

NCD Alliance

ANNUAL REPORT 2017

MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE



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People living with NCDs are so powerful, because of their knowledge and experience.



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I wish that my story could be heard by the government of my country.





Don't speak for us, let us speak for ourselves.

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I do not want to sell my house to afford care.



An initiative by the NCD Alliance and people living with NCDs

Between July and September 2017, 72 community conversations took place in 16 countries, as part of the Our Views, Our Voices initiative. Almost 1,000 people living with NCDs came together to discuss challenges and make recommendations for decision makers. More than 900 people joined the online consultation. As a result, the Advocacy Agenda of People Living with NCDs was launched in December, capturing their priorities and providing a compass for unified action to prevent and control NCDs.

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Jose Luis Castro President

Katie Dain CEO

Message from the President

The NCD Alliance has come a long way since forming in 2009, uniquely positioning itself in the response to noncommunicable diseases (NCDs) through the core functions of global advocacy, accountability, capacity development and knowledge exchange. This annual report highlights the important strides we have made across our four pillars of action.

2017 was a year of uncertainty and dramatically changing landscapes for global health and development. The world witnessed the shifting geographies of poverty, growing inequality, changing political dynamics, escalating humanitarian emergencies, and environmental degradation. What remained a constant against this volatile backdrop was the growing burden of NCDs.

NCDs now account for more than 70% of all deaths worldwide and cause half of all global disability. Although the burden is universal, low- and middle-income countries bear the brunt, where deaths are occurring younger and at an increased pace. Despite this, the evidence and statistics are yet to sound the alarm and launch the impassioned political reaction that these diseases - and the people living with and affected by them - deserve.

2017 has been an important year for NCDA, both as an organisation and our ability to prepare the civil society movement for the 2018 UN High-Level Meeting on NCDs.

This year marked a new chapter for NCDA as an organisation, as we evolved from being an informal alliance to being a standalone NGO registered in Switzerland. It is an honour to have been elected the first President of NCDA and I'm very pleased to work with the new Board during 2017-2019, which comprises 13 leading NCD experts from all geographies.

Whilst this transition does not change the operations and strategic priorities of NCDA, it has important implications, moving NCDA to a membership model and opening up new opportunities for our network to become more formally and actively engaged in NCDA, as both members and Board Members. These changes are geared to make NCDA more inclusive, strengthen our sustainability, and harness members' and partners' strengths and activities.

This evolution also signals our long-term intention to position NCDA as one of the few international NGOs with a dedicated focus on fighting for a world free from preventable suffering, disability, and death from NCDs. We remain committed as ever to our vision and mission. I would like to acknowledge the leadership of NCDA's founding federations – IDF, WHF, UICC and The Union – in taking this important step forward for NCDA as an organization.

The last word goes to our supporters and partners, to whom we say a heartfelt thank you: Your unwavering support reflects your belief in the work we do around the world to improve the lives of people at risk of, or living with NCDs.

Message from the CEO

As an Alliance, we have always taken a long-term view. We tackle the global NCD epidemic through global advocacy, coupled with mobilising and strengthening the NCD civil society movement at country and regional levels. Our approach is delivering results, building knowledge, and inspiring leadership. Our experience shows that together we can achieve more.

Over the last year, our global advocacy has produced important wins in translating the UN Sustainable Development Goals (SDGs) into action for NCDs, unlocking new partnerships, capabilities and win-win solutions throughout the sustainable development community.

By working across sectors as broad as nutrition, the environment, infectious diseases and women and children's health, we are breaking down the silos and advancing the message of integrated, cobenefit approaches for people and the planet.

In 2017, we primed the NCD community for the next global milestone in addressing NCDs - the 2018 UN High-Level Meeting on NCDs (UNHLM). It is crucial that this meeting harnesses political support at the very top and garner bold new commitments to turn the global tide against NCDs and accelerate progress towards the globally agreed goals and targets.

Together with our partner Friends of Cancer Patients (FoCP) we convened 350 leaders and champions from the NCD movement from 68 countries at the second Global NCD Alliance Forum in Sharjah, United Arab Emirates. The aim of the Forum was to unite and prepare the NCD civil society movement for the UNHLM and build consensus on advocacy priorities. It was encouraging and inspiring to see the commitment, energy, innovative ideas and collaborative spirit of the NCD movement.

At the Forum, we launched the **Advocacy Agenda** of **People Living with NCDs**, which crystallises the recommendations of thousands of people living with and affected by NCDs, and draws upon the power of lived experience. In the spirit of "nothing about us, without us," the Agenda provides a compass for NCD advocacy efforts and functions as a living document that captures the priorities of people living with NCDs.

The Forum was a culmination and a reflection of NCDA's increased focus and investment in national and regional capacity development of NCD civil society organisations and alliances. At the heart of this is our growing network of 55 national and regional NCD Alliances. We have scaled up our efforts to strengthen these vital platforms for unified action, through grants programmes, technical cooperation, training and twinning initiatives. The power and impact of our alliances is highlighted in our newly published Civil Society Atlas.

Over the past year, we have developed policy analysis and publications on cutting edge issues, and convened high profile side events to catalyse dialogue and build consensus on priority issues.

We have launched the NCDA website in French and Spanish, and our social media presence continues to convene, engage and empower a growing network of NCD advocates.

As always, these achievements are only possible with the steadfast dedication of our global network, our supporters and advisers, our federations, and the dedicated NCDA team. The challenge ahead us remain immense. But together, we are making a difference for people living at risk of, or living with NCDs worldwide.

