Fadhil
Chair, Eastern Mediterranean NCD Alliance, Board member, NCD Alliance, Bahrain

Ms Diana Vaca McGhie
Global Advocacy Lead, American Heart Association, United States

SUB-THEME 3 Enhancing accountability through transformative and inclusive governance



 12:30 – 13:30 **Lunch Break**

 13:30 – 14:45 **PLENARY TWO**
Almas Hall
Building the demand for collective action on NCDs through transformative social movements and voices for change

This plenary will offer a dynamic dialogue on growing and humanising the NCD movement, including the need to amplify societal demand for action, the challenges, as well as strategies fit for the 2020s. It will explore raising awareness of NCDs, challenging perceptions and encouraging policy makers, civil society and the private sector to take action.

CHAIR **Ms Kwanele Asante**
Secretary General, African Organization for Research and Training in Cancer (AORTIC); Global Advisory Committee Member, Our Views, Our Voices, NCD Alliance, South Africa

KEYNOTE **Dr Adeeba Kamaruzaman**
International AIDS Society President-Elect; Dean of the Faculty of Medicine and Professor of Medicine and Infectious Diseases at the University of Malaya, Malaysia

CONFIRMED PANELLISTS **Dr Aparajita Gogoi**
Executive Director, Centre for Catalyzing Change; Co-Chair, What Women Want steering committee, India

Mr Fale Andrew Lesa
Youth Programme Advisor, NCD Child; Policy Consultant, Asia Development Bank Aotearoa Representative; UNESCO Asia Pacific Youth Advisory Board, New Zealand

Dr Esperanza Cerón Villaquirán
Director, Educar Consumidores; Coordinator, Mesa Colombiana de Incidencia por las Enfermedades Crónicas (MECIEC), Colombia

Mr Joshua Makubu
Advocacy Committee Member, Ghana Society of the Physically Disabled; Our Views, Our Voices advocate, Ghana NCD Alliance, Ghana

Dr Cristina Parsons Perez
Capacity Development Director, NCD Alliance, United Kingdom

Dr Shible Sahbani
Regional Advisor on Reproductive Health, United Nations Population Fund (UNFPA), Arab States Regional Office, Egypt

 14:45 – 15:15 **Health Break**

 15:15 – 17:00 **STREAM TWO**

WORKSHOP 2.1 **Beyond the declaration: Maximising political momentum on UHC for NCDs and mental health**
TRADUIT EN FRANÇAIS
Room E

CO-LEADS **UHC2030, United for Global Mental Health, NCD Alliance Kenya**

Following the UN High-Level Meeting on Universal Health Coverage (UHC) in 2019, governments are pursuing national UHC responses with the goal of health for all by 2030. But what are the implications of NCDs and mental health (MH) for UHC and what can the civil movement do to ensure people living with NCDs and MH are not left behind? The workshop will provide an overview of UHC, from improving access, equity and financial risk protection, and explore the implications of NCDs and MH. It will focus on advocacy strategies and solutions to ensure prevention is not forgotten within UHC responses, the challenge of the treatment gap for NCDs and MH in low- and middle-income countries (LMICs), the health system strengthening required to effectively treat multi-morbidities, and the optimal health workforce for chronic diseases.

MODERATOR **Mr David Makumi**
Vice-Chair, NCD Alliance Kenya, Kenya

CONFIRMED SPEAKERS **Mr James Sale**
Policy and Advocacy Manager, United for Global Mental Health, United Kingdom

Ms Charity Muturi
Founder, Tunawiri Community Based Organisation, Kenya

Ms Camilla Knox-Peebles
Chief Executive, Amref Health Africa UK, United Kingdom

Dr Karen Sealey
Founder, Trinidad and Tobago NCD Alliance

WORKSHOP 2.2 **Win-win interventions: Leveraging policy to address NCDs and reduce gender inequities in health**
Room A

CO-LEADS **The George Institute for Global Health, Partners In Health, American Cancer Society, Global Health Advocacy Incubator**

The NCD epidemic poses a serious burden on girl's and women's health, threatening the most vulnerable girls and women who are left exposed through persistent social, gender, and economic inequalities. In this session, member organizations of the Taskforce on Women and NCDs will facilitate an interactive session exploring gender-transformative policy solutions that address critical intersections between gender equity and NCDs and further promote the health of girls and women in low- and middle-income countries. After a set of lightning talks by champions addressing NCDs and women's health, participants will gather in breakout groups to analyze key challenges they see in their own work and lived experience and work together to propose policy recommendations that address NCDs and gender equity.

