

NCD Alliance

ANNUAL REPORT 2022

PROMOTE HEALTH, PROTECT RIGHTS, SAVE LIVES



NCD Alliance Annual Report 2022

PROMOTE HEALTH, PROTECT RIGHTS, SAVE LIVES



Top photo: Stephanie Whiteman, an advocate from partner civil society organisation NCD Child speaks at NCDA's event in Geneva, May 2022.

Middle photo: Nurse Mwanahamis Daudi from Rangi Tatu Clinic in Tanzania, where steps are being taken to implement integrated NCD and HIV care. Watch story in 'Combining Care to Save Lives' mini-film.

Bottom photo: A campaign organised by the Healthy Caribbean Coalition to introduce warning labels on unhealthy food products.



Published by the NCD Alliance, May 2023

Editorial coordination: Jimena Márquez

Editorial production: Caitlin Mahon, Marty Logan, Jennifer Bajdan

Design and layout: Mar Nieto



NCD Alliance | 31-33 Avenue Giuseppe Motta |
1202 Geneva, Switzerland
www.ncdalliance.org

Contents

3

2022 HIGHLIGHTS

- 3 Message from the President and CEO
- 4 Who we are and what we do
- 5 NCD Alliance Strategy at a glance 2021-2026

6

2022 IN NUMBERS

8

OUR IMPACT

NCDA's crosscutting advocacy puts NCDs centre stage

- 9 NCD community mobilisation leads to a milestone decision at World Health Assembly
- 9 NCDA President-Elect urges leaders to work towards SDG target on NCDs
- 10 Catalysing multisectoral support for the NCD Global Compact to achieve SDG 3.4
- 10 Focus on NCDs in humanitarian crises

12

FINANCING

Marking the year of advocacy for NCD investment

- 13 The investment case for NCDs
- 13 Political leadership on NCD financing
- 14 A strong movement calling for action!

16

COMMUNITY ENGAGEMENT

Strengthening civil society to drive change

- 17 Driving national and regional advocacy and supporting civil society coalitions
- 18 Our Views, Our Voices celebrates five years of putting people first
- 19 Changing the narrative on NCDs through powerful lived experience storytelling
- 19 Training a network of lived experience advocates to demand change
- 20 Building strong enabling environments for community engagement

23

CARE

Strengthening policies to improve access to affordable, quality NCD care and integrated health systems

- 24 Embedding NCDs with pandemic preparedness and response
- 24 High visibility for news series on COVID-19 and NCDs
- 25 NCDs and UHC: a mutually reinforcing agenda
- 26 Integrated, person-centred health services for people living with NCDs
- 27 Storytelling for impact – Sharing Sally's story at AIDS2022
- 27 Supporting national and regional action on NCD care and UHC

29

PREVENTION

Accelerating the NCD prevention agenda for healthy societies

- 30 Raising awareness about the health co-benefits of climate action
- 30 Promoting healthy diets and nutrition policies to reduce the burden of diet-related NCDs
- 31 Supporting national action on NCD prevention

33

COLLECTIVE ACTION FROM A GLOBAL MOVEMENT

Partnerships & Membership – our network of NCD leaders

- 34 An active and engaged NCDA membership base
- 34 Multisectoral partnerships to drive action
- 35 Promoting all-of-society solutions
- 36 Collaborating with global health and sustainable development communities
- 37 List of partners

38

THE YEAR IN REVIEW

40

GOVERNANCE & FINANCE

- 41 NCDA Board 2021-2023
- 42 Financials
- 46 Grants overview
- 48 NCDA Team

2022 HIGHLIGHTS

Message from the President and CEO

2022 presented a mixture of opportunities and challenges, old and new. COVID-19 continued to disproportionately impact on people living with NCDs, whilst efforts to rebuild and strengthen the international pandemic prevention and preparedness agenda provided opportunities to reinforce the importance of NCDs to this agenda.

The ripple effects of the pandemic continue to be seen in countries worldwide, jeopardising hard-fought gains across the Sustainable Development Goals and in NCDs, and contributing to widespread economic crises that threaten lives and livelihoods. Never before has there been such an urgent need for a strong investment case for action on NCDs, as economic recessions loom and government purse strings tighten. Insecurity, conflict and humanitarian disasters were on the rise in nation after nation in 2022, with extreme weather due to climate change increasingly common, and pervasive and persistent inequalities.

Millions of people living with NCDs are caught in the epicentre of these intersecting crises, particularly the poorest and most vulnerable. For the last 13 years, the NCD Alliance has worked tirelessly with civil society, people living with NCDs, governments and all actors to ensure everyone can live a healthy and productive life, free from the preventable suffering, stigma, disability and death caused by NCDs. In 2022 we remained steadfast against this vision and our conviction that progress is possible.

2022 marked the second year of implementation of our long-term strategy 2021-2026. All of our work at NCDA from global to local is focused on achieving progress against four thematic impact goals – prevention, care, financing and community engagement. For the first time, our Annual Report is structured around these four impact goals, highlighting progress, achievements and results from across the year.

Our blueprint for action as the leading global civil society organisation on NCDs is driving advocacy and accountability of institutions at the global level, working at the grassroots level to support civil society and people living with NCDs,

promoting knowledge and best practice on NCDs, and catalysing multisectoral action and impactful partnerships.

2022 has shown yet again the resilience and strength of NCDA's membership and partners, who are integral to all of NCDA's achievements and work. Our membership base continues to thrive and grow despite COVID-19, contributing to important policy developments for NCDs at national and global level, raising awareness of the issues in communities and at the political level, delivering health services for people living with NCDs, and leading coalitions that are impatient for change.

We are, as ever, thankful to our partners who provide invaluable support year in and year out to NCDA and our mission. And thank you to the NCDA Board of Directors who have contributed so positively to the oversight and strategic direction of NCDA.

The geo-political shifts that swept the world in 2022 look set to continue and the impact they are going to have on the lives of people living with NCDs must not be underestimated. We know we have our work cut out, but we are proud of our achievements and optimistic that progress is being made towards a world that promotes health, protects rights, and saves lives.



Anne Lise Ryel
President

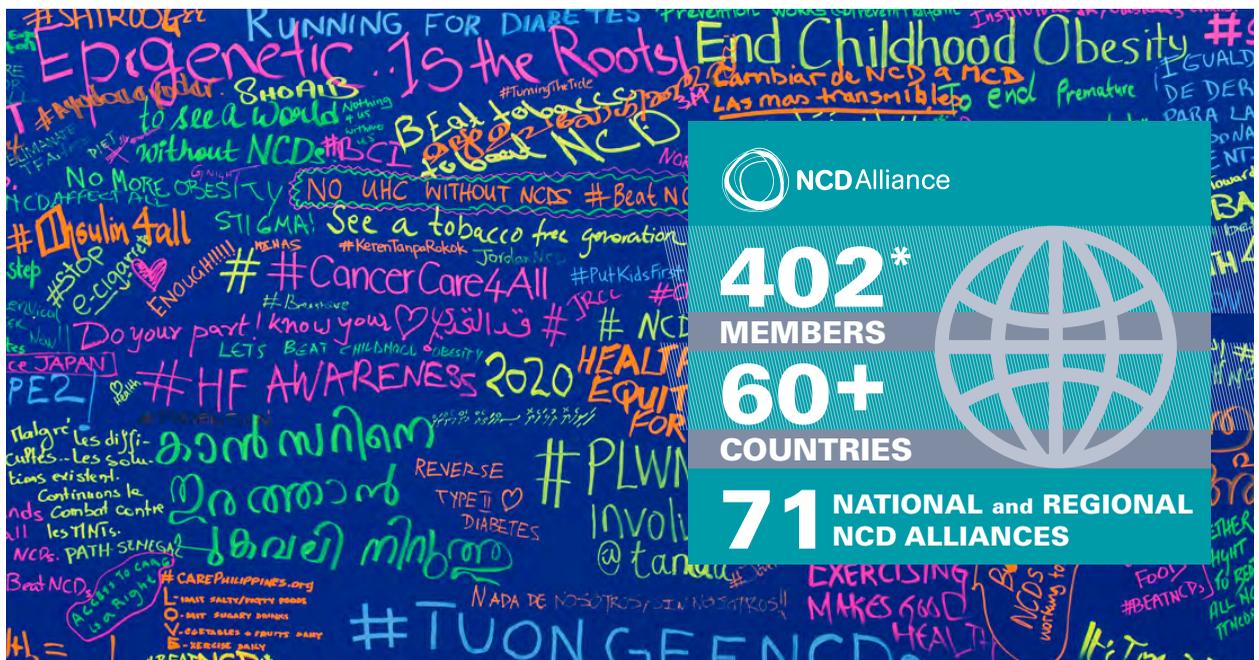
Katie Dain
CEO

Who we are and what we do

The NCD Alliance (NCDA) is a unique civil society network, dedicated to a world in which everyone can live a healthy and productive life, free from the preventable suffering, stigma, disability and death caused by noncommunicable diseases (NCDs). Beginning as an informal alliance in 2009 founded by the International Diabetes Federation (IDF), World Heart Federation (WHF), the Union for International Cancer Control (UICC) and the International Union Against TB and Lung Disease (The Union), in 2017 NCDA transitioned to register as a formal, membership-based, non-governmental organisation (NGO) in Geneva, Switzerland.

Today, NCDA brings together a network of 402* members in 60+ countries into a respected, united and credible global civil society movement. The movement is unified by the cross-cutting nature of common risk factors (including unhealthy diets, alcohol, tobacco use, physical inactivity and air pollution), and shared health system solutions for chronic NCDs such as cancer, cardiovascular disease, chronic lung disease, diabetes, and mental health and neurological disorders. We work with our members and the network of 71 national and regional NCD alliances to turn advocacy targets into policies, resource allocations, institutional capacity and accountability practices to advance NCD prevention and care and ensure that no one is left behind.