THE YEAR IN REVIEW

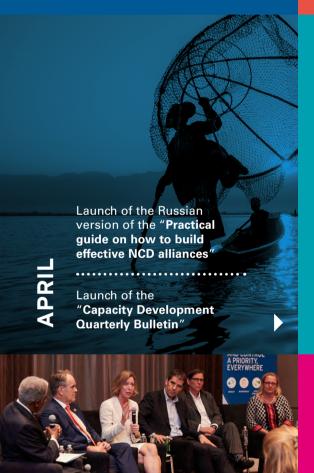
A Glance at Our Work During 2017

UARY

NCDA attends the **WHO 140**th **Executive Board** and, together with our partners, makes nine statements, including in support of WHO's Updated Best Buys for NCDs

Launch of "Overview Document of NCD Alliance
Process Priorities for the 2018 UN High-Level Meeting
on NCDs"

NCDA supports the launch of the "Civil Society Led Tobacco Control Advocacy in the Caribbean – The experiences of the Jamaica Coalition for Tobacco Control (JCTC)" by the Healthy Caribbean Coalition



NCDA organises the first NCD Advocacy Institute
Accelerator Programme workshop, in Geneva

70th World Health Assembly

NCDA mobilises Member States and civil society to ensure endorsement of WHO's updated Best Buys for NCDs

NCDA organises a civil society advocacy briefing as well as two side events, and delivers 12 statements with partners on NCDs and cross-cutting issues including cancer, dementia, nutrition, management of chemicals, health of refugees and migrants, and the 2030 Agenda for Sustainable Development

First NCDA General Assembly takes place in Geneva

Launch of the policy brief "Addressing NCDs: Psoriasis and its Co-morbidities" with IFPA

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NCDA **website** becomes trilingual, in English, French and Spanish

Our Views, Our Voices workshop in Geneva finalises the Advocacy Agenda of People Living with NCDs

NCDA responds to a draft concept note on the WHO General Programme of Work 2019-2023 having consulted widely among its network

PTEMBER

NCDA submits a joint statement with partners welcoming an announcement by the UN Global Compact (UNGC) to exclude the tobacco industry from participating in the initiative

NCDA and the WHO Office for EMRO launch the "Handbook of Civil Society Case Studies: NCD Prevention and Control in EMRO"

NCDA supports the petition to mobilise health professionals in the fight against tobacco from **L'Alliance contre le tabac** in France

NCDA supports the launch of the new Trinidad & Tobago national NCD Alliance

Launch of the French and Spanish versions of the "Practical guide on how to build effective NCD alliances"

NCDA publishes pocket cards "Women & NCDs – A Call to Action"



NCDA organises the first NCD Advocacy Institute Seed Programme training in Jakarta focusing on coalition building Launch of new policy brief about the links between oral diseases and NCDs, with FDI International

Launch of policy brief about NCDs and trade in the Caribbean by the Healthy Caribbean Coalition (HCC) and NCDA

NCDA responds to the draft WHO General Programme of Work 2019-2023 and attends the Special Session of the WHO Executive Board

NCDA and FOCP hold the **Second Global NCD Alliance Forum**

Launch of the Advocacy Agenda of People Living with NCDs

Launch of the "NCD Civil Society Atlas: National and Regional Alliances Taking Action"

Launch of policy brief about **NCDs in workplace settings in LMICs**, by Novartis Foundation and NCDA

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GLOBAL ADVOCACY

Catalysing Multisectoral Action on NCDs

Last year's NCD Alliance global advocacy work focused on accelerating the implementation of NCD responses within the 2030 Agenda for Sustainable Development. We called on Member States to scale up resources commensurate with the NCD burden, and adopt a sharpened focus on implementing cost-effective interventions.

We have leveraged official UN processes, mobilised our network of NCD advocates at national and regional levels, and strengthened strategic partnerships across the global health and development community to keep the pressure on.

NCDs in the SDGs Accelerating Progress

The inclusion of a standalone target in the Sustainable Development Goals (SDGs), along with numerous targets related to the risk factors and socioeconomic determinants of NCDs, makes a strong case for multisectoral action. A critical tool to accelerate country-action are the WHO Best Buys - a set of cost-effective and low-cost interventions across NCD prevention and control which underwent an update in 2016. This tool faced heavy opposition at the World Health Assembly due to the impact recommended interventions such as fiscal measures, marketing restrictions and consumer-friendly labeling may have on unhealthy commodities industries and NCD Alliance mobilised Member States to ensure their endorsement by the Assembly.

In order to highlight NCDs as a cross-cutting issue in the SDGs, we engaged in the **UN High-Level Political Forum on Sustainable Development** (HLPF), the main review mechanism for the SDGs.

Held in July 2017 in New York, the HLPF reviewed Goal 2 on nutrition and Goal 3 on health, among others. Many Member States highlighted the lack of progress on NCDs and the lack of infrastructure and resources to respond. NCDA, together with the Permanent Missions of Chile, Thailand and WHO, convened a side event on nutrition and NCDs and was invited to present at an event hosted by the UN Inter-Agency Task Force on NCDs.

On 22 May 2017, NCDA hosted an event on the margins of the 70° World Health Assembly focused on "Success Factors for NCDs: Pathways to Accelerate Progress." The panel explored good practice & solutions to stimulate progress on NCDs at national & regional level

Financing NCDs The Achilles' Heel of the NCD Response

Financing remains the Achilles' heel of the NCD response. Recent reporting shows an alarming lack of progress towards the 2025 and 2030 global NCD targets. NCD investment remains chronically inadequate, both in terms of domestic resource mobilisation and development assistance to the most vulnerable countries.



In 2017, NCDA's advocacy on NCD financing continued to gain momentum, with a high-level roundtable at the World Health Assembly in May. Organised together with WHO, UNDP, RTI International and the World Economic Forum, delegates from a range of sectors convened to discuss the challenges and opportunities for sustainable and innovative funding for NCDs.

Following extensive advocacy by NCDA, WHO and the government of Denmark (DANIDA) committed to convene a *Global Dialogue on Partnerships for Sustainable Financing of NCD Prevention and Control* in April 2018 in Copenhagen, to engage governments, key multilaterals and stakeholders around exploring options for accelerating sustainable financing across development aid, domestic resource mobilisation and private sector investment.