MODERATOR **Ms Maia Olsen**
Programme Manager, NCD Synergies, Partners In Health, United States

CONFIRMED SPEAKERS **Ambassador Sally Cowal**
Senior Vice President, Global Cancer Control, United States

Dr Florence Sibomana
Secretary, Rwanda NCD Alliance, Rwanda

Ms Maisha Hutton
Executive Director, Health Caribbean Coalition, Barbados

Ms Helen McGuire
Director, Noncommunicable Diseases Programme, PATH, United States

Professor Sani Malami
Executive Director, NCD Alliance Nigeria, Nigeria

Dr Athena Poppas
Vice President, American College of Cardiology, United States



SUB-THEME 1 Saving lives through transformative policies and solutions

WORKSHOP 2.3 Planetary Health Action Dialogue: Connecting the climate and NCD movements to take on global emergencies
Room C

CO-LEADS Global Climate & Health Alliance, International Federation of Medical Students' Associations, Vietnam NCDs Prevention and Control Alliance, Wellcome Trust

Climate change and environmental degradation affect every aspect of sustainable development, including health. Air pollution, a recognised NCD risk factor, already the world's largest environmental cause of disease, is increasing globally and with greater impact in low- and middle-income countries. In order to deliver on the vision of the 2030 Agenda for Sustainable Development, we need integrated initiatives that result in benefits for health, environment, and sustainable development. NCDs and climate change are global emergencies. The climate movement has mobilised millions of people to demand action on the climate crisis. This workshop will consider how to achieve integrated action, learning and building on the youth climate movement and broadening the call for action on NCDs.

MODERATOR **Dr Jeni Miller**
Executive Director, Global Climate and Health Alliance, United States

CONFIRMED SPEAKERS **Ms Omnia El Omrani**
Liaison Officer for Public Health Issues, International Federation of Medical Students' Associations, Egypt

Ms Khanh Nguy Thi
Executive Director, Green Innovation and Development Centre, Vietnam

Dr Modi Mwatsama (video presentation)
Senior Science Lead, Our Planet, Our Health programme, Wellcome Trust, United Kingdom

Mr José Luis Castro
President and Chief Executive Officer, Vital Strategies; Executive Director, The International Union Against Tuberculosis and Lung Disease; Board member, NCD Alliance, France

Dr Ishu Kataria
Senior Public Health Researcher, RTI International; Global Coordinator, Young Professionals Chronic Disease Network, India

WORKSHOP 2.4 Building coalitions and social movements to address NCD multi-morbidities: Health systems for people, not siloes for diseases
Room D

LEAD NCD Alliance Supporters Group

With five years until the Next High-Level Meeting on NCDs, and one third of the way into the 2030 Agenda, the world is facing an uphill struggle to meet health and development commitments. The perception of NCDs as a prohibitively complex challenge has been a major barrier to progress. The recent recognition of mental health and air pollution as core components of the NCD response reflects the reorientation towards a '5 x 5' approach and a signal towards a growing, more inclusive, NCD agenda.

Because of their inherent complexity, NCDs require support that extends into the communities in which people live their lives, with strategies that recognise the interactions between different diseases. People suffering from multiple diseases require complex, ongoing, holistic care, and yet health systems are ill-equipped to respond. Effective mobilisation of key stakeholders, such as people living with NCDs and youth, is needed to work towards a shared vision that requires a Universal Health Coverage approach, the application of the WHO "Best Buys", and the addressing of the underlying social, commercial, and environmental determinants of NCDs.