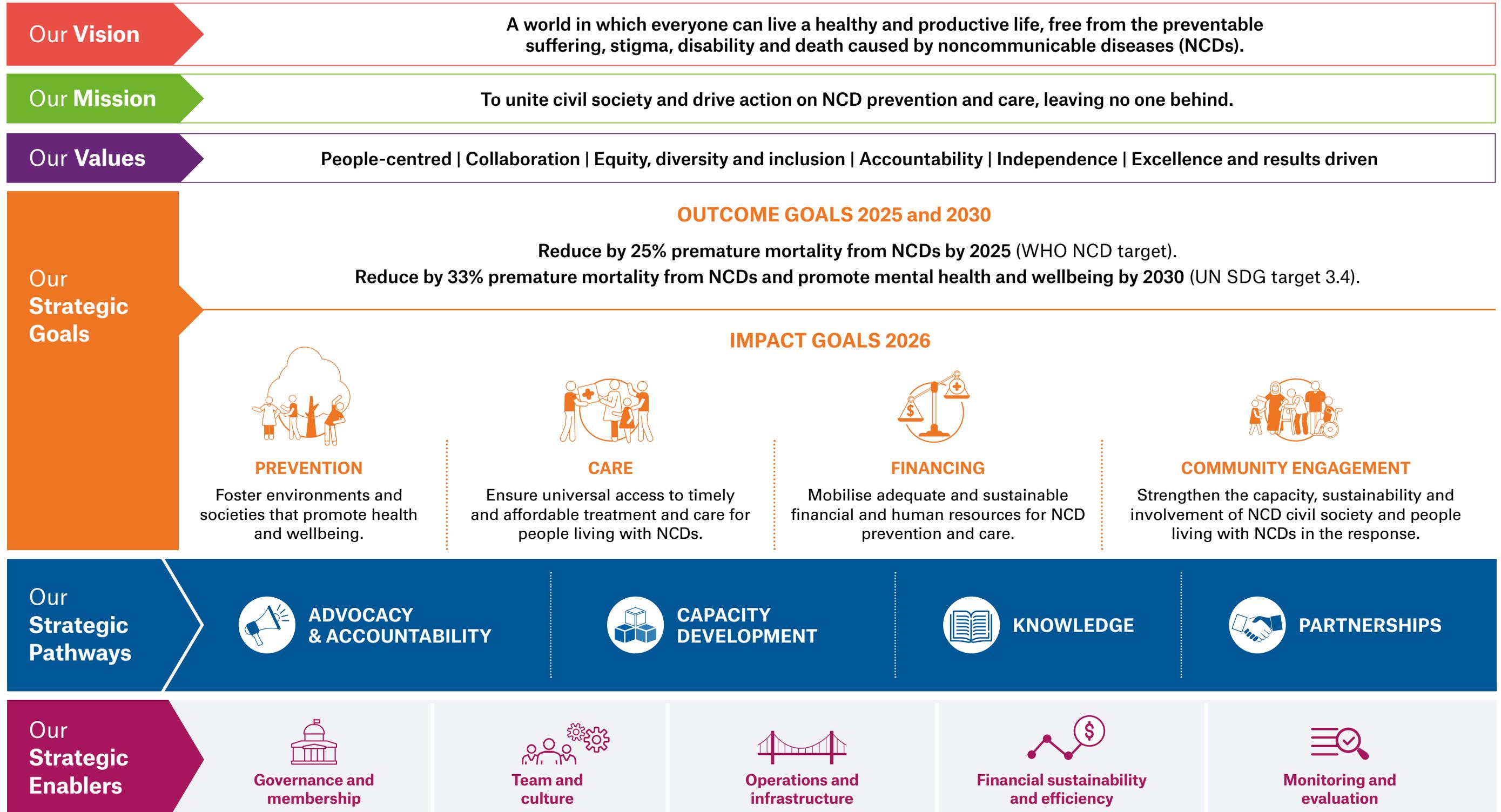
Over the last decade, NCDA has established a track record and reputation as a global thought leader on NCD policy and practice, a convener and mobiliser of the global NCD civil society movement, a partner to governments and international agencies, and a leading advocate for the meaningful involvement of people living with NCDs. Much of this success and impact stems from NCDA's position as a global alliance and our ability to ground global advocacy in the reality of local experience through our members and network of national and regional NCD alliances, our global reach via extensive relationships with governments, World Health Organization (WHO) and the United Nations (UN), and our collective technical knowledge across our membership on NCD policy and practice.



*402 reflects our number of members as of 30 April 2023.

NCD Alliance Strategy at a glance 2021-2026

NCD Alliance launched a new five year strategy in 2021, which provides a bold agenda and ambitious goals, cascaded to four strategic pathways for action: **advocacy and accountability, capacity development, knowledge, and partnerships**. The Strategy presents a comprehensive roadmap to support civil society in driving progress on NCDs.



2022 IN NUMBERS

The following table summarise NCDA's key achievements in 2022 against our four strategic pathways.

	CROSS-CUTTING NCDs	PREVENTION	CARE	FINANCING	COMMUNITY ENGAGEMENT
Global advocacy and accountability	Largest ever NCD agenda at WHA , with adoption of NCD omnibus resolution by all governments.	Endorsement of WHO Global Action Plan on Alcohol Control 2022-2030 by all governments at WHA.	NCDA's 6 priorities for the UHC UNHLM published, based on membership consultation involving 55 NCDA members .	NCDA holds two high level webinars, bringing together key stakeholders from governments, WHO, World Bank and other experts to focus on new evidence for the NCD investment case and stimulate commitment to a second global dialogue on NCD financing .	Zero draft of the WHO Global Framework on Meaningful Involvement of People Living with NCDs released and NCDA's Our Views Our Voices Advisory Committee engaged in consultation process.
	Adoption of WHO NCD implementation roadmap 2023-2030 by all governments at WHA.	Adoption of WHO Acceleration Plan to STOP Obesity by all governments at WHA.	Engagement of NCDA and members in UHC2030/CSEM consultations on UHC Action Agenda and UHC State of the World Report.	NCDA becomes an observer to the UN Multi-partner Trust Fund on NCDs , Health4Life.	Civil society and people living with NCDs formally engaged in the development of the Africa CDC NCD Strategy 2023-2026 .
	WHO Global NCD Compact and Presidential Group on NCDs launched.	Adoption of WHO targets on diabetes and obesity by all governments.	New Global Fund, UNAIDS and PEPFAR strategies all include a focus on integrated people-centred services including NCDs.		Global NCD Compact includes commitment on meaningfully engaging people living with NCDs in policy-making and programming.
	55 Member States made statements on NCDs at the EB150 and 70 at WHA75 .	Decision by WHO and governments to host the NCDs and SIDS meetings in 2023.	60 signatories to NCDA open letter to The Global Fund calling for inclusion of NCDs in programming of new Strategy.		12 new organisations endorsed NCDA's Global Charter on Meaningful Involvement of People Living with NCDs , taking the total up to 64.
	NCD community input significantly influenced the WHO Best Buys update process and contributed to WHO World Report on Social Determinants of Health Equity.	NCDA's joint policy recommendations on integrated HIV-NCD services published at AIDS2022.			
National and regional capacity development	Total of 180 advocates from 60 countries trained via the NCDA Advocacy Institute programmes	4 national NCD alliances supported by NCDA on national advocacy on NCD prevention.	Regional NCD Africa Workshop convened 40 advocates from 13 national NCD alliances and resulted in regional priorities for UN HLM on UHC.	Global Week for Action Campaign Fuel Awards recognised 7 national NCD alliances for driving advocacy on NCD financing.	4 new national NCD alliances formed, taking the total to 71 national and regional NCD alliances globally.
		19 advocates from 4 national NCD alliances trained on NCD prevention.	10 national NCD alliances supported by NCDA on national advocacy on NCDs and UHC .	78 people from 60 organisations participated in the Seed-Peer Learning Advocacy Network training on financing	Total of 16 national and regional NCD alliances supported with grants via the Advocacy Institute Programmes.
		50% of the alliances forming part of the Prevention Advocacy Institute Accelerator Programme reported advocacy gains .	80% of the alliances forming part of the NCDs and UHC Advocacy Institute Accelerator Programme reported advocacy gains .	1 policy win at national level on NCD financing .	29 grants disbursed to national and regional NCD alliances via NCDA's capacity development programmes.
			31 advocates from 10 NCD alliances trained on NCDs and UHC.		5 nascent national NCD alliances supported via the Seed Programme of the Advocacy Institute. 2 of these alliances officially registered as organisations.
				1 new National Advocacy Agenda of People Living with NCDs produced, taking total up to 9 globally.	
				21 people living with NCDs from 16 countries engaged as diarists in the 3rd and 4th NCD Diaries series , bringing the total number of NCD diaries with powerful storytelling of lived experience across the 4 series to 50.	
				36 lived experience advocates from 23 countries trained via the Our Views, Our Voices initiative.	

2022 IN NUMBERS

	CROSS-CUTTING NCDs	PREVENTION	CARE	FINANCING	COMMUNITY ENGAGEMENT
Knowledge and communications	NCD digital audience across all social media platforms (Twitter, LinkedIn, Facebook, Instagram) increased to 46,265 in 2022 compared to 37,909 in 2021 .	1 new publication on NCD prevention.	3 new publications on NCD care and UHC.	Global Week for Action on NCDs campaign on financing , stimulated 400 Voices of Change and 50 events worldwide. Online and video engagement was 2-3 times higher than in previous years.	New Advocacy Institute Practical Guide for Civil Society on Strategic Advocacy Planning.
	30.8 million impressions of the NCD and BBC StoryWorks “Facing Forward” mini-documentary series.	5 global events and webinars on NCD prevention.	10 global events and webinars on NCD prevention.	3 new publications on NCD investment and financing to strengthen evidence base, including one peer-reviewed journal article.	4 global events and webinars on community engagement.
	Total of 30+ multimedia productions published reaching 263,222 minutes watched/listened.	NCD engagement in research consortiums on commercial determinants of health .	150 in person participants at NCD’s pre-conference on NCDs and HIV/AIDS at AIDS2022.	NCD and BBC StoryWorks micro-documentary ‘Combining Care to Save Lives’ on HIV-NCDs nominated to WHO Film Festival.	148,000 impressions on Twitter of the Our Views, Our Voices anniversary series published in Health Policy Watch.
	Total of 25+ NCD events, webinars and trainings convened.	NCD prevention trailblazer social video series reaches 106K views on YouTube .	104,000 page views of the NCD/Politico Europe “Silent Killers NCD series” .	16 global events and webinars on NCD financing.	Mobilised around 40 world health days relevant to NCDs.
	Total of 8 new NCD publications , including one peer-reviewed journal article.				
	Growth of audiences across all NCD websites and microsites, as measured by users and sessions: 298,320 users in 2022 compared to 258,347 in 2021; 393,625 sessions in 2022 compared to 341,218 in 2021.				
Partnerships and membership	Total of 29 NCD Supporters , spanning all sectors (governments, foundations, private sector, NGOs, academia).	54 members engaged in 3 sessions hosted by the Peer Learning Advocacy Network on NCD Prevention .	51 members engaged in 2 sessions hosted by the Peer Learning Advocacy Network on an inclusive NCD Agenda .	31 members engaged in 1 session hosted by the Peer Learning Advocacy Network on NCD Financing .	NCD engagement in 4 global partnerships on community engagement
	43 new NCD members , taking total to 402.	NCD engagement in 11 global partnerships or coalitions on primary prevention and SDGs .	NCD engagement in 15 global partnerships or coalitions on care and UHC .	NCD engagement in 8 global partnerships or coalitions on financing .	
	Over 90% of NCD members said value for money from NCD membership was either excellent or good.				
	Over 90% of NCD members said they were likely or extremely likely to recommend NCD membership to another civil society organisation.				
	7 multistakeholder events.				