Throughout the year, NCDA coordinated advocacy on preparations for the 2018 UN High-Level Meeting (UN HLM) on NCDs, in particular the modalities of the meeting based on our Process Priorities. In broad consultation with our network, we developed six top-level strategic priority asks for the outcomes of the UN HLM on NCDs.





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We will collectively be held to account by future generations for needless, preventable suffering.

Dr Sania Nishtar, President, Heartfile, and Co-Chair, WHO High-Level Commission on NCDs

CAMPAIGN PRIORITIES The 2018 United Nations High-Level Meeting on NCDs

















Access for All

For the millions of people living with NCDs, access to prevention and quality care is a fundamental right, regardless of financial situation or geography. Large disparities persist between and within countries, which underscores the need for integrated approaches in health policy development to achieve global NCD targets.

In this regard, NCDA leveraged the opportunity to highlight the numerous factors and complexities that can limit access to NCD medicines and health technologies. We organised the roundtable *Access for All Needs Action by All*, bringing together representatives of governments, business, civil society, UN agencies and people living with NCDs.

Held in May 2017 on the margins of the World Health Assembly in Geneva, the event highlighted the need for a multisectoral approach to effectively influence the availability of affordable essential medicines and technologies for NCDs, acknowledge the challenges at hand, and explore the relevant strategy and supporting structure required to catalyse sustainable improvements, both globally and at national levels.

Together with the World Heart Federation, NCDA is leading the advocacy workstream of the "NCD Essential Medicines and Technologies Coalition", recently launched by PATH.

Prior to the G20 Summit in Hamburg in July 2017, NCDA participated in the C20 Summit, a meeting that convened civil society, and organised a joint session on **resilient health systems**. NCDA secured reference to NCDs in the Health Ministers' Declaration and the C20 Summit Communique. The final G20 Leader's Declaration included language on health systems strengthening and UHC, together with a dedicated paragraph on antimicrobial resistance, but regrettably with no specific reference to NCDs.

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We lose people in the cascade of care. We need to bring people back in.

Ms Amy Israel, Global Health Thought Leadership and Policy Director, Eli Lilly



In September 2017 we organised the side event "Breaking Down Siloes, Building Synergies: Implementing NCDs in the SDG Era", during UNGA in New York.



Women and NCDs: Collaborating for Impact

NCDA continued to call for the integration of NCDs into the women and children's health agenda. Together with the Government of Denmark, Women Deliver, MSH, and Novo Nordisk, we organised the event "Healthy Women, Healthy Livelihoods – Delivering an integrated NCD response for all", on the margins of the 61st session of the Commission on the Status of Women (CSW61), held in March 2017 at UN headquarters in New York.

The event focused on the tangible results of successful delivery of joint treatment and care. It was also an opportunity to advance the need to act in **multisectoral partnerships** for NCDs and women's health.



Spotlight on NCD Risk Factors

Malnutrition in all its forms affects all countries, but low- and middle-income countries (LMICs) are hardest hit, facing both persistent undernutrition, micronutrient deficiencies and an epidemic of overweight and obesity and diet-related NCDs. In 2017, we continued to mobilise effective partnerships to put overweight and obesity on the agendas of governments, bi- and multilateral donors, and civil society organisations.

The 2017 High-Level Political Forum, held in July in New York, provided an important backdrop to review SDGs 1, 2, 3, 5, 9 and 14 and to demonstrate how integrated action on food and nutrition can result in progress across the SDGs.

During the HLPF, we held the event "Bold Actions, Bold Outcomes – Protecting and Promoting Healthy Food Environments in the SDGs". This event explored policies to prevent obesity, including regulatory and fiscal measures, as part of a broader strategy to address diet-related NCDs and achieve various SDGs.

The **harmful use of alcohol** leads to 3.3 million preventable deaths throughout the world annually. Despite being recognised as one of the major common risk factors for NCDs, alcohol is still widely consumed in ways and volumes that are particularly hazardous.

In 2017, NCDA reinforced strategic partnerships with the Global Alcohol Policy Alliance and IOGT

International and coordinated joint advocacy on alcohol policies to reduce NCDs.

NCDA attended and was invited to present at the first *WHO Forum on Alcohol, Drugs and Addictive Behaviours*, held in Geneva in June 2017. The event explored why and how enhancing public health actions on alcohol will achieve SDGs with 250 non-state and state representatives.

Physical inactivity is a leading risk factor for the development of NCDs. Last year, we engaged in the consultation of the WHO draft **Global Action Plan on Physical Activity**, to be adopted at WHA in 2018. NCDA is a member of the WHO Expert Advisory Network for the development of the plan.

Together with a wide coalition of partners, NCDA is ensuring that health priorities are heard at environmental fora, including those on **urbanisation** and **climate change**. Last year, NCDA submitted a response to the UNEP consultation on the Outcome Document of the UN Environment Assembly taking place in December on the theme "Towards a Pollution Free Planet".

The submission addressed the health threats of exposure to **air pollution** and harmful chemicals and was developed in collaboration with members of the NCDA network. Several recommendations were subsequently reflected in the final draft of the Outcome Document.



Driving Multisectoral Action on NCDs

Last year, NCDA coordinated advocacy efforts in the lead up to and during the **WHO Global Conference on NCDs**, held in Montevideo, Uruguay in October. We responded to an online consultation on the draft Montevideo Roadmap (the conference outcome document) making detailed recommendations, and advocated with Member States to agree an ambitious Roadmap.

NCDA CEO, Katie Dain, and President, José Luis Castro, held speaking roles during high-level segments and plenary sessions of the conference. NCDA hosted a breakfast session entitled **Speaking up: Amplifying the voice of lived experience in the movement to #BeatNCDs** with featured patient advocates and promoted NCDA's Our Views, Our Voices initiative.

NCDA CEO Katie Dain, together with new WHO ADG for NCDs Dr Svetlana Axelrod, was invited to co-chair a WHO Civil Society Working Group on the 2018 UN HLM on NCDs. The working group will advise WHO DG Dr Tedros on how to mobilise civil society to support a successful High-Level Meeting on NCDs in 2018. In addition, NCDA CEO Katie Dain was invited to participate in the WHO Independent

Global High-level Commission on NCDs, which will provide the WHO DG with bold and practical recommendations on how to enable countries to accelerate progress on NCDs.