MODERATOR **Ms Luisa Strani**
Advocacy Director, International Society of Nephrology, Italy

CONFIRMED SPEAKERS **Mr Brandon Ah Tong**
Head of Public Policy and Advocacy, The Fred Hollows Foundation, Australia

Dr Michael Brainin
President, World Stroke Organization, Austria

Dr Giancarlo Francese
Teva Access Head, Social Impact and Responsibility, Teva, Switzerland

Ms Helen Seibel
Global Lead, Community Investment & Philanthropy, AstraZeneca, Canada

Ms Annie Bliss
Communications and Policy Manager, Alzheimer's Disease International, United Kingdom

Dr Gerald Yonga
Chair, East Africa NCD Alliance, Kenya

Mr Josefino de Guzman
President, PsorPhil/Psoriasis Association of Philippines; Treasurer, International Federation of Psoriasis Associations (IFPA), Philippines



SUB-THEME 2 Building demand for action through transformative social movements and voices of change



SUB-THEME 2 Building demand for action through transformative social movements and voices of change

WORKSHOP 2.5 Global governance and binding frameworks: Necessary instruments for tackling NCD drivers and determinants?
Room F

CO-LEADS World Obesity Federation, Framework Convention Alliance, Global Alcohol Policy Alliance, McCabe Centre for Law & Cancer

Legally binding international agreements and treaties such as the WHO Framework Convention on Tobacco Control (FCTC) and UN Framework Convention on Climate Change (UNFCCC) and human rights treaties are often seen to strengthen accountability for robust and coherent responses to developmental challenges. They can address weaknesses in implementation of existing non-binding frameworks focused on drivers of preventable NCD burden such as alcohol, unhealthy diets and dysfunctional food systems, and business practices of transnational corporations whose products and practices harm health.

This workshop will hear from those involved in existing or calls for health-relevant treaties; explore how both existing and proposed legal instruments can be most effectively used to tackle NCD drivers and determinants; open dialogue on opportunities for collaboration across risk factors and determinants; and coordinate allies pursuing stronger, binding regulatory frameworks to improve health.

MODERATOR **Ms Paula Johns**
Executive Director, ACT Promoção da Saúde; Board Member, NCD Alliance, Brazil

CONFIRMED SPEAKERS **Ms Suzanne Zhou**
Legal Policy Advisor, McCabe Centre for Law & Cancer, Australia

Ms Leslie Rae Ferat
Managing Director, Framework Convention Alliance, Canada

Mr Øystein Bakke
Secretary, Global Alcohol Policy Alliance, Sweden

Ms Hannah Brinsden
Head of Policy, World Obesity Federation, United Kingdom

Ms Belen Rios
Legal and Human Rights Adviser, Coalición Latinoamericana Saludable, Argentina

WORKSHOP 2.6 Accountability in the Era of the E-Cigarette Epidemic
TRADUCIDO AL ESPAÑOL
Room B

CO-LEADS American Heart Association (AHA) / American Stroke Association, NCD Child, Vital Strategies

The international popularity of e-cigarettes, like Juul and similar devices, has resulted in rising rates of tobacco use among youth in many parts of the world. Now more than ever, civil society organizations have a window of opportunity to encourage governments to get ahead of this emerging epidemic and have them accelerate implementation of evidence-based tobacco control strategies that can significantly reduce tobacco use and initiation. Big tobacco should also be held responsible by government when it peddles dangerous products for profits. This session will equip advocates with the latest research on e-cigarettes and case studies/evidence associated with global campaigns addressing this new tobacco product. A greater understanding around what governments can be held accountable to and how existing tobacco policies and regulatory frameworks can be utilized to accelerate action will also be discussed.