OUR IMPACT

NCDs' crosscutting advocacy puts NCDs centre stage

Advocacy is the foundation of NCDs' work and is essential to deliver meaningful change at local and global levels. NCDs and their risk factors affect everyone, and the COVID-19 pandemic has been a painful lesson on the consequences of inaction. NCDs play a central role in pandemic preparedness and health security, and progress on NCDs is vital to achieving the Sustainable Development Goals (SDGs).

In 2022, our advocacy work contributed to ensuring the prominence of NCDs in COVID-19 responses and dialogues, raised awareness of the urgency of bridging the investment gap for NCDs in global health, and called for the inclusion of NCDs across the continuum of care in Universal Health Coverage (UHC) packages. We also worked to ensure that the voices of people living with NCDs were meaningfully involved and reflected in policy decisions.



NCDs supported civil society in Mexico in advocacy that contributed to the elimination of deadly trans-fat as an ingredient in food.

NCD community mobilisation leads to a milestone decision at World Health Assembly

In May, NCD Alliance mobilised the NCD community around the largest-ever NCD agenda at the 75th World Health Assembly (WHA). Over 70 Member States made statements on NCDs, resulting in a milestone NCD **'omnibus decision'**. The NCD community presented a united front, engaging in discussions to influence topics including the integration of NCDs in emergency and humanitarian settings, such as during the COVID-19 pandemic, and addressing the threat posed to health by the climate crisis. It also pushed for WHO's new Global Alcohol Action Plan, the **'Implementation roadmap 2023-2030 for the global action plan for the prevention and control of NCDs'**, and more.

The new WHA commitments provide WHO, governments and other stakeholders with guidance to accelerate progress on the NCD response. But to make any difference to the health of people and communities worldwide, these targets, the road map and the action plans must be put into effect in all countries.

Following the decision to hold the first **WHO Ministerial Conference for Small Island Developing States (SIDS) on the Prevention and Control of NCDs**, we helped focus the global health community on the unique vulnerability of SIDS to NCDs by supporting the convening of civil society ahead of the SIDS Technical Meeting on NCDs and Mental Health in January 2023, to develop policy priorities and political commitments on NCD priorities for SIDS. That process continues with the SIDS Ministerial Conference on NCDs and Mental Health scheduled for June 2023 (see **'Prevention'** section).

NCD Alliance President-Elect urges leaders to work towards SDG target on NCDs

Speaking at the **International Strategic Dialogue (ISD)** on NCDs in Accra, Ghana in April, NCD Alliance President-Elect Dr Monika Arora shared findings from the newly published Lancet **'NCD Countdown 2030'**, demonstrating to Heads of State, Ministers of Health and WHO Director-General Dr Tedros Adhanom Ghebreyesus that "reaching the SDG target 3.4 on reducing premature deaths from NCDs by one-third by 2030 is possible."

The ISD launched the **Presidential Council on NCDs and the Global NCD Compact**, clear signs of growing political commitment to address the world's biggest killers. Participants discussed key findings of the new 'NCD Countdown 2030' report, such as that investing US\$ 18 billion between 2023 and 2030 could save 39 million lives and generate a net economic benefit globally of US\$ 2.7 trillion – a 19:1 return on investment.

During the event, the meaningful engagement of five people living with NCDs highlighted the importance of leveraging first-hand experience from communities. NCD Alliance-led initiatives such as **Our Views, Our Voices** and the **Global Charter for meaningful involvement of people living with NCDs'** have been instrumental in bringing the voices of those most affected by NCDs to the forefront.

Ahead of the WHA and following the ISD on NCDs, more than 200 people engaged with NCD Alliance, WHO and the Lancet at the virtual event, **NCDs and Health Security: Strategic Pathways and Investments to Get Back on Track for 2030**. Moderated by Lancet Editor-in-Chief Richard Horton, the event was attended by key decision-makers and opinion leaders, including Kwaku Agyemang-Manu, Minister of Health of the Republic of Ghana, and Precious Matsoso, Co-Chair of the Intergovernmental Negotiating Body, which is tasked with drafting and negotiating a WHO convention on pandemic prevention, preparedness and response. The event explored the policy implications of the syndemic of NCDs and COVID-19 for health security and pandemic preparedness and response, including negotiations at the WHO on a pandemic treaty. It also featured renowned NCD financing researcher David Watkins, presenting the NCD investment case analysis featured in the Lancet 'Countdown 2030' paper and mentioned above.

Catalysing multisectoral support for the NCD Global Compact to achieve SDG 3.4

On 7 October, NCDA and WHO brought together key government and non-state actors at the virtual Multistakeholder Gathering for the NCD Global Compact. Speakers included the Hon. Sonia Brown, Public Health Minister of Barbados; representatives from the Ministry of Health of Ghana, WHO, the UN Interagency Task Force on NCDs Multi-Partner Trust Fund to Catalyse Country Action for NCDs and Mental Health, the World Bank, and civil society; and people living with NCDs.

The gathering posed the question: How can non-state actors support governments with their national NCD efforts and rally the world to reach NCD-related Sustainable Development Goals? It aimed to showcase how both government and non-government players are, or can be, committed to supporting the Global NCD Compact 2020-2030. The multistakeholder event was organised as a follow-up to the First Annual Gathering of the Global Group of Heads of State and Government for the Prevention and Control of NCDs, which was held on 21 September at the United Nations General Assembly (UNGA 77). NCDA is committed to taking this conversation forward into 2023 and beyond to ensure governments are called to account on their promises.



Focus on NCDs in humanitarian crises

A discussion paper developed by NCDA to support civil society engagement within a series of WHO meetings on the topic of NCDs in emergencies and humanitarian settings, was presented at an event in the Eastern Mediterranean region by Dr Ibtihal Fadhil, Founder of the Eastern Mediterranean NCDA. Participants at the 13-15 December meeting included Member States, senior WHO staff, international and regional humanitarian agencies, civil society and people living with NCDs.

The paper, **'Neglected and in Crisis: Delivering NCD care in humanitarian settings,'** stressed that humanitarian crises can completely destroy countries' health systems and services. For people living with NCDs, this can be catastrophic, putting them at risk of serious and life-threatening complications from their conditions. The paper will be the basis for NCDA support to members, partners and people living with NCDs preparing for regional consultations ahead of the expected global technical meeting on the issue, to be held in June 2023.

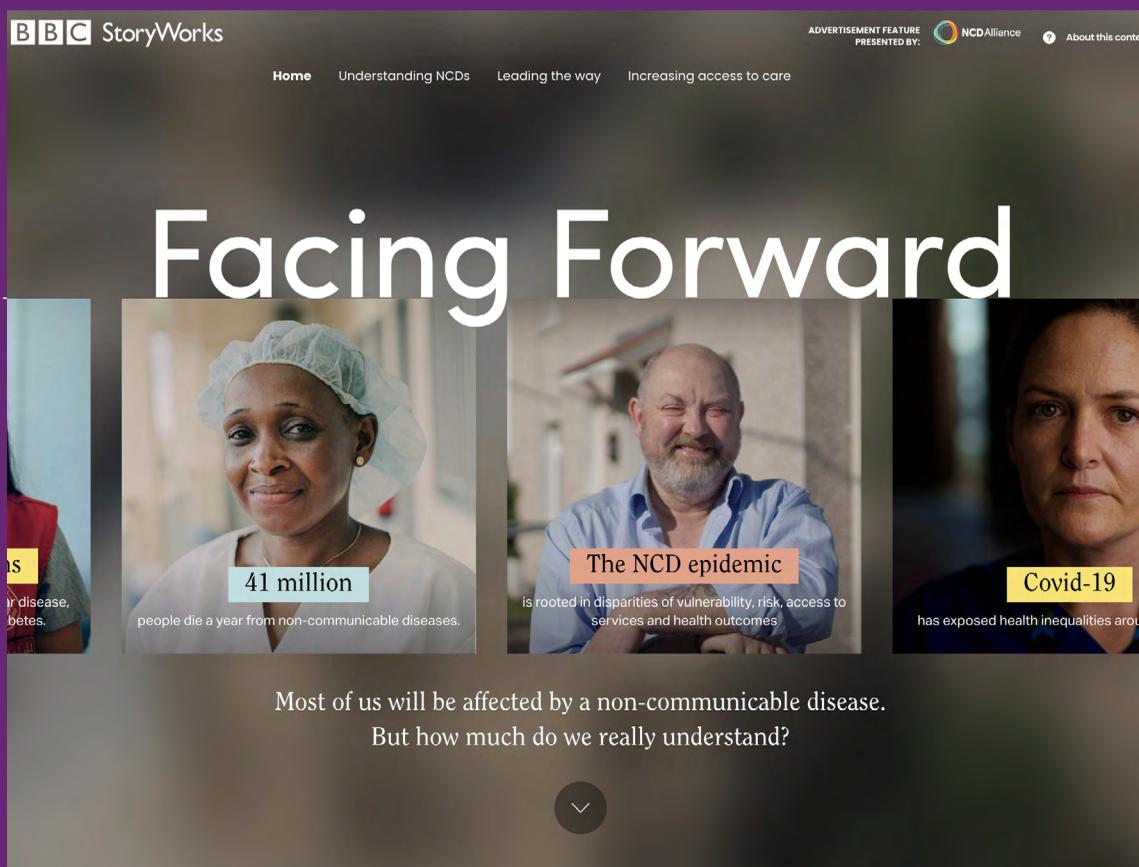
During the discussion, Dr Fadhil highlighted an NCDA-supported report developed in the EMRO region that discussed the experiences of people living with NCDs in humanitarian settings — 'Views and voices of people living with NCDs in the Eastern Mediterranean Region: A consultation report'. This report was referenced and recognised in WHO official documentation for the aforementioned **omnibus NCD decision** of the 75th WHA.