NCDA followed closely the development of the **WHO General Programme of Work 2013-2023** (GPW) to ensure that NCDs are recognised as a key priority commensurate with its burden. Our advocacy contributed to a significant increase in the prominence of NCDs in the iterations of the draft GPW and NCDs are now included as one of five platform in the GPW's strategic priority "Healthier Populations".

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There is a shifting paradigm from paying for diseases to investing in health; civil society is uniquely in a position to support in-country action.

Dr Alexey Kulikov, External Relations Officer, UNITAF

ACCOUNTABILITY

Reporting on NCD Progress, Gaps and Challenges

Accountability is a crucial force for political and programmatic change. It enables the tracking of commitments, resources and results and provides information on what works, why, and what requires increased attention.

Last year, NCDA supported a number of CSOs and alliances to develop **Civil Society Status Reports** in the lead up to the 2018 HLM on NCDs. These reports may corroborate official government reporting on NCD prevention and control, or highlight where civil society has identified gaps and challenges.

The East African NCD Alliance, the Healthy India Alliance, the Healthy Latin America Coalition, the Healthy Caribbean Coalition and the South African NCD Alliance are some of the alliances that have developed these reports.

As early as 2011, NCDA was advocating for increased granularity in the way **OECD tracks development assistance for NCDs**. There was no dedicated purpose code for NCDs in their system, which meant monitoring and accountability of resource flows for NCDs was extremely challenging.

In June 2017, CRS purpose codes for NCDs were approved by the OECD. The new codes will take effect for 2019 reporting on 2018 flows. The NCD sub-codes are framed around the relevant SDG targets (3.4, 3.5, 3.a and 3.b).

CAPACITY DEVELOPMENT

Supporting a Growing Network of Alliances

Capacity development is a cornerstone of the NCDA's work aimed at supporting civil society to effectively and sustainably stimulate government action and ensure accountability for NCDs. Our capacity development portfolio of work continues to expand. Today, NCDA coordinates a network of 55 national and regional NCD Alliances, strengthening these vital platforms for unified NCD prevention and control.

Harnessing Opportunities, Strengthening Capacities

In 2017, we launched the **NCD Advocacy Institute**, a multi-year flagship initiative designed to strengthen civil society to ensure a more effective NCD response. It offers tailored support and training for both nascent and experienced national NCD civil society alliances wishing to advance their impact and contribution to NCD prevention and control.

The NCD Advocacy Institute cultivates NCD civil society networks via the **Seed Programme**, and fast tracks advocacy efforts via the **Accelerator Programme**, working with organisations and alliances in a range of countries across the world.

Accelerator Programme

The Accelerator Programme provides tailored support to NCD alliances in Brazil, Colombia, South Africa, Mexico, and India. It aims to maximise alliances' national advocacy impact.

The first Accelerator Programme workshop was held in Geneva on the margins of WHA in May 2017. Attended by two representatives from each of the five participating national NCD alliances, the workshop explored WHO structure, agenda and policy making processes, how they relate to national NCD responses and how to leverage advocacy opportunities. National alliances shared with each other their advocacy objectives for 2017-2019, progress to date, challenges and strategies to overcome these. Participating national alliances were subsequently awarded an advocacy grant to support their ongoing work.

In 2017, NCDA developed a Capacity Assessment Tool tailored to NCD alliances to be used by coalitions in the Accelerator programme to identify capacity gaps and develop plans to ensure sustainability and optimal functioning for advocacy impact.

Seed Programme

The Seed Programme promotes and supports national NCD coalition building and establishes the foundations for effective NCD advocacy. The three-year **Seed Programme includes annual in-person training sessions, ongoing technical assistance, mentoring and peer support,** a seed grant opportunity, and the chance to participate in the Global NCD Alliance Forum.

Following a competitive RFP, civil society organisations from Myanmar, the Philippines, Ghana, Egypt, Indonesia, Nigeria, Vietnam, and Mozambique were selected to be part of the Seed Programme last year.

We convened the first Seed Programme workshop on coalition building in Jakarta on 10-12 July, involving 19 delegates from across the eight countries. Objectives of the training included how to build an effective NCD Alliance, strategic planning, the global policy landscape and civil society's role in accountability, elements of the 2018 UN High-Level Meeting process, and issues surrounding organisational sustainability.



Coalition building session, Jakarta (Indonesia), July 2018.

Launch of New Alliances

Three national NCD alliances in different world regions representing **Jordan, Zambia, and Trinidad & Tobago were formally launched in 2017.** We congratulate them on their accomplishment and warmly welcome them to the NCD community!

National NCD Alliances

Argentina

NCD Alliance Argentina

Australia

Australian Chronic Disease Prevention Alliance

Bangladesh

Non-Communicable Diseases Forum (NCD-F)

Bangladesh Network for NCD Control and Prevention

Brasil

ACT Health Promotion

Burundi

Burundi NCD Alliance

Canada

Chronic Disease Prevention Alliance of Canada

Chile

Frente por un Chile Saludable Alianza Chilena de Enfermedades No Transmisibles Contact

Colombia

Mesa Nacional por las Enfermedades Crónicas No Transmisibles

Denmark

The Danish NCD Alliance

Egypt

Egyptian NCD Alliance

Ethiopia

Consortium on NCD Ethiopian Associations

Finland

Finnish NCD Alliance

Germany

German NCD Alliance (DANK)

India

Healthy India Alliance

Indonesia

NCD Alliance Indonesia

ltalv

Italian Wellness Alliance

Japan

Japan NCD Alliance

Jordan

NCD Alliance Jordan

Kenya

NCD Alliance Kenya (NCDAK)