MODERATOR **Ms Diana Vaca McGhie**
Global Advocacy Lead, American Heart Association, United States

CONFIRMED SPEAKERS **Dr Jeff Willett**
Vice President, Integrated E-Cigarette Strategy, American Heart Association, United States

Mr Kaloi Garcia
Communications Manager, Vital Strategies, Philippines

Dr Nandita Murukutla
Vice President, Global Policy & Research, Vital Strategies, India

Mr Daniel Hunt
Health Policy Consultant, NCD Child, United Kingdom

Mr Jaime Barba
Representative of People Living With Non-Communicable Respiratory Diseases at Mexico SaludHable; Our Views, Our Voices Trainer, Mexico



19:00 **Social Event**



SUB-THEME 3 Enhancing accountability through transformative and inclusive governance



SUB-THEME 3 Enhancing accountability through transformative and inclusive governance

FORUM DAY 3

TUESDAY, 11 FEBRUARY 2020

 09:00 – 10:15
Almas Hall **PLENARY THREE**
Enhancing accountability for all people with NCDs everywhere through transformative and inclusive governance

Our 2030 vision will not be realised without the foundations of good governance and accountability. In this plenary, panellists will discuss the importance of inclusive, transparent, open governance and accountability frameworks and the interrelationship of the two. Concrete examples will be shared of advances being made in holding governments and private sector accountable.

CHAIR **Ms Paula Johns**
Executive Director, ACT Promoção da Saúde; Board Member, NCD Alliance, Brazil

KEYNOTE **Ms Brenda Killen**
Member of the Independent Accountability Panel for Every Woman, Every Child, Every Adolescent (IAP); Director of the Scaling Up Nutrition (SUN) Movement Secretariat, Switzerland

CONFIRMED PANELLISTS **Dr Beatriz Champagne**
Director of Advocacy, InterAmerican Heart Foundation; Coordinator, Healthy Latin America Coalition; Chair, Advocacy Committee, World Heart Federation, United States

Professor Adnan Hyder
Senior Associate Dean for Research, Professor of Global Health, Milken Institute School of Public Health, George Washington University, United States

Mr Pierre Cooke Jnr
Youth Technical Adviser, Healthy Caribbean Coalition; Barbados National Youth Parliament, Barbados

Dr Jayasree K Iyer
Executive Director, Access to Medicines Foundation, Netherlands

Dr Somaya Al Jowder
Former Member of Parliament, Bahrain; Member of Bahrain Women Development Society; Consultant family physician, Bahrain

 10:15 – 10:45 **Health Break**

 10:45 – 12:30 **STREAM THREE**

WORKSHOP 3.1 Sustainable investment, smarter financing for NCDs: The power of civil society in driving change
Room A

CO-LEADS **Health Finance Institute, United Nations Development Programme, Joep Lange Institute, Framework Convention Alliance**

Bridging the gap on NCDs will not be possible without addressing the resource gap and advancing on sustainable financing for national responses. As has been highlighted in other global health issues, such as HIV/AIDS, civil society can be an important driver for increasing resources and funding via advocacy, and ensuring resources are being spent efficiently via initiatives such as budget tracking. This workshop will review the current status of financing for NCDs and global health more broadly, share tools and success stories from advocates in mobilising resources for national and sub-national NCD responses, and explore new ideas and opportunities to scale up financing for NCDs, including within the context of UHC.

MODERATOR **Ms Bekki Field**
Senior Programme Lead, International Cancer Prevention Programme, Cancer Research UK, United Kingdom

CONFIRMED SPEAKERS **Dr Andrea Feigl**
Executive Director, Health Finance Institute, United States

Dr Elfatih Abdelraheem
Team Leader for HIV, Health and Development - Arab States, United Nations Development Programme, Turkey

Ms Leslie Rae Ferat
Managing Director, Framework Convention Alliance, Canada

Ms Femke Smeets
Head of Business and Partnership Development, PharmAccess Group- Joep Lange Institute, Amsterdam

Mr Joshua Makubu
Advocacy Committee Member, Ghana Society of the Physically Disabled; Our Views, Our Voices advocate, Ghana NCD Alliance, Ghana

Ms Amy Ndao Fall
Global Health Medical Lead for Africa, China & Emerging Markets GH Medical Affairs, Sanofi, France



SUB-THEME 1 Saving lives through transformative policies and solutions

WORKSHOP 3.2 Partnering for impact in the SDG era: Saving lives through equitable access to essential NCD medicines and technologies