The Facing Forward mini-documentary **'Managing diabetes in a humanitarian crisis'** shares the story of Abdel, a refugee from Syria who is living with NCDs. The video complemented our advocacy focused on NCDs in humanitarian settings.

Solutions-focused storytelling delivers the NCD message through engaging multimedia

Identifying and disseminating evidence on NCDs is essential to close the gap between knowledge and action. NCD Alliance ignites positive change through influential multimedia productions, including webinars, telebriefings, video series, publications, podcasts, and social media in a range of digital platforms. We assemble key NCD voices from around the world to share knowledge, identify problems, and seek solutions to tackle the NCD epidemic.

Throughout the 12-month campaign, our new micro-documentary series produced with BBC StoryWorks, **'Facing Forward'**, continued to gather momentum, reaching a phenomenal 470,100 page views on the BBC.com hub website. There was a highly engaged global audience, especially in Asia, Africa and the Middle East. This included over 30.8 million impressions of the series across the campaign and more than 10.3 million social media engagements via the BBC StoryWorks paid social campaign alone.



FINANCING

Marking the year of advocacy for NCD investment

For decades, NCDs have remained one of the most underfunded global health issues relative to the billions of people impacted, with a paltry 1-2% of total development assistance for health dedicated to NCDs in the past 20 years. In 2022, with this year's theme of the Global Week for Action on NCDs as "Invest to Protect," NCDCA built political momentum, strengthened the data, and promoted solutions on NCD financing.



Our advocacy in 2022 focused on NCD financing as an investment for governments - not a cost - and the world's biggest opportunity to save and improve lives by 2030.

The investment case for NCDs

Strengthening the evidence base and data on NCD investment is core to NCDA's work. **A new policy brief** made the case for investment in NCD prevention and care and outlined a range of evidence-based solutions for increasing and maximising NCD financing. This policy brief underpinned the Global Week for Action campaign, and aimed to deliver a key message to governments, donors, international agencies and the private sector: Invest in health today, save lives and money tomorrow.

“The bottom line is that governments can reap substantial economic rewards, in both the short- and long-run, by taking bold action on NCDs and thus ensuring the fiscal sustainability of their health systems.”

Katie Dain, NCD Alliance CEO.

In the lead up to the International Strategic Dialogue (ISD) on NCDs in April, co-hosted by WHO and the Governments of Norway and Ghana, the third paper in the NCD Countdown series was published in *The Lancet*. NCDA, WHO, Imperial College London and *The Lancet* have been collaborating on the **NCD Countdown** series since 2018, aiming to track progress on NCDs globally and promote best practice solutions. This peer-reviewed journal paper, led by David Watkins from the University of Washington, provides a framework for investment in NCDs based on 21 cost-effective interventions that can form the backbone of national NCD strategies in LMICs. The findings of the paper framed the ISD meeting, which resulted in the launch of a new NCD Presidential Group.

“With concerted action and investment in a small number of highly cost-effective NCD interventions, most countries could achieve the global NCD targets by 2030; and the returns on investment for governments are high in terms of lives saved and economic gains. Protecting current NCD investments and scaling up actions is particularly important in the context of COVID-19, and a prerequisite for resilience, pandemic preparedness and health security.”

David Watkins, author of *Lancet Countdown* paper on NCD investment

Political leadership on NCD financing

NCDA kicked off the Global Week for Action on NCDs with a call to invest in NCDs – noting that 39 million lives could be saved by 2030 – at our **Invest to Protect virtual event**, co-hosted with WHO and the World Diabetes Foundation (WDF) on 8 September. WHO Director-General Dr Tedros Adhanom Ghebreyesus and WHO Global Ambassador for NCDs Michael Bloomberg galvanised high-level engagement with the NCD financing agenda as speakers. More than 250 participants heard the WHO chief in his welcome message, calling on all countries to invest to protect their people and their economies from NCDs. Michael Bloomberg focused on findings from the Task Force on Fiscal Policies for Health, that if all countries significantly raised taxes on tobacco, alcohol and sugary beverages, we could prevent over 50 million premature deaths over the next 50 years. An article in ***The Lancet Respiratory Medicine*** provided in-depth coverage of the event.

NCDA becomes an observer to the Multi-Partner Trust Fund on NCDs

NCDA became an observer to the Steering Committee of the **UN Interagency Task Force on NCDs Multi-Partner Trust Fund on NCDs and Mental Health (Health4Life Fund)**, as one of only two civil society observers, along with United for Global Mental Health. The Health4Life Fund was established in 2021 to trigger increased action in low- and middle-income countries to prevent and control NCDs and improve mental health. It will serve as a partnership platform to pool contributions from governments, foundations, public, and relevant private sector entities, aiming to generate US\$ 250 million over five years. The fund is being led by WHO, UNICEF, UNDP and the Secretariat of the UN Inter-Agency Task Force on NCDs.

A strong movement calling for action!

The **Global Week for Action on NCDs** (GW4A) leapt ahead in 2022, rallying larger numbers of advocates and global health supporters than in previous years, both in person and online. Among them were eminent members of the NCD movement who featured as NCD Champions, including WHO Director-General Dr Tedros, HRH Princess Dina Mired of Jordan, and Ian Gooding-Edghill, Minister of Health of Barbados.

With the theme Invest to Protect for year five of the GW4A, the campaign spotlighted the need for increased and urgent investment so that NCDs are given the attention, prevention, treatment and care that they need. It called on everyone, everywhere to take action and be a force for change: from posting on social media, to contacting local politicians and policymakers, to organizing a health-promoting event for their community — and wow, did the community listen!

Via the Campaign Fuel Awards, NCD Alliance again celebrated members who showed innovation and a strong understanding of context when taking action. Winning NCD alliances hailed from Africa, Asia and the Americas: Bangladesh NCD Forum, Burundi NCD Alliance, Cambodia NCD Alliance, Egyptian NCD Alliance, Cameroon Civil Society NCD Alliance, South East Asia Regional NCD Alliance and Alianza ENT Uruguay. Nine members penned blog posts on the GW4A theme for our websites.

400+ posted their **Voice of Change** social media cards on our website.

450 campaigners registered for our **Invest to Protect** virtual event to learn about “NCDs as an investment priority to boost societies’ resilience and recovery.”

Members posted **50+** **GW4A** events to our global **Map of Action**.

Online, video engagement was 2-3 times higher than in 2021 or 2020, with some of our social videos going viral.

Time spent on **actonncds.org** and **ncdalliance.org** jumped by **more than 50%**.



BRIDGING THE INVESTMENT GAP

Improving health is a long-term strategic investment, yet often seen purely as an expense.

Despite the benefits of acting on NCDs outweighing the costs of inaction, the investment gap remains immense. Investment in reducing the NCD burden has been neglected for too long and demands significant, predictable, sustained and trackable financing at domestic, development and donor levels.

INVEST TO PROTECT
Global Week for Action on NCDs,
5-11 September 2022
#ActOnNCDs



**INVEST IN NCDs TODAY,
SAVE LIVES AND MONEY
TOMORROW**

Global Week for Action on NCDs,
5 - 11 September 2022
The Year of NCD Investment

#ActOnNCDs

Ghana NCD Alliance makes health financing progress with tax mechanisms

Ghana's Ministry of Health has included a text in the national NCD Policy and Strategy plan on financing health by taxing health harming products, as well as a recommendation to establish NCD funds, following the advocacy work of **Ghana NCD Alliance** and in collaboration with Vision for Alternative Development. It is expected that the recognition of tax increments on tobacco, alcohol and other unhealthy products will empower the Ministry of Finance to advance the call for legislation on tax increments to finance health and development priorities.



Voices of the Health Revolution

'**Voices of the Health Revolution**' is our latest foray into new content formats and platforms. We launched the podcast during the **Global Week for Action** and published seven episodes throughout the year, with NCD financing as the overarching topic. The podcast amplified key voices from the NCD community, including people living with NCDs, other advocates and policymakers.



COMMUNITY ENGAGEMENT

Strengthening civil society to drive change

In 2022, NCD Alliance advanced towards the goal of a strong and well-equipped global NCD community, where civil society organisations (CSOs) and people living with NCDs are meaningfully involved at all stages of the NCD response. We focused on building the capacity of the network of national and regional NCD alliances, particularly in low- and middle-income countries (LMICs), to drive action. This network grew in 2022, with four new alliances in Gambia, Georgia, Mali and Sierra Leone, making up the total of 71 alliances. We also worked with multilateral agencies and technical institutions to advance enabling environments for civil society and people living with NCDs to play a meaningful role.



Generating greater investment to fight the biggest cause of death and disability in the East African Community (EAC) was the main aim of the Regional Non Communicable Diseases (NCDs) Conference in Kigali, Rwanda, held on 24-25 November 2022.

Driving national and regional advocacy and supporting civil society coalitions

The NCD Advocacy Institute (AI) is NCDA's multi-year flagship capacity development initiative to support NCD civil society coalition-building and locally-led advocacy campaigns in low- and middle-income countries. 2020-2022 represents the second phase of the Advocacy Institute, with the first phase running from 2017-2019.

The Advocacy Institute supports alliances through active grant support, tailored technical assistance and annual training opportunities to spur strategic advocacy. The Advocacy Institute Seed Programme supports the establishment of NCD civil society networks in countries and regions where these are non-existent or nascent, helping emerging networks set solid foundations for strategic advocacy. Through the thematic Advocacy Institute Accelerator Programmes on NCD prevention and on NCDs and UHC, NCDA supports the advocacy efforts of established NCD alliances to drive change for improved NCD prevention and control.