Malawi

Malawi NCD Allaince

Malaysia

Malaysian NCD Alliance

Maldives

Maldives NCD Alliance

Mexico

Mexico Salud-Hable

Nepal

NCD Alliance-Nepal

Nigeria

Nigerian NCD Alliance

Norway

The Norwegian NCD Alliance

Peru

National NCD Alliance of Peru (COLAT)

Rwanda

Rwanda NCD Alliance

Arabia Saudi

Noncommunicable Disease Alliance

Scotland

ScotHealth2021 Coalition and Cross-Party Group

South Africa

South Africa NCD Alliance (SANCDA)

Sri Lanka

NCD Alliance Sri Lanka

Sweden

Svenska NCD-nätverket

Trinidad and Tobago

Trinidad & Tobaco NCD Alliance

Thailand

Thai NCD Alliance (TNCDA)

Uganda

Uganda NCD Alliance (UNCDA)

United Republic of Tanzania

Tanzania NCD Alliance (TANCDA)

USA

NCD Roundtable (NCDRT)

Uruguay

National Alliance for the Control of NCDs

Vietnam

NCD Vietnam Alliance

Zambia

Zambia NCD Alliance

Zanzibar

Zanzibar National NCD Alliance

Regional and National NCD Alliances



New Zealand, Solomon Islands, Pakistan, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, India, Indonesia, Japan, Korea, China, East Timor, Laos,

Malaysia, Papua New Guinea, Philippines)



Our Views, Our Voices

NCDA's Our Views, Our Voices was launched in May 2017. This initiative seeks to meaningfully involve people living with NCDs in the NCD response, supporting and enabling individuals to share their views in order to take action and drive change. Our Views, Our Voices is a five-year initiative (2016-2020) built around four main pillars of work: consultation, campaigns, communications, and capacity development.

Our Views, Our Voices seeks to put people first in the NCD response. The initiative aspires to break down stigma and discrimination, supporting people living with NCDs with skills, knowledge and opportunities and catalysing them to become leaders and active players in the response to these diseases and in growing the NCD movement.

To better understand the daily impact of NCDs on people's lives and their asks for decision makers, we organised a widespread consultation last year. It reached roughly 2,000 people living with NCDs around the world, spanning many diseases and conditions.

The consultation informed the development of an **Advocacy Agenda of People Living with NCDs**, launched on 10 December to coincide with Human Rights Day, at the second Global NCD Alliance Forum in Sharjah (UAE).

The Agenda crystallises the recommendations of those affected, and draws on the power of lived experience. In the spirit of "nothing about us without us," it provides a compass for NCD advocacy efforts and functions as a living document that captures the priorities of people living with NCDs.

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Sharing [stories of people living with NCDs] is good, but it's not enough. You have to actively listen, and genuinely care.

Ms Cajsa Lindberg, President, Ung Diabetes

The Agenda is a reference to be used by civil society organisations, NCD alliances and people living with NCDs to urge decision makers to take action, meet agreed upon global NCD targets, and put people first. It can be used strategically according to each setting and the advocacy opportunities that arise.



Anne-Lise Ryel, Secretary General of Norwegian Cancer Society, launched Our Views, Our Voices initiative on Sunday 21 May, in Geneva

Our Views, Our Voices group convened at the second Global NCD Alliance Forum.



Second Global NCD Alliance Forum 2017

Stepping up the pace on NCDs: making 2018 count

9-11 DECEMBER 2017

Sharjah, United Arab Emirates (UAE)



NCDA, in partnership with local host organisation Friends of Cancer Patients (FoCP), convened the second Global NCD Alliance Forum on the theme "Stepping up the pace on NCDs: making 2018 count" from the 9-11 December 2017 in Sharjah, United Arab Emirates (UAE), under the patronage of Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for Union for International Cancer Control (UICC) and International Ambassador for Childhood Cancer for UICC.





350 Delegates



68 Countries

The event brought together **350 delegates** from the NCD movement from **68 countries**. The Forum convened NCD leaders from around the globe to mobilise the NCD community and facilitate advocacy campaign planning towards the 2018 UN High-Level Meeting on NCDs.

The Forum built consensus on advocacy priorities for the 2018 UN HLM on NCDs and furthered the 2015 Sharjah Declaration on NCDs by building capacity to advocate for change and by fostering partnerships across the civil society network of national and regional NCD alliances and with stakeholders across sustainable development.



The Forum included youth and people living with NCDs with the aim of amplifying the voices of the next generation and those affected by NCDs.

The event was highly appreciated, with over 94% of delegates rating their overall experience at the Forum as outstanding or very good. It offered a rich programme across high-level plenaries and 15 workshops that highlighted the importance of focusing national and regional advocacy efforts on the 2018 UN High-Level Meeting on NCDs, taking account of government action, intensifying meaningful engagement of key stakeholders like youth and people living with NCDs, and breaking silos to build synergies with areas beyond health.

The Forum shared and refined NCD Alliance's draft campaign priorities towards the 2018 UN HLM on NCDs, launched the "Advocacy Agenda of People Living with NCDs" and highlighted the contributions of civil society in the "NCD Civil Society Atlas: National and Regional NCD Alliances in Action".









3 High-level plenaries



15 Workshops













38 Success Stories

The "NCD Civil Society Atlas: National and Regional NCD Alliances in Action" was launched in December at the second Global NCD Alliance Forum. It demonstrates how the growing network of national and regional NCD Alliances has advanced the NCD agenda in their countries and/or regions.

The Atlas includes 38 case studies of the alliances' work and impact, grouped around the four primary roles of civil society: **advocacy, awareness raising, improving access, and accountability.**

An effective whole-of-society approach to the NCD response requires a vibrant and mobilised civil society capable of delivering on its main roles. National and regional NCD alliances bring together civil society organisations to work towards a shared agenda to create awareness, improve access, advocate for action and ensure accountability.

In 2015, to coincide with the first Global NCD Alliance Forum in Sharjah, UAE, the NCD Alliance produced the Situational Analysis of National and Regional NCD Alliances to help characterise the basic structure, evolution to date, priorities, challenges and support needs of national and regional NCD alliances.