Room C

LEAD NCD Alliance Supporters Group

The promise of Universal Health Care to ensure comprehensive access by all to affordable and high-quality medicines and technologies remains a distant reality in many countries, despite numerous political commitments and targets being set at the global level. Barriers to access to NCD care in LMICs are complex and multifaceted, including inadequate health system infrastructure, weak supply chains and inefficient procurement practices, inadequate human resources for health, challenges of affordability, and lack of patient education. As a result, multiple approaches to improve access to the products and technologies required to manage NCDs are required, as no one sector – government, private, or non-profit – can do this alone. In response, an increasing number of stakeholders are developing new strategies to improve access to NCD medicines in the poorest and hardest to reach communities. If developed, piloted and evaluated effectively, such approaches have the potential to significantly improve access to essential medicines and technologies in LMICs. However, innovative models in the field of NCD access are still relatively new, as are the ways these models are being measured for outcomes and impact. It is essential to engage an inclusive dialogue on models that have proved successful for improving access to care for NCDs in LMICs, from a multi-stakeholders' vantage point to better understand changes in mindset required to shape the future of access to healthcare, in particular in low-resource settings.

MODERATOR **Dr Jayasree K Iyer**
Executive Director, Access to Medicines Foundation, Netherlands

CONFIRMED SPEAKERS **Ms Rikke Fabienke**
Senior Global Access to Care Manager, Novo Nordisk, Denmark

Mr Andrew Schroeder
Vice President of Research and Analysis, Direct Relief, United States

Dr Gina Agiostratidou
Program Director, Type 1 Diabetes, Leona M. and Harry B. Helmsley Charitable Trust, United States

Dr Susanne Weissbäcker
Global Head of Access to Medicines, Takeda, Singapore

Ms Helen McGuire
Director, Noncommunicable Diseases Programme, PATH, United States

Dr Catherine Levy
Global NCD Lead, Global Health, Sanofi, France



SUB-THEME 1 Saving lives through transformative policies and solutions

WORKSHOP 3.3 Think like a broadcaster: How to create compelling stories and increase media attention for NCDs

Room D

LEAD BBC StoryWorks

Visual storytelling is a powerful tool. As humans, we're hard-wired to absorb stories, particularly those which evoke emotions. For as long as we've existed as humans we've told stories to influence each other, and since the birth of film and television we've done that through video. What's changed now is that we can access that video, those stories, anytime and anywhere via our mobile phones and the internet.

With an interactive format, this workshop will examine how we can craft impactful stories and give voice to the global burden of NCDs, to shift the dial on prevention and control. Delegates will explore how we can make content relevant to the audiences we should be reaching and how, in a crowded and constantly evolving digital environment, our content can have both resonance and reach. Framed around the NCDA BBC StoryWorks series and featuring an in depth exploration of some of the strongest films from the programme, it will include group exercises facilitated by experts and experienced advocates.

MODERATORS **Mr Simon Shelley**
Global Director of Programme Partnerships, BBC Global News, United Kingdom

Ms Gemma Jennings
Partner Manager, Programme Partnerships, BBC Global News, United Kingdom

CONFIRMED SPEAKERS **Mr Charles Woodward**
Global Head of Programme Partnerships, BBC Global News, United Kingdom

Dr Jean-Luc Eiselé
Chief Executive Officer, World Heart Federation; Board member, NCD Alliance, Switzerland

Mr Mbiydzenguy Ferdinand Sonyuy
Secretary General, Cameroon Civil Society NCD Alliance, Cameroon

Ms Asha Samaroo
First Vice President, Diabetes Association of Trinidad and Tobago; Our Views, Our Voices Advocate, Trinidad and Tobago NCD Alliance, Trinidad and Tobago

Mr Josefino De Guzman
Treasurer, International Federation of Psoriasis Associations (IFPA); President, PsorPhil/Psoriasis Association of Philippines, Philippines