In 2022 NCDA supported a total of 16 national and regional NCD alliances through the Advocacy Institute. The Seed programme supported five alliances in Malawi, Nepal, Bangladesh and Senegal, as well as the Africa NCDs Network, primarily in coalition-building, organisational development,

and fundraising and financial sustainability. The Accelerator programme supported 11 alliances in total in 2022. The NCDs and UHC Accelerator programme supported national NCD alliances in Egypt, Ethiopia, India, Ghana, Kenya, Malaysia, Mexico, Rwanda, Tanzania, and Vietnam; and the Prevention accelerator programme supported alliances in Mexico, India, the Philippines and Ghana.

Over the course of the year, the NCDA Advocacy Institute published a range of publications and guides for advocates, including the new '**Practical Guide to Strategic Advocacy**', featuring eight steps to advocacy planning. This key resource includes case studies from the NCDA network and practical tools for NCD advocacy, including how to identify priorities, conduct a political mapping and develop a workplan.

We engaged regional networks in the 2022 WHO Regional Committee Meetings (RCMs). Alliances in the AFRO, PAHO, SEARO, EMRO and WPRO regions submitted intervention statements on agenda items relevant to NCD prevention and control. In October 2022, Member States at the WPRO RCM endorsed a new framework to prevent and control NCDs and agreed on actions to transform primary health-care systems to meet present and future challenges, with input by the Healthy Philippines Alliance.

Support to nascent alliances

The Senegal NCD Alliance, Nepal NCD Alliance and Malawi NCD Alliance completed their formal registration as legal entities. For all three alliances, this represents a significant milestone that will allow them to build effective relationships with local policy and decision makers and engage in advocacy efforts. The Africa NCDs Network, as part of its organisational development support, produced a communications strategy to further its advocacy mission.



Our Views, Our Voices celebrates five years of putting people first

Despite numerous global advances on NCDs over the last 10 years, people living with NCDs worldwide have struggled to find platforms where their voices are heard and where their first-hand experience of health systems and policies contribute to shaping these systems. This is beginning to change. We are now starting to see people living with NCDs engage with policy makers, from local government to the highest international levels. **Our Views, Our Voices**, an initiative launched by the NCD Alliance and people living with NCDs, has played an important role in calling for this change. In 2022, we celebrated five years of striving for meaningful involvement of people living with NCDs.

This journey, led by a global Advisory Committee of advocacy experts with lived experience, started in 2017 with a series of consultations of nearly 2,000 people worldwide living with NCDs. That process created the global **'Advocacy Agenda of People Living with NCDs'**, which calls for opportunities to involve people living with NCDs in government decision-making bodies and processes that relate to NCDs.

Since the launch of the global Advocacy Agenda in 2017, resounding calls to put people first have been made across the globe in community and political spheres. National NCD alliances in nine countries have since created their own advocacy agendas to contextualise and accelerate meaningful involvement of people living with NCDs in NCD prevention and care in their countries. The Malawi Advocacy Agenda of People Living with NCDs was launched in February 2022.

Despite slow progress in advancing the NCD agenda globally, tangible steps have been taken toward engaging people with lived experience. In November 2022, WHO held an open consultation on a zero draft of a **'Framework for Meaningful Engagement of People Living with NCDs and Mental Health Conditions.'** NCDA collected key inputs to respond to the consultation on the zero draft, including contributions from the Our Views, Our Voices advisory committee. The Framework aims to support WHO and Member States in the meaningful engagement of individuals with lived experience to co-create and enhance related policies, programmes and services. The zero draft sets out principles and enablers for meaningful engagement that clearly align with the NCDA's **'Global Charter on Meaningful Involvement of People Living with NCDs'**. The Framework is expected in 2023.

Amplifying the stories and calls to action of people living with NCDs through social media

The **Our Views, Our Voices five-year anniversary** series, published by Health Policy Watch to mark the anniversary of the initiative, reached 148,000 impressions on Twitter. The series promoted stories of **people living with NCDs**, sharing their individual experiences and calls for action on NCDs.



Changing the narrative on NCDs through powerful lived experience storytelling

2021 marked the birth of the **NCD Diaries**. Now on its fourth series, close to 50 diaries have been created by people living with NCDs, who share their lived experiences and calls to action.

Told with essays, photos or audio, the NCD Diaries offer intimate portraits of people living with NCDs, while chronicling their journeys to becoming powerful advocates for their communities and the broader NCD movement through the lens of the theme for each series. 2022 saw the launch of Series 3 on the theme of 'My healthcare providers' impact on my NCD journey' and Series 4 on the theme of 'Prevention through the lived experience lens'. In 2022 we supported 21 people living with a range of chronic conditions from 16 countries to become NCD Diarists. Over the course of the year, the NCD Diaries were promoted across global media, including in Politico Europe and Health Policy Watch.

Training a network of lived experience advocates to demand change

Through NCDAs Our Views, Our Voices initiative we provided training to people living with NCDs on becoming effective **NCD advocates and spokespersons**. The virtual programme equipped 15 participants from 12 different countries with the knowledge, skills and confidence to share their lived experiences publicly and to call for action on NCDs. Training participants applied their skills at the 2022 Global Week for Action on NCDs, themed 'Invest to Protect'. Participants were active on social media, adding their voice to the campaign. On-the-ground advocacy efforts were also led by participants; for example, Dr Zipporah Ali, affiliated to NCD Alliance Kenya (NCDAK), joined the GW4A NCDAK Forum on NCD financing and contributed to the process of developing the seven-point advocacy asks of the National Caucus of people living with NCDs.

 Allison Ibrahim BY ALLISON IBRAHIM Podcast Diary	 Jaime Barba BY JAIME BARBA Written Diary	 Seema Bali BY SEEMA BALI Podcast Diary
 Shamim Talukder BY SHAMIM TALUKDER Written Diary	 Michael Donohoe BY MICHAEL DONOHOE Written Diary	 Vijayalakshimy Silvathorai BY VIJAYALAKSHIMY SILVATHORAI Podcast Diary

The NCD Diaries share real experiences of living with NCDs from people around the world, and are a powerful tool for advocacy.

Building strong enabling environments for community engagement

The **Global Charter on Meaningful Involvement of People Living with NCDs** was launched in 2021 by NCDA and is based on the principle that people living with NCDs, including care partners, should be meaningfully involved in every step of decision-making that affects their lives. It calls on governments, global institutions, civil society and the private sector to commit to ensuring that people with lived experience are meaningfully involved across decision-making, policy development, health system design, and monitoring and accountability. Since the launch of the Charter in 2021, 64 organisations have endorsed the Charter across all sectors, 12 of these in 2022.

Building off the Global Charter, we have advised and collaborated with a range of global and regional organisations to strengthen approaches for involvement of people living with NCDs. In 2022, we collaborated with Africa CDC to support and facilitate a consultative process with people living with NCDs to inform the 2022-2026 Africa CDC NCDs, Injuries and Mental Health Strategy. We supported virtual consultations of 35 people with lived experience of NCDs, injuries and mental health and representatives from civil society organisations, based in 15 countries from the African region. The Africa CDC NCD Strategy sets out a continent-wide policy with a set of strategic actions to support African Union Member States in their implementation of activities for the prevention and control of NCDs and injuries and for mental health promotion.

People living with NCDs involved in critical decision making in Kenya

At country level, the Our Views, Our Voices initiative helped support community engagement and meaningful involvement. In Kenya, NCDA supported NCD Alliance Kenya's (NCDAK) efforts to establish NCD technical working groups (TWGs) in six counties (Isiolo, Vihiga, Makueni, Taita Taveta, Kisii and Nyeri). The Kenyan TWGs bring together health and non-health stakeholders to work together towards prevention and control of NCDs in the county. These working groups were composed of members of the county health management teams, two representatives of people living with NCDs, and representatives of institutions such as universities and private health facilities. They facilitated the development of annual NCD workplans. The TWGs were established in line with the aspirations of the National Strategic Plan for the Prevention and Control of NCDs and mirror the national NCD Interagency Coordinating Committee, which is co-chaired by the Ministry of Health and NCDAK.

People living with NCDs and communities are at the heart of the Our Views, Our Voices initiative.



Map of programmes

NCD Alliance strengthens the advocacy capacity of member organisations, particularly national and regional NCD alliances in low- and middle-income countries, through a portfolio of capacity development programmes. The map below shows where we worked in 2022 through our main programmes to support civil society efforts to drive national and regional action on NCDs.



- Advocacy Institute Seed Programme
- Advocacy Institute NCDs and UHC Accelerator Programme
- Advocacy Institute Prevention Accelerator Programme