At the time, there were 43 regional and national NCD alliances. The situational analysis revealed that a significant number of alliances had been formed in response to global political NCD events, such as the 2011 UN High Level Meeting on NCDs and the SDGs approved in 2015. It also showed that NCD alliances provide platforms for joint action and advocacy coordination.

Since 2015, the NCD civil society movement has continued to flourish, with 55 regional and national alliances at the latest count. The NCD Civil Society Atlas: national and regional NCD alliances in action captures a snapshot of how this cohort of NCD civil society organisations is making a concrete contribution to the NCD response.

Drawing from submissions received from across the globe, the atlas presents 38 initiatives falling within the four categories of civil society action drawn from the work of 22 national and four regional NCD alliances. It reflects the power of united alliances and coalitions to generate action on NCDs and shows how NCD alliances, especially those from low-income countries (LICs), are now embarking on an expansion phase by forging diverse partnerships.

The atlas provides an analysis of the emerging trends, key success factors and civil society contributions to the NCD response as well as an illustration of how civil society is delivering on its commitments as stated in the landmark Sharjah Declaration on NCDs: civil society united towards 2030. It aims to share good practice among national and regional NCD alliances and help make the case for the critical role played by NCD civil society in the NCD response. Finally, it helps underpin advocacy efforts in this area including, but not limited to, efforts capitalising on the 2018 UN High Level Meeting on NCDs.

With the input of an independent review panel made up of four experts, the top initiative in each of the categories of action was presented with a Sharjah Award for Excellence in NCD Civil Society Action at the second Global NCD Alliance Forum.



Sharjah Awards for Excellence in NCD Civil Society Action

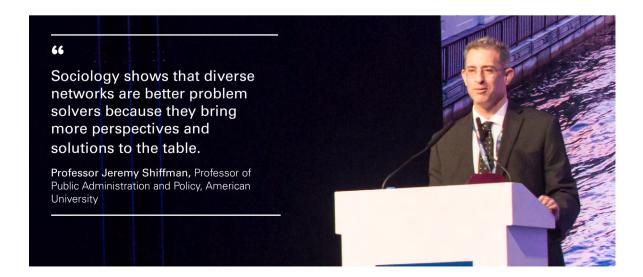


Sharjah Awards for Excellence in NCD Civil Society Action winners, 11 December 2017, Sharjah, UAE.

At the closing ceremony, the Patron of the Forum, Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, Wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for UICC and International Ambassador for Childhood Cancer for the UICC presented four NCD Alliances with the **Sharjah Awards for Excellence in NCD Civil**

Society Action across the four categories of awareness, accountability, advocacy and access.

The Tanzanian NCD Alliance (awareness), the East African NCD Alliance (accountability), the Healthy Caribbean Coalition (access) and the Healthy Latin America Coalition (advocacy) were the winners of the first edition of the Awards.



KNOWLEDGE EXCHANGE

Inform, Inspire, Engage

One of the major challenges for NCDs, and for public health more broadly, is closing the gap between knowledge and action. Working as an alliance provides unrivalled channels to promote and disseminate knowledge and good practice among policy-makers and advocates alike. Over the past year, we have developed policy analysis, publications and briefs on relevant and timely issues to support advocacy, policy and practice in the NCD, health and sustainable development spheres. We have convened high-level side events, roundtables and webinars to catalyse dialogue and build consensus on priority issues.

Cutting-Edge Publications

In 2017, NCDA delivered high quality analyses and publications on priority policy issues, with a strong focus on showcasing good practice. We worked with partner organisations to translate knowledge and policy into action, and help ensure that evidence-based policy and implementation is shared among international, regional and national fora through multistakeholder dialogues.

We continued to expand NCDA's policy brief series, with an updated version of the brief "Ambitious, SMART commitments to address NCDs, overweight & obesity". Written with World Cancer Research Fund International (WCRFI), the publication illustrates how recommendations from the 2nd International Conference on Nutrition (ICN2) Framework for Action can be translated into policy commitments that are specific, measurable, achievable, relevant and time-bound.

Further editions of the NCDA's co-morbidities policy briefs were published, including on psoriasis and NCDs created in collaboration with the International Federation of Psoriasis Associations (IFPA); and on oral health and NCDs with FDI World Dental Federation

Just 5% of employees in Latin America and Asia and 1% in Africa are estimated to have access to a workplace health programme. As part of our partnership with Novartis Foundation, a practical guide was developed on how to leverage healthy workplaces to address NCDs. Titled "Tackling noncommunicable diseases in workplace settings in low- and middle-income countries: a call to action and practical guidance", the report focuses on low- and middle-income countries.

Events and Webinars

In 2017, NCDA's team organised 13 events during international health conferences, the World Health Assembly, the UN General Assembly and other key fora to maintain political momentum for NCDs. Our events have brought together key voices from around the globe in a constructive dialogue to spark debate and mobilise multiple stakeholders to take meaningful action.

Seven webinars around priority advocacy issues were organised in 2017. Held every six or seven weeks, webinars are an opportunity to exchange knowledge and share good practices. We make slides and recordings available on the NCDA website within hours of the webinars being finalised.

















During 2017 we convened high-level side events, roundtables, community conversations and webinars to catalyse dialogue and build consensus on priority issues.