Dr James Pfitzer
Director, Access Accelerated, Switzerland

Ms Jimena Márquez Donaher
Communications Director, NCD Alliance, Spain



SUB-THEME 2 Building demand for action through transformative social movements and voices of change

WORKSHOP 3.4 Bridging sectors: Broadening coalitions for NCD advocacy

TRADUIT EN FRANÇAIS
Room E

CO-LEADS ACT Promoção da Saúde, Global Health Advocacy Incubator

This workshop will focus on building coalitions for effective advocacy. Coalition-building is key to social change and the adoption of new laws. For policymakers to champion and fund government policies that address NCDs, they will need to know that there is public demand for action beyond the NCD space and that diverse constituencies will hold them accountable. This workshop will provide examples and practical tools for identifying and creating partnerships with other essential stakeholders. Participants will leave this workshop with a plan for building broad coalitions in their own countries.

MODERATOR **Ms Mena El-Turky**
Associate Director, Advocacy, Global Health Advocacy Incubator, United States

CONFIRMED SPEAKERS **Ms Paula Johns**
Executive Director, ACT Promoção da Saúde; Board Member, NCD Alliance, Brazil

Ms Mena El-Turky
Associate Director, Advocacy, Global Health Advocacy Incubator, United States

Mr Labram Musah
National Coordinator, Ghana NCD Alliance, Ghana

Mr David Mulabi
Chief Executive Officer, East Africa NCD Alliance, Uganda

WORKSHOP 3.5 David versus Goliath: Strategies for managing conflict of interest and countering industry interference in public health policy

TRADUCIDO AL ESPAÑOL
Room B

CO-LEADS Healthy Caribbean Coalition, University of Edinburgh, Coalición Latinoamérica Saludable/Healthy Latin America Coalition

There is widespread documentation of repeated interference in public health and environment policy at global and national levels by the “unhealthy commodity industries” – namely big tobacco, alcohol, unhealthy food and fossil fuels (linked to the key modifiable risk factors for NCDs) – repeatedly interfering in public health and environment policy at global and national levels. Improving governance in the multisectoral response to NCDs will require tools and guidance on detecting and exposing such interference and managing conflict of interest. Civil society organisations are increasingly aware of the need to develop appropriate frameworks to manage any interactions with such industries. The workshop will explore conflict of interest and industry interference from the perspective of civil society with the aim of equipping advocates with lessons learnt and resources for managing conflict of interest, countering industry tactics and interference in public health policy, and the challenges of incompatible partnerships for health and NCDs.

MODERATOR **Professor Jeff Collin**
Professor of Global Health Policy, University of Edinburgh, United Kingdom

Sir Trevor Hassell
President, Healthy Caribbean Coalition; Board Member, NCD Alliance, Barbados

CONFIRMED SPEAKERS **Mr Øystein Bakke**
Secretary, Global Alcohol Policy Alliance, Sweden

Mr Jan Pelozza
Board Member at International Youth Health Organization; Monitoring Committee Member, No Excuse Slovenia, Slovenia

Ms Deborah Chen
Executive Director, Heart Foundation of Jamaica, Board member, NCD Alliance, Jamaica

Dr Beatriz Champagne
Director of Advocacy, InterAmerican Heart Foundation; Coordinator, Healthy Latin America Coalition; Chair, Advocacy Committee, World Heart Federation, United States

Dr Monika Arora
Executive Director, HRIDAY (Secretariat of Healthy India Alliance); Director, Health Promotion Division and Professor, Public Health Foundation of India, Board member, NCD Alliance, India



SUB-THEME 2 Building demand for action through transformative social movements and voices of change



SUB-THEME 3 Enhancing accountability through transformative and inclusive governance

WORKSHOP 3.6 Taking the pulse of NCD progress: How to hold governments to account

Room F

LEAD **NCD Alliance**

Most governments are off-track to meet global targets on NCD prevention and control. A key role of civil society is to ensure that governments fulfil their commitments, at the global, regional and national levels. Holding governments to account can include providing an analysis of what works and why, reporting what needs improving and highlighting what requires increased attention. This workshop seeks to highlight the importance of timely and reliable data to track, evaluate and advocate for government policies and programmes. It will explore civil society best practices and experiences of holding governments to account. The workshop will also introduce participants to skills and knowledge necessary for leveraging existing accountability tools including the NCD Alliance's latest Accountability Toolkit, and WHO NCD Data Finder.