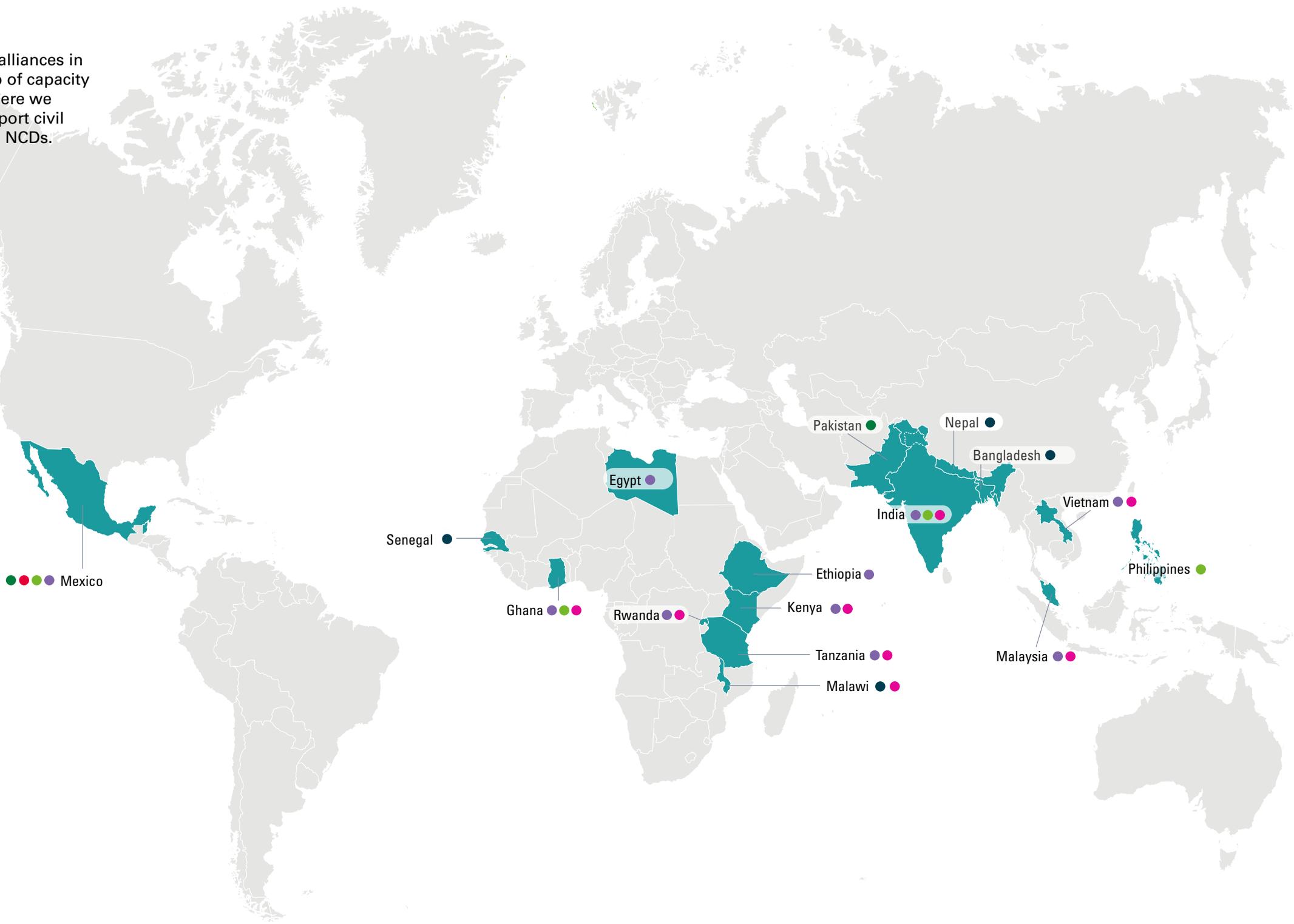
- Our Views, Our Voices initiative



- ITFA Elimination Programme

Regions supported

- Pan Africa ● ●



A growing network of alliances

1	Consortium for NCDs Prevention & Control in sub-Saharan Africa (CNCD-Africa)	37	Mali - Plateforme Palladise
2	Africa NCD Network (ANN)	38	Malawi NCD Alliance
3	Africa Est Africa NCD Alliance (EA NCDA) Twitter	39	Malaysian NCD Alliance
4	South East Asia Regional NCD Alliance (SEAR NCD Alliance)	40	Maldives NCD Alliance
5	Healthy Caribbean Coalition (HCC)	41	Mexico Salud-Hable
6	Eastern Mediterranean NCD Alliance	42	Mozambican NCD Alliance (Aliança moçambicana de luta contra doenças não transmissíveis)
7	European Chronic Disease Alliance (ECDA)	43	Myanmar NCD Alliance
8	Healthy Latin America Coalition (CLAS)	44	NCD Alliance-Nepal
9	Australian Chronic Disease Prevention Alliance	45	Coalition contre les MNT au Niger
10	Afghanistan NCD Alliance	46	NCD Alliance Nigeria
11	Bangladesh Non-Communicable Diseases Forum (NCD-F)	47	The Norwegian NCD Alliance
12	Bangladesh Network for NCD Control and Prevention Website	48	Pakistan NCD Alliance
13	Alliance Maladies Non Transmissibles au Bénin	49	National NCD Alliance of Peru
14	Brasil ACT+	50	Healthy Philippines Alliance
15	Burundi NCD Alliance	51	Rwanda Rwanda NCD Alliance
16	Cambodian NCD Alliance Twitter	52	Arabia Saudi Noncommunicable Disease Alliance
17	Cameroon Civil Society NCD Alliance	53	NCD Alliance Scotland
18	Chronic Disease Prevention Alliance of Canada	54	Sierra Leone NCD Alliance
19	Frente por un Chile Saludable	55	Alliance nationale de lutte contre les Maladies Non Transmissibles au Sénégal
20	Chile - Alianza Chilena de Enfermedades No Transmisibles	56	Slovenian NCD Alliance Twitter
21	Colombia - Mesa Nacional por las Enfermedades Crónicas No Transmisibles	57	South Africa NCD Alliance (SANCDA)
22	Costa Rica Saludable	58	Spain RedENT
23	The Danish NCD Alliance	59	NCD Alliance Sri Lanka
24	Egyptian NCD Alliance	60	Sweden - Svenska NCD-nätverket
25	Consortium on NCD Ethiopian Associations	61	Coalition des ONG et Association contre les Maladies Non Transmissibles au Tog
26	Finnish NCD Alliance	62	Trinidad & Tobago NCD Alliance
27	Gambia NCD Alliance	63	Thai NCD Alliance (TNCDA)
28	Georgia NCD Alliance	64	Uganda NCD Alliance (UNCDA)
29	German NCD Alliance (DANK)	65	UK Working Group on NCDs
30	Healthy India Alliance	66	Tanzania NCD Alliance (TANCDA)
31	NCD Alliance Indonesia	67	USA NCD Roundtable (NCDRT)
32	Iran NCD Alliance	68	Uruguay - National Alliance for the Control of NCDs
33	Coalition MNT-Côte d'Ivoire	69	Vietnam Noncommunicable Diseases Prevention and Control Alliance (NCDs-VN)
34	Japan NCD Alliance Website	70	Zambia NCD Alliance
35	NCD Alliance Jordan	71	Zanzibar National NCD Alliance (Z-NCDA)
36	NCD Alliance Kenya (NCDAK)		

CARE

Strengthening policies to improve access to affordable, quality NCD care and integrated health systems

In 2022, we focused our advocacy on calling for universal access to adequate, accessible and affordable diagnosis, treatment, care, rehabilitation and palliation for people living with NCDs. Our emphasis was on strengthening health systems in LMICs, particularly at the primary health care level, to be more integrated and comprehensive and ensure NCDs are included as a priority within global and national UHC responses and policies.



Over 50% of the global population lives with at least one oral disease. NCDa advocates for oral health to be included in essential health services.

We celebrated a big win for NCD care at the World Health Assembly — a global plan to speed up progress on tackling NCDs (part of the **omnibus decision** – see ‘NCDA’s crosscutting advocacy puts NCDs centre stage’, above). Highlights of the roadmap, as a result of our advocacy efforts, include:

- Successful establishment of five global diabetes coverage targets.
- Meaningful engagement of people living with NCDs and civil society in NCD decision making, including the update of the WHO ‘best buys’ and other recommended interventions.
- A call to governments to reduce air pollution, promote mental health and well-being (the ‘5x5 NCD agenda’), and also act on eye, ear and hearing care.
- Creation of an **‘Intersectoral global action plan on epilepsy and other neurological disorders.’**

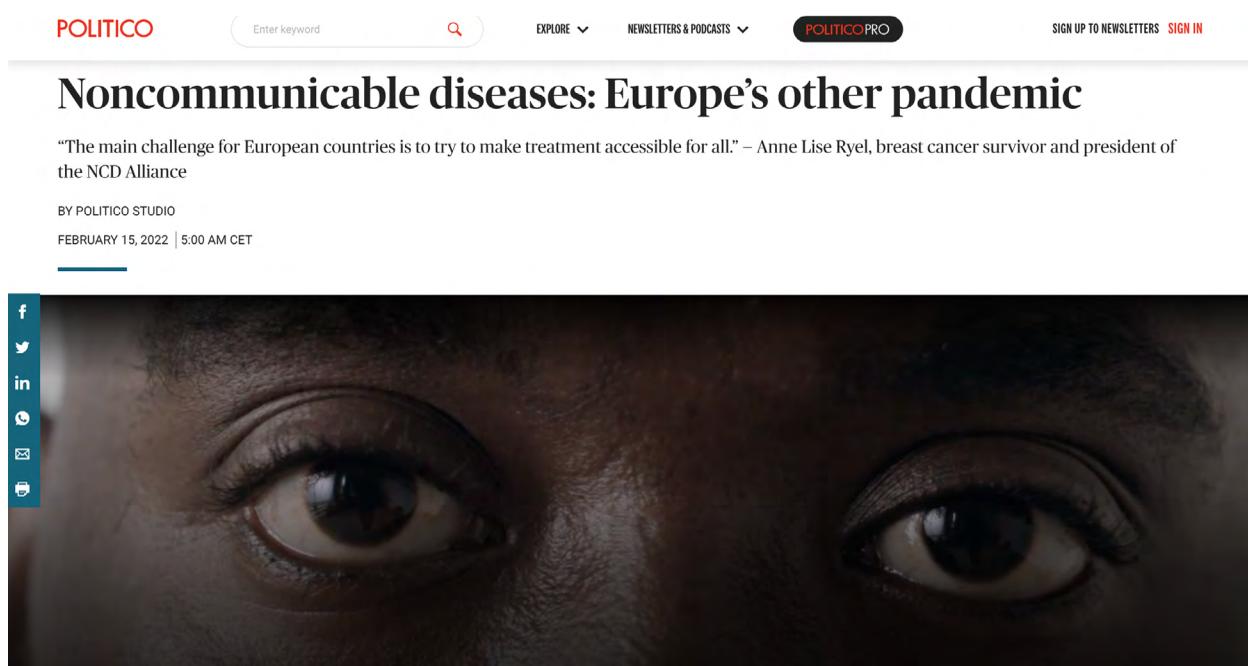
Embedding NCDs with pandemic preparedness and response

COVID-19 has brought about a greater recognition that the long-held distinctions between communicable and noncommunicable diseases are not as clear cut as once thought, since those with chronic conditions were found to be significantly more susceptible to severe illness

and death following infection with the virus. From the beginning, NCDA has been elevating the vulnerability to and impact of COVID-19 on people living with NCDs. Building on our **Global NCD Agenda for Resilience and Recovery from COVID-19**, in 2022, NCDA engaged with the International Negotiating Body set up to draft and negotiate a WHO agreement on pandemic prevention, preparedness and response. We continue to advocate for specific recognition in the agreement of the vulnerability of people living with NCDs during pandemics and the mitigation of the threat of future health emergencies through ensuring continuation of essential health services across the continuum of care for people living with NCDs.