Highlights of Side Events 2017



Commission on the Status of Women. New York

Healthy Women, Healthy Livelihoods:Delivering an Integrated NCD Response for All

Co-hosts: Permanent Mission of Denmark, NCD Alliance, Management Sciences for Health, Women Deliver, Novo Nordisk



32nd Conference of Alzheimer's Disease International, Kyoto

Strengthening Health Systems for Dementia and NCD Co-Morbidities Successful Approaches for Integrated Care

MARCH

APRIL

Governing NCDs

Addressing the Commercial Determinants of Health

Co-hosts: NCD Alliance and the Graduate Institute

The Role of the Next Generation in Addressing Noncommunicable Diseases

Co-hosts: International Federation of Medical Students' Associations, Commonwealth Pharmacists' Association, The Commonwealth, The Commonwealth Youth Health Network, Commonwealth Youth Sport for Development and Peace Network, Young Professionals' Chronic Disease Network, RTI International, PLAN International

MAY





UN High-Level Political Forum, New York

Bold Actions, Bold Outcomes

Protecting and Promoting Healthy Food Environments in the SDGs

Co-hosts: Permanent Mission of Chile, the Permanent Mission ofThailand, World Health Organization, NCD Alliance



72nd UN General Assembly, New York

Breaking Down Siloes, Building Synergies Implementing NCDs in the SDG Era

JULY

SEPTEMBER



70th World Health Assembly, Geneva

Civil Society Advocacy Pre-Briefing

Success Factors for NCDs: Pathways to Accelerate Progress

Driving SDG Progress on Health; Learning Cycles Towards NCD Care for All

Co-hosts: Ministries of Health of Kenya and Denmark, PATH, University College London, Astra Zeneca, Novartis Foundation, Novo Nordisk

MAY

A Call for Action for Lung Health

Co-hosts: Forum of International Respiratory Societies, NCD Alliance, Vital Strategies, International Union Against Tuberculosis and Lung Disease, International Society for Urban Health, WHO-GARD Fueling Action: Leveraging Policy and Advocacy to Address the Rising Toll of Diabetes in Pregnancy

Co-hosts: NCD Alliance, Women Deliver, Deliver for Good, Scaling Up Nutrition

MAY



WHO Global NCD Conference, Montevideo

Breakthrough Breakfast 1

Amplifying the Voices of Lived Experience in the Movement to Beat NCDs



MAY

48th Union World Conference on Lung Health, Guadalajara

The Road to 2018

Paving the Future for NCD Prevention and Control World Conference on Lung Health

OCTOBER

Communications

In 2017, NCDA expanded its communications work, capitalising on key conversations and moments in time to rally support for NCDs. In addition to launching the NCDA website in French and Spanish, our social media presence continued to convene, engage and empower a growing network of NCD advocates.

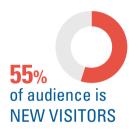
Website

NCDA's website is our vehicle of choice to highlight advocacy campaign priorities, promote knowledge products, and share news from our growing network of alliances. Following its redevelopment in 2016, we significantly improved it last year through the launch of the French and Spanish versions, allowing it to reach out to a more diverse audience.

2017 WEBSITE SNAPSHOT

93 561 SESSIONS

62 750 TOTAL USERS



Weekly Newsletters

NCDA's weekly newsletters continued to growth last year, reaching nearly 3,300 subscriptions. Both a capacity-building and relationship-strengthening tool, NCDA newsletters provide a wealth of information to our community. The open rate ranges from 22-26%, compared to the industry standard of 12%.



3,300 SUBSCRIPTIONS THE OPEN RATE RANGES FROM 22-26%

Audiovisuals

NCDA launched at the Second Global NCD Alliance Forum a series of **micro-documentaries** filmed in Mexico, India, Nigeria and Switzerland, telling the story of people living with NCDs and also portraying the creation process of the Advocacy Agenda of People Living with NCDs. The series was coproduced with NCDFREE and is available on our YouTube channel.

In 2017, NCDA began web streaming its key events. Our global community had live access to the three plenaries of the Second Global NCD Alliance Forum, as well as one key event held alongside the World Health Assembly in May.

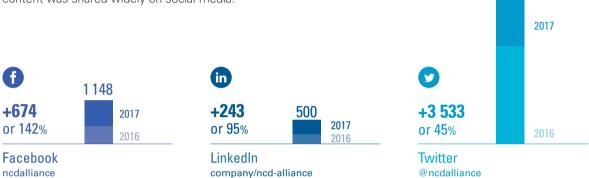


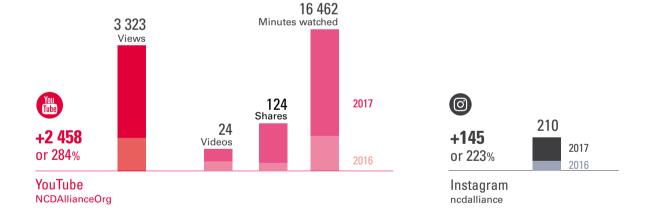
11 300

Social Media

NCDA's social networks continued to grow rapidly. Our Twitter account surpassed 10,000 followers in September. We continued to be proactive on various platforms to catalyse discussion, promote our positions on key policy issues, and amplify projects and campaigns of partners and of NCDA itself.

Our tailored messaging strengthened by eyecatching graphics and videos were used to promote advocacy priorities, publications, weekly blogs and webinars, which generated greater user engagement with NCDA content and ensured this content was shared widely on social media. For the second consecutive year, our weekly blogwith authors specialised in NCD prevention, as well as control experts and advocates, people living with NCDs, and individuals for the broader health and sustainable development community - continued to be a centrepiece of our digital activities. Promotion of the **31 high quality blogs on topical and thought provoking themes** drove new traffic to the website and expanded audiences.







ORGANISATIONAL DEVELOPMENT

Leadership, Vision and Priorities to Transform the NCD Response

NCDA has come a long way since it was formed in 2009, uniquely positioning itself in the response to NCDs through the core functions of global advocacy, accountability, capacity development and knowledge exchange. The World Health Assembly held in May 2017 marked an important step forward for NCDA as an organisation, as we evolved from being an informal alliance to a standalone NGO registered in Switzerland with a President, Board and consolidated membership base.

Whilst this transition has not changed the operations or strategic priorities of NCDA, it signals a new era and has important governance implications. For example, NCDA is moving to a membership model, thereby opening up new opportunities for our network to become more formally and actively engaged in NCDA, as both members and Board Members.

Our member organisations will meet in a General Assembly every two years, the first of which took place on the side lines of WHA on the 22 of May 2017. Furthermore, a Board of 13 directors, elected by the General Assembly, will act as the executive body of NCDA.