MODERATOR **Ms Nina Renshaw**

Policy and Advocacy Director, NCD Alliance, Switzerland

CONFIRMED SPEAKERS **Ms Melanie Cowan**

Technical Officer, Surveillance, Monitoring and Reporting, Noncommunicable Diseases Department, World Health Organization, Switzerland

Dr Victoria Pinkney-Atkinson

Director, South African NCDs Alliance, South Africa

Ms Ana Larrañaga

Nutrition Chapter Coordinator, Mexico Salud-Hable; General Director, Salud Crítica, Mexico

Ms Manjusha Chatterjee

Capacity Development Consultant, NCD Alliance, United Kingdom

 12:30 – 13:45 **Lunch Break**

 13:45 – 14:15 **Regional Showcase**

 14:15 – 15:15 **CLOSING PLENARY**
Almas Hall **Accelerating overdue progress with ambitious action: the fast track to 2030**

The Closing Plenary will reflect on the sessions, exchanges and discussions taken place at the Global NCD Alliance Forum 2020 and share key take-home messages and lessons learned regarding what can be done to accelerate action and bridge the gaps on NCDs. Panellists will explore how Forum momentum can be built upon and sustained to drive collective action, highlighting opportunities ahead and different stakeholder contributions to bridge these gaps. The Closing Plenary will champion ambitious action and a unified global movement to fast track action to 2030 in the NCD response, coalescing over promoting transformative policies and solutions, growing the NCD movement and enhancing accountability.

CHAIR **Ms Nina Renshaw**

Policy and Advocacy Director, NCD Alliance, Switzerland

CONFIRMED PANELLISTS **Ms Katie Dain**

Chief Executive Officer, NCD Alliance, United Kingdom

Dr Marie Hauerlev

Chair, NCD Child, Denmark

Dr Ibtihal Fadhil

Chair, Eastern Mediterranean NCD Alliance; Board member, NCD Alliance, Bahrain

Ms Jyotsna Govil

Our Views, Our Voices advocate, Healthy India Alliance & Indian Cancer Society, India

Ms Helen Seibel

Global Head, Community Investment & Philanthropy, AstraZeneca; Member of the NCD Alliance Supporters Group, Canada

Professor Sani Malami

Executive Director, NCD Alliance Nigeria, Nigeria

 15:15 – 16:15 **Health Break**

 16:15 – 17:00 **CLOSING CEREMONY**
Almas Hall

 17:00 **Delegates depart**



SUB-THEME 3 Enhancing accountability through transformative and inclusive governance

COMMUNITY IN ACTION



The inaugural Global NCD Alliance Forum Community in Action exhibition will share work being done by NCD Alliance members globally to bridge the gap on NCDs. The exhibition will feature digital posters of initiatives, projects or programmes that promote transformative policies and solutions, grow the NCD movement or enhance accountability. The exhibition will offer delegates a snapshot of NCD action around the world.

Date	Sunday 9 – Tuesday 11 February
Time	ALL DAY
Poster presentation sessions	Monday 10 10:20 – 10:40, 12:50 – 13:10, 14:50 – 15:10 Tuesday 11 10:20 – 10:40, 12:40 – 13:20
Location	Zumurrud Hall, Al Jawaher Reception & Convention Centre (JRCC)

FORUM DAY 2

MONDAY 10 FEBRUARY 2020

10:20 – 10:40		
10:20	Defense of chronic patients for the compliance with the universal right enshrined in Colombia	Mesa Colombiana de Incidencia por las Enfermedades Crónicas (MECIEC)
	Accelerating the fight against hypertension in Kenya	World Heart Federation
	Meaningful involvement of youth and people living with NCDs (PLWNCDs) in framing a holistic NCD response in India	Healthy India Alliance (India NCD Alliance)
10:30	Big tobacco tiny hearts: Tobacco companies target school children to become lifelong smokers for profits	Zambia Alliance
	A political advocacy strategy - Mobilising community members to influence health policy	Australian Chronic Disease Prevention Alliance
	Buckle Up Kids to Save Lives in the Philippines	Global Health Advocacy Incubator
12:50 – 13:10		
12:50	Bridging the gap on NCDs through Civil Society Action: A Case study of Nigerian Heart Foundation Healthy Heart Message Platform	Nigerian Heart Foundation
	Creating NCDs Champions: Peer to peer training on NCDs	Tanzania NCD Alliance
	Filling the Gaps Through Data for Health	Global Health Advocacy Incubator
13:00	Demystifying Non-Communicable Diseases and Universal Health Coverage in Kariobangi, Nairobi, Kenya Global Action Week 2019	Non-communicable Diseases Alliance Kenya (NCDAK)
	Food Dietary Guidelines for the Colombian population under 2 years	Mesa Colombiana de Incidencia por las Enfermedades Crónicas (MECIEC)
	Fiscal policies for health and funding UHC: What beliefs do Ministries of Finance have?	World Heart Federation
14:50 – 15:10		
14:50	The LiveLighter campaign to reduce NCD risk factors in Western Australia	Australian Chronic Disease Prevention Alliance
	Ensuring a Community Centered Approach to Ghana's Non Communicable Diseases (NCDs) Response	Ghana NCD Alliance
15:00	Fafanuka: Enhancing community awareness of non-communicable diseases in Kenya	Non-communicable Diseases Alliance Kenya (NCDAK)
	Cancer Advocates programme - Improving skills and knowledge in advocacy	Union for International Cancer Control
	Walking together in prevention and control of noncommunicable diseases	Tanzania NCD Alliance

FORUM DAY 3

TUESDAY 11 FEBRUARY 2020

10:20 – 10:40		
10:20	From concept to reality - the creation of an Obesity Evidence Hub	Cancer Council Victoria
	Galvanising commitment for the fight against NCDs in Cameroon	Cameroon Civil Society NCD Alliance
	Optimising Civil Society Action on NCDs in the South-East Asia Region	Healthy India Alliance (India NCD Alliance)
10:30	Beat NCDs in Salamat-yar schools	Iran Non-Communicable Disease Alliance
	Lifestyle Modification in the Prevention and Control of Non Communicable Diseases (NCDs) in Sri Lanka	Non Communicable Disease Alliance Lanka
	Engaging Togo's Media on NCDs and UHC through radio and press	Coalition des ONG et Associations Contre les Maladies Non Transmissibles au Togo (Coalition MNT-Togo)
12:40 – 13:20		
12:40	DYCA Interactive Social Cloud "DISC"	Diabetic Youth Care Association (DYCA)
	Integrating Non communicable Diseases (NCDs) services into existing community health services can bolster access	Uganda NCD Alliance
	Media and youth engagement in prevention and control of NCDs	Rwanda NCD Alliance
12:50	Physical inactivity and noncommunicable disease among children: Strengthening Children's Parliament in Nigeria for physical activity advocacy	Nigerian Heart Foundation
	Slovenia: how to challenge and change harmful alcohol norms and beliefs and save lives	Slovenian NCD Alliance
	Summit of the Americas 2018: Heads of State are accountable	Coalición Latinoamérica Saludable CLAS (Healthy Latin America Coalition)
13:00	Promoting Workplace Wellness for NCD prevention and management in Egypt during the Global Week for Action on NCDs	Egyptian NCD Alliance
	There is no health, without mental health	Burundi NCD Alliance
	Driving change in NCD policy through a multi-agency alliance	The Fred Hollows Foundation
13:10	Tipping the Scales - development of a consensus platform for obesity prevention in Australia	Cancer Council Victoria
	WOZANI: Working together Saving lives	South African NCD Alliance

Global NCD Alliance Forum 2020

Bridging the Gap



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