

Bonn, 5 February 2015

## Call for Tender

Production of nutrition education materials and facilitation of nutrition education workshops for food security project in the Democratic People's Republic of Korea (DPRK).

### Terms of reference

#### Summary

IFOAM is looking for a nutrition expert to support a project implemented by IFOAM to build sustainable food systems in DPRK based on Organic Agriculture. The assignment includes the development of educational materials for stakeholders in DPRK and the facilitation of workshops in DPRK. The total scale of the assignment is expected to be not more than 25 working days (including travel) spread over 3-4 years (2015-2018).

#### Background

The International Federation of Organic Agriculture Movements (IFOAM) is the global organic umbrella organization with 800 affiliates in over 115 countries around the world. This allows IFOAM to unite, lead and assist the organic movement in its full diversity, while providing a common voice on relevant organic issues.

IFOAM is currently implementing the project: *Bridges for Organic Knowledge in Korea 2 (BOKK 2): Building sustainable food systems in DPRK through organic knowledge dissemination*. This project will run for four years from 2015 to 2018 and is a continuation of the BOKK 1 project: *Bridges for Organic Knowledge in Korea. Building capacity for organic agriculture development in DPR Korea*, which IFOAM started to implement in 2012.

The BOKK 2 project contains a component of nutrition education with the goal to sensitize DPRK institutions involved in nutrition education to the importance of products of diversified organic production systems (agroforestry, livestock, legumes, fruits and vegetables) and provide them with materials to further disseminate the knowledge.

**Task**

IFOAM is looking for a nutrition expert to conduct the following two main activities related to the nutrition component of the project:

Activity 1: Develop educational materials to promote behavioral change to a diversified diet at the household level: A concept for nutrition education will be developed, defining the exact target groups, suitable messages and types of materials. The material should be easily understandable and practical. The development of strategies to promote improved feeding practices and dietary diversity for young children, pregnant and breastfeeding women will receive special attention. Expected total working time for the consultant: 10 days.

Activity 2: Conduct sensitization workshops (2 workshops of 3 days each) about diversified nutrition with representatives from ministries involved in nutrition education and food management, and their respective research institutes and academies in DPRK. The inclusion of childcare institutions in the workshop will receive particular attention. The workshop participants will be equipped with basic knowledge and materials about diversified nutrition to be shared and distributed within their respective work areas and among their networks. Expected total working time approximately 14 days (7 days per workshop including travel and preparation). The consultant will be responsible for the development of the content and facilitation of the workshops. Other related tasks such as the logistics of the workshops will be carried out by IFOAM and the local partner in DPRK.

**Time outline**

20 February 2015: Deadline of submission of applications

Early March 2015: Signature of agreement between the consultant and IFOAM

30 June 2015: Assessment of situation and development of nutrition concept

31 December 2015: Finalization of English versions of the nutrition materials

30 June 2016: Finalization of the Korean versions of the nutrition materials

Between late 2016 - early 2018: 2 Nutrition workshops in DPRK

**Desirable skills and experience of the consultant**

- Extensive knowledge about nutrition and experience in nutrition education
- Experience in facilitation of trainings and workshops
- Favorable: Prior experience working with DPRK

### **Applications and contact**

Interested candidates are invited to apply by submitting the following documents in English:

- CV of the consultant
- Letter of intention including an explanation why you are qualified for this assignment and, in particular, your experiences regarding the expected content and your background knowledge (one-page limit).
- Estimated consultancy fees for the assignment (including rates per day).

All documents must be sent via email only to Cornelia Kirchner (IFOAM Project Coordinator) to the following email address: c.kirchner (at) ifoam.bio.

**Only complete applications received by February 20, 2015 will be considered for evaluation.**