Above all, these changes are geared to make NCDA more inclusive, strengthen its sustainability, and harness members' and partners' strengths and

activities. They will only serve to enrich the work of NCDA and consolidate our ability to deliver on our strategic goals for 2020. It also signals our long-term intention to position NCDA as an active and respected player on the global health and development stage. We remain as committed as ever to continue to fight for a world free from preventable suffering, disability and death from NCDs.

As part of this evolution, we have announced the first NCDA Board for the period 2017-2019. We received an overwhelming number of applications, and following extensive review and discussion, we have selected an outstanding group of individuals from a range of backgrounds, areas of expertise across the NCD field, and geographies to lead NCDA through this transition.

Partnerships for Impact

A cornerstone of the political NCD response is multisectoral action. No one sector will solve this global epidemic alone. It requires all sectors, the UN, governments, NGOs and selected private sector to act. NCDA has translated this rhetoric into reality since its foundation, by pioneering partnerships across sectors that yield gains for people living with or at risk of NCDs worldwide.

NCDA has been committed to a participatory and inclusive approach whereby our partners can use their unique and complementary assets, influence and resources in order to answer the call to partnership outlined in the 2030 Agenda for Sustainable Development and drive success for NCD prevention and control by 2030.

Given the legal entity transition, NCDA's partnership work has been extended to include membership and networks.

Last year, NCDA's partnership base continued to grow, with the recruitment of a new corporate partner – Novartis Foundation – to collaborate on urban health and workplace wellness. This brings the total number of supporters up to 15.

In 2017, the Supporters Group included 10 NGOs, 4 companies and 2 foundations. In addition to accessing exclusive benefits and high-level engagement opportunities, Supporters developed individually tailored work plans with the NCD Alliance.

NCD Alliance Board 2017-2019



Jose Luis Castro, President, International Union Against TB and Lung Disease



Tezer Kutluk, Immediate Past President, Union for International Cancer Control



George Alleyne, Director Emeritus, PAHO



Jean-Luc Eisele, CEO, World Heart Federation



Luis Gardete-Correia, Vice President, International Diabetes Federation



Paola Barbarino. CEO, Alzheimer's Disease International



Deborah Chen, Executive Director, Heart Foundation of Jamaica



Todd Harper, CEO, Cancer Council Victoria



Paula Johns,



Gerald Yonga, Chair, East Africa NCD Alliance



Executive Director, ACT+ Brazil



Ibtihal Fadhil, Adviser, EMRO NCD Alliance



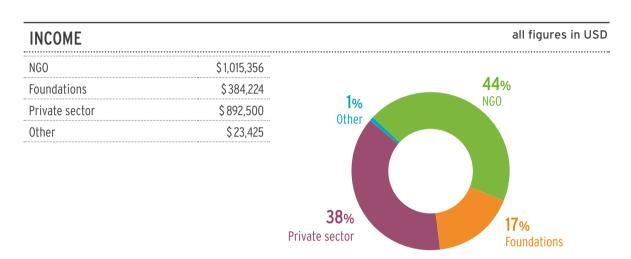
Mahendra Arunashanthi Wijesuriya, Executive Director, NCD Alliance Lanka



ID Rusen, Director of Research and Development, International Union Against Tuberculosis and Lung Disease

Financial Statement 2017

The NCD Alliance has improved its financial performance and sustainability. We maintained a sound financial position, and concluded the year with a financial surplus, which will be invested to support activities under the Strategic Plan 2016-2020. The NCD Alliance's total operating expenditure during 2017 amounted to 2,894,853 USD, which was covered by its revenues and the surplus from the year before. The funds received by the NCD Alliance supported a larger portfolio of activities than in previous years, with capacity development programmes and global advocacy representing the largest share of the total expenditure.



Income total \$2,315,505

all figures in USD **EXPENDITURES** Global Advocacy \$761,006 24% 26% Capacity Development \$1,065,223 Operating Costs Global Advocacy Communication \$363,258 Operating Costs \$705.366 13% 37% Communications Capacity Development

Expenditures total

\$2,894,853

Net balance as of 31 December 2017 (negative balance covered by 2016 carry forward)

-\$579,348

Funds carried forward after reserve deducted

\$961,810

About the NCD Alliance

The NCD Alliance is a unique civil society network, dedicated to improving NCD prevention and control worldwide. It was founded in 2009 by three global federations: the International Diabetes Federation (IDF), the World Heart Federation (WHF), and the Union for International Cancer Control (UICC), which were joined the following year by the International Union Against Tuberculosis and Lung Disease. Together, these organisations represented the four main non-communicable diseases (NCDs) outlined in the World Health Organization's (WHO) 2008-2013 Action Plan for NCDs: cardiovascular diseases, diabetes, cancer, and chronic respiratory diseases. They came together in recognition that these conditions share common risk factors (including tobacco use, physical inactivity, harmful use of alcohol and unhealthy diets), and share common solutions. By working together as an alliance, they created a mutual platform for collaboration and joint advocacy. The mantra of NCD Alliance has always been 'together we are stronger'.

Today, NCDA is a registered NGO in Switzerland with a global network of 2,000 organisations in over 170 countries. The network spans the NCD community - across a broad range of diseases and risk factors that extends beyond the "4 by 4", including mental and neurological health, co-morbid conditions such as osteoporosis. psoriasis, and oral health, as well as environmental health. It comprises members of our federations, global and national civil society organisations, scientific and professional associations, academic and research institutions, and dedicated individuals. Together with strategic partners including the WHO, the United Nations (UN) and governments, the NCD Alliance works at global, regional and national levels, to bring a united civil society voice to the global campaign on NCDs.

Founding Members









NGO Supporters



























Private Sector and Foundations Supporters















NCD Alliance Staff



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London



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NCD Alliance, April 2018

Edited by the NCD Alliance

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www.ncdalliance.org



Our vision is a world where everyone has the opportunity for a healthy life, free from preventable suffering, stigma and death caused by NCDs

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