High visibility for news series on COVID-19 and NCDs

The ‘Silent Killers’ hub created with Politico Europe in 2022 generated 104,000 page views. It featured three chapters, each one exploring an aspect of the NCD agenda: ‘The Covid Effect’, ‘The Race for the Cure’ and ‘Preventing Chronic Diseases’. Chapters included three articles sponsored by NCDA: **‘Europe’s other pandemic’, ‘Chronic diseases: at the centre of pandemic preparedness’, and ‘NCD prevention: are governments doing enough?’.**



Our ‘Silent Killers’ series with Politico Europe generated 104,000 page views.

NCDs and UHC: a mutually reinforcing agenda

Universal Health Coverage (UHC) means that all people have access to the full range of quality health services they need, when and where they need them, without financial hardship. UHC continues to be a major global health and sustainable development priority, and with the next UHC UN High-Level Meeting planned for September 2023, preparations began in earnest in 2022.

For the majority of countries implementing UHC reforms and responses, NCDs are a major burden of disease that cannot be ignored. NCDA is the leading civil society voice for the NCD community within these political deliberations, within the newly formed Coalition of Partnerships for UHC and Global Health as well as within UHC2030, the multisectoral platform focussed on supporting achievement of the SDG target 3.8 on UHC. Our strategy on UHC is two-fold – first, to ensure that NCDs are included within global and national UHC responses, in terms of equitable access to essential NCD care and financial risk protection for people living with NCDs. And secondly, to foster synergies, alignment and collaboration across the global health community to support UHC and health system strengthening efforts globally, breaking down siloes.

In support of this strategy, in 2022 NCDA led a members' consultation on priorities for the UHC HLM. 59 members inputted, informing the development of NCDA's "**Advocacy Priorities for the UN HLM on UHC**". To build political commitment and momentum at the UN in New York, we convened an event on the side-lines of the UN General Assembly in September 2022 on UHC and NCDs, together with our partner Viatrix. The meeting explored the latest data and trends on UHC and NCDs and lessons learnt from national responses on NCDs and UHC. Speakers included Bente Mikkelsen, Director of the NCD Department, WHO; Werner Obermeyer, Director of the WHO Office at United Nations Headquarters in New York; and Ephantus Maree, Head of NCDs, Ministry of Health, Kenya.

NCDA also actively engaged in UHC2030 throughout 2022, including through participation within a UHC2030 Task Force that developed the UHC Action Agenda, a set of priorities for the UHC UNHLM. NCDA's President-Elect Monika Arora

represented NCDA within this Task Force. The UHC Action Agenda was presented to the President of the UN General Assembly to inform the **2023 UHC political declaration**.

Pushing for progress on UHC and NCDs through partnerships

Efforts towards the progressive achievement of Universal Health Coverage provide the opportunity for meaningful and positive inroads for all areas of health. To accelerate high-level political efforts in the run up to and following UN High-Level Meetings on this topic, support coordination among existing health initiatives, and strengthen existing Sustainable Development Goal accountability mechanisms, UHC2030 has brought together the **Coalition of Partnerships for UHC and Global Health**. NCDA alongside the WHO Global NCD Platform, UNAIDS, RBM Partnership to End Malaria, Stop TB Partnership, and PMNCH has been an active participant in this group since 2021. It connects the heads of these health-related partnerships and also works on a day to day basis to coordinate messaging and action for impact.

We galvanised our membership at national and regional levels to build the demand for NCD-related priorities within the 2023 UHC UNHLM. NCDA facilitated the engagement of 20 national NCD alliances at **country consultations** of the Civil Society Engagement Mechanism (CSEM), with NCD alliances in the Philippines, Malawi, Ethiopia, Uruguay and Dominica, leading on the consultations themselves. This process fed into the '**State of UHC Commitment Review 2021-2022**', a report that analyses action taken on the 2019 Political Declaration on UHC, in preparation for UN activities on the issue in 2023.

Integrated, person-centred health services for people living with NCDs

Over recent years there has been growing recognition at the global policy and strategy level of the importance and value of integrating NCDs and mental health and HIV/AIDS responses, given the co-morbidities. New multi-year strategies from three of the leading global coordinating and funding institutions for HIV/AIDS - UNAIDS, PEPFAR and The Global Fund to Fight AIDS, TB and Malaria – all included a focus on the challenges of multi-morbidity and the need for integrated people-centred models and services to prevent, treat and care for people living with HIV in a holistic manner, including NCDs and mental health.

NCD Alliance has continued to drive efforts in this area, together with many other NGOs and governments. In 2022, we issued an **open letter** with close to 60 signatories to The Global Fund, calling to expand

“Now is the time for the Global Fund to act on the growing impact of NCDs on the physical and mental health and wellbeing of people living with and at risk of HIV, TB and malaria, and on the sustainability and resilience of health systems. The price of action to address the comorbidities of HIV, TB and malaria with NCDs is far outweighed by the human cost of inaction.”

Open Letter to the Global Fund

funding to NCD prevention and care services in its programming and implementation of the new strategy. The strategy’s inclusion of these points is considered a major win for NCDs in global health.

In July in Montreal, NCD Alliance participated in the International AIDS Conference (AIDS2022) as an opportunity to promote evidence-based solutions for the integration of HIV/AIDS and NCDs, as well as strengthening allegiances across the AIDS movement. We convened a pre-conference event entitled **‘Long, healthy and quality lives through integrated NCD and HIV prevention and care for people living with and affected by HIV’**. The event was organised in collaboration with the Quality of Life partnership (including GNP+, STOPAIDS and Frontline AIDS), UNAIDS, IAS, The Leona M. and Harry B. Helmsley Charitable Trust, and the Norwegian Agency for Development Cooperation and aimed to provide a space for HIV and NCD communities to come together and discuss how to join efforts and identify catalytic and transformative solutions for achieving the best HIV and health outcomes for affected communities across the globe. At the pre-conference event, we engaged with a broad set of influential organisations, including UNAIDS, International AIDS Society (IAS), Global Network of People Living with HIV (GNP+), STOPAIDS and Frontline AIDS to co-produce a set of joint recommendations, **‘15 Transformative solutions’**, which were launched to pivotal stakeholders at the event.



We launched our '15 Transformative Solutions' policy brief at the AIDS2022 conference in Montreal to guide advocacy for integrated care.

Storytelling for impact – Sharing Sally’s story at AIDS2022

At AIDS2022 in Montreal, the NCDA and BBC StoryWorks micro-documentary **‘Combining care to save lives’** was launched. The mini-film tells the story of Sally Agallo Kwenda. After losing two children soon after birth, she was diagnosed with AIDS, then cervical cancer and other NCDs. Today Sally calls herself not a survivor, but a “warrior”. The film also features a model of care in Tanzania, where steps are being taken to provide integrated care to people living with NCDs and HIV. This is vital because, for example, women in the region living with HIV are six times more likely to develop cervical cancer, says doctor Gerald Yonga in the film. Six sites in Tanzania are now testing integration of diabetes and hypertension care in HIV programmes, he adds.

This impactful film has been nominated for the WHO Health for All 2023 film festival and has been used by WHO during workshops to support countries developing their applications to the Global Fund in 2023.

Supporting national and regional action on NCD care and UHC

NCDA supported national NCD alliances in ten countries to improve NCD care and strengthen the UHC response via its NCDs and UHC Advocacy Institute Accelerator Programme. Alliances led contextually driven advocacy campaigns informed by detailed situational analyses. In Tanzania,

Malawi and Rwanda, alliances drew on stakeholder mappings and community engagement to explore an integration agenda with HIV/AIDS groups. In Ghana, Ethiopia and Rwanda, alliances produced policy briefs to spotlight the need for NCD financing. In Egypt and Malaysia, alliances held high-level multistakeholder roundtables to advance the healthcare workforce agenda. In Kenya and in India, national advocacy work was also complemented by sub-national advocacy opportunities.

NCDA also trained 31 advocates through the NCDs and UHC Accelerator Programme, covering modules such as scaling up cross-health advocacy to support integration of NCDs within UHC; advocating for health budgets and increased fiscal prioritisation of NCDs within UHC; supporting social accountability and community-led monitoring initiatives; and ensuring access to NCD medicines and care through strengthening of Primary Health Care.

In the lead up to the 2023 UN High-Level Meeting on UHC, we seized the opportunity of a regional NCD conference in Kigali to host a pre-conference workshop, which convened 40 civil society advocates from 13 alliances in Africa. We explored opportunities to coordinate advocacy across national, regional and global levels, highlighting key processes, timelines and windows of opportunity for action. The outcomes of discussions helped lay the foundation for a regional strategy for mobilisation towards the UN HLM on UHC 2023 to be led by the Africa NCDs Network, alliance member of the Seed Programme.



The impactful mini-film about Sally Agallo Kwenda **‘Combining care to save lives’** has been officially selected for the 4th WHO Health for All Film Festival. It is one of 93 films selected out of more than 780 entries received.

Rwanda NCD Alliance receives prestigious Primary Health Care Award

The Rwanda NCD Alliance received in September a 2022 UN Interagency Task Force and WHO Special Programme on Primary Health Care Award, recognising the alliance's outstanding work in building multisectoral collaboration on NCDs in the country, including supporting the establishment of the National NCD Multisectoral Coordination Committee and supporting the government to develop and implement Rwanda's National NCD Strategy. The work of Rwanda NCD Alliance is supported through the NCDs and UHC Advocacy Institute Accelerator Programme, the Our Views, Our Voices initiative, and funded through NCDA's partnership with The Leona M. and Harry B. Helmsley Charitable Trust.



Civil society perspective included in new national plan for NCD prevention and control in Ghana

Ghana NCD Alliance, informed by its network of people living with NCDs, advocated for and provided civil society perspectives towards the government's new **National Policy & Strategic Plan for the Prevention and Control of NCDs (2022-2026)**. These key policy documents were launched at the National Strategic Roundtable on NCDs hosted by the Ghanaian Ministry of Health in April 2022, prior to the International Strategic Dialogue on NCDs. As advocated for by the alliance, the National Policy includes text on financing health by taxing health harming products and includes plans to expand the National Health Insurance Scheme benefits package. The work of Ghana NCD Alliance is supported through the Advocacy Institute Accelerator Programmes (Prevention and NCDs and UHC) thanks to NCDA's partnership with the Norwegian Agency for Development Cooperation (Norad) and through the Our Views, Our Voices initiative, thanks to the partnership with Access Accelerated.



PREVENTION

Accelerating the NCD prevention agenda for healthy societies

Prevention strategies are not only effective for maintaining health, but also for mitigating and reducing the burden of various NCDs and the risk of developing co-morbidities alongside existing illness. NCD civil society plays an important role in the adoption of health promotion and NCD prevention policies, working to increase awareness of the main NCD risk factors, their root causes (including social, environmental and commercial determinants of health), and the availability of cost-effective policy solutions to address them. Civil society is also key in advocating for strong political commitment and action to reduce the exposure to these risk factors, holding governments and health-harming industries accountable.



An estimated 80% of NCDs can be prevented or delayed. We support NCD alliances in advocacy for creating health-promoting environments through an 'all of society' approach; for instance, cities that have safe spaces where people can get adequate physical activity.

2022 was a big year for global NCD prevention policy at the World Health Assembly (WHA) in Geneva. For example, we led civil society outreach and engagement around the **update of the WHO 'best buys' and other recommended interventions on NCD prevention and control**, the adoption of the NCD implementation roadmap 2023-2030 outline, which requests guidance to promote policy coherence and prioritisation, and guidance to manage private sector engagement in NCD policy, among other upcoming tools to support the NCD response. The WHA also adopted **WHO's Global Alcohol Action Plan 2022-2030** and **WHO recommendations on obesity**, and it noted WHO's new **acceleration plan to STOP obesity**.

Raising awareness about the health co-benefits of climate action

We enhanced our position as a thought leader for NCDs and climate by co-hosting a side event at Stockholm+50 with the Global Climate and Health Alliance. Called **Healthy Air, Healthy Planet, Healthy People: Securing a Fossil-Free Future for All**, and supported by Sida, the event highlighted how the phase-out of fossil fuels across sectors will not only reduce the health impacts of climate change, to which people living with NCDs are especially vulnerable, but also offers other health co-benefits, most notably by improving air quality.

We supported the advocacy of the Health and Climate Network and the Global Climate and Health Alliance on a WHA resolution on climate change and health, calling for the inclusion of NCDs. Following this advocacy, a concept note with reasoning for the resolution and recommendations was co-produced and sent to permanent Missions and Ministries of Health. This is a process that will be continued in 2023.

We also collaborated with WHO, PAHO and the Government of Barbados in preparations for the WHO Small Island Developing States (SIDS) Technical Meeting on NCDs and Mental Health that took place in January 2023, and will be followed by the SIDS Ministerial Conference on NCDs and Mental Health in June 2023. Together with the Healthy Caribbean Coalition and other Small Island Developing States (SIDS) representatives from our network, we advocated for the inclusion of food systems, climate and health considerations

within the recommendations of the SIDS Technical Meeting, which will inform the Outcome Document to be adopted at the SIDS Ministerial Conference on NCDs and Mental Health.

Promoting healthy diets and nutrition policies to reduce the burden of diet-related NCDs

NCDCA hosted a WHA side event, **'Building Momentum on Unhealthy Diets and NCD Prevention: Investments, Solutions and Best Practice'**, which brought together key decision-makers and opinion leaders to discuss the different investments, solutions and best practices available to address unhealthy diets and the resulting malnutrition and NCDs. Organised in Geneva with World Obesity Federation, NCD Child, Vital Strategies and the Ministry of Health and Wellness of Barbados, it attracted around 70 in-person attendees and 200 online.

As part of our partnership with Resolve to Save Lives (RTSL), we also organised a strategic meeting with civil society representatives on Codex – the UN body in charge of developing international food standards, guidelines and codes of practice, balancing nutrition, food safety and trade considerations. We discussed the overall findings of a scoping report on opportunities and barriers for civil society engagement in Codex proceedings to explore and encourage this in the development of health-driven standards.

The Peer Learning Advocacy Network (PLAN) on Prevention also hosted several events during the year with one session entitled 'What's New on Nutrition Policy: Maintaining Momentum for Healthy Food Environments'. During this session, we provided updates to our network on the WHO consultation processes and upcoming projects that are relevant to advancing diet-related NCD prevention at the national level, including around the new **WHO acceleration plan to STOP obesity** and national efforts to implement the REPLACE technical package on trans-fat elimination from the food supply.

Supporting national action on NCD prevention

Through NCDA's flagship capacity development programme, the Advocacy Institute, we are supporting four national NCD alliances in priority LMICs to deliver locally-led advocacy campaigns on NCD prevention policies. The Advocacy Institute NCD Prevention Accelerator supported four national NCD alliances in Ghana, India, Mexico and the Philippines. Alliances received grant support to strengthen their understanding of their national contexts regarding specific NCD risk factors through analyses of the NCD burden, national strategies, programmes and actors but also legal frameworks. These initial analyses underpinned their advocacy efforts through media campaigns to raise public awareness on NCDs and direct engagement with policymakers for policy change on alcohol control in Ghana and Mexico, air pollution in India and food policies in the Philippines.

Through the NCD Prevention Accelerator programme, 19 advocates from the four countries participated in an NCDA dedicated training, covering modules on advocating for investment in NCD prevention interventions; exploring and strengthening the links between NCD prevention and care agendas; and leveraging technical frameworks and mechanisms when engaging with national regulatory agencies to advance NCD prevention. The Advocacy Institute NCD Prevention Accelerator Programme is possible thanks to our partnerships with Sida and Norad.

NCDA is also supporting national advocacy work in Mexico and Pakistan on industrially produced trans fats (iTFA) elimination. Our country partner Mexico Salud-Hable generated local landscape analyses, directly engaged leading local and regional public health actors and political decision makers, and involved the local media to build demand from the public and create momentum around iTFA elimination. After being approved in the Senate in October 2021 and passed to the Chamber of Deputies that same month, a draft bill was approved by the Health Commission in April 2022, adding another important policy gain in the country, which is now free of this toxic ingredient. In Pakistan, Heartfile, the local partner, completed relevant research studies including a cost-effectiveness analysis to assess the potential health and economic benefits of eliminating iTFAs and a chemical analysis to assess iTFA content

in manufactured products. They have also been engaged with key decision makers in the country and the local media to keep momentum around iTFA elimination.

In November 2022, RESET Alcohol was launched, a multi-year initiative to reduce alcohol-related harms in at least 15 hard-hit countries, with a policy focus on increasing alcohol taxation in those countries. Funded by Givewell, RESET is a global consortium led by Vital Strategies and involving Movendi International, University of Illinois Chicago - Institute for Health Research and Policy, Global Alcohol Policy Alliance, NCDA, and WHO.

Supporting action to control alcohol in Mexico

Mexico Salud-Hable Coalition launched an alcohol control campaign in the Senate in September, with an event hosted with the Health Commission of the Senate, and CSO Salud Justa MX. The Senator presiding the Health Commission was a speaker, along with representatives from the National Office for the Control of Tobacco and Alcohol of the Ministry of Health, and PAHO. The campaign included communication activities to raise awareness on the impact of alcohol use and generate public support on the need to strengthen alcohol control regulations. The work of the alliance is supported through the Advocacy Institute's NCD Prevention Accelerator Programme, thanks to our partnership with Sida.

Nutrition trailblazer social video series

Our **'Video stories of change'** series launched in 2022 celebrated governments that are taking action on NCD prevention. These videos have showcased:



Ukraine, India, Nigeria, and 40+ other countries that are moving to **eliminate trans fats** from their food supplies. These industrially-produced substances, made from refined vegetable oil, are found in many processed foods and kill at least half a million people worldwide yearly. In fact, high consumption of trans fats raises your risk of death by one-third.



Latin America, which is leading the world's response in implementing effective **front-of-package labelling** on foods and beverages, based on 'high in' octagonal warning labels. These labels must include details of harmful ingredients such as sugar, salt and fat and can't include the words 'organic' or 'natural'. To protect children, the use of cartoons as a marketing tool are banned. Chile led the way in developing such labels in 2016.



Oaxaca and Tabasco states in Mexico, which are **banning junk food in a world first**. 19 other Mexican states are said to be considering similar bans. Oaxaca has the highest obesity rate for children in Mexico, a country where more than a third of children live with overweight or obesity. But the country is taking action: it's estimated that Mexico's 2014 sugar tax prevented obesity in 90,000 kids.



Barbados, which is tackling NCDs by **doubling its sugary drinks tax** from 10% to 20% in line with WHO recommendations. An average can of these drinks contains 10 teaspoons of sugar and fuels the obesity epidemic. Just the 10% tax that Barbados imposed cut sugary drink sales by 4% and boosted water consumption by 7%.

COLLECTIVE ACTION FROM A GLOBAL MOVEMENT

Partnerships & Membership – our network of NCD leaders

Leveraging multisectoral action and appropriate and impactful partnerships is at the core of how NCD Alliance operates and delivers results in the global fight against NCDs. We work in partnership with forward-thinking stakeholders including foundations, development agencies, governments, academia, NGOs and private sector. Together with our members and partners, the NCD Alliance continues to strengthen its position as a global leader in NCD advocacy and a convener of the civil society movement.



NCDA plays an important role as a convener of NCD civil society. The NCD Alliance Global Forum is a key biannual event where NCD civil society comes together to strengthen collaboration.

An active and engaged NCD membership base

Members are at the heart of NCD's work. Our network of members continued to grow in 2022, totalling 402 members - 111 full members, nine associate members and 282 network members. Throughout the year we were proud to welcome five new full members, as well as two associate members and 36 network members. NCD now has members in over 60 countries around the world.

This growth was supported by excellent positive feedback on the value of membership. In the 2022 membership survey, 90% of members said value for money of their NCD membership was either excellent or good. Asked if they would recommend other civil society organisations to become members, 56.5% were 'extremely likely' and 41.3% 'likely'.

In 2022 NCD continued to strengthen engagement and collaboration with our members. The Peer Learning Advocacy Networks (PLANs) are interactive platforms facilitated by NCD to allow strategic exchanges across our membership on priority policy and advocacy issues, creating a safe space for sharing advocacy strategies, tactics and lessons learnt, as well as consulting on NCD policy positions. We have three PLANs – one on prevention, one on financing, and one on NCD care, and 68 members are involved in at least one of our working groups or PLANs.

Multisectoral partnerships to drive action

NCD's partners spanned all sectors in 2022, including 12 NGOs, eight corporates, three foundations and two governments.

NCD has been a longstanding advocate for international development agencies to support the NCD response in LMICs. 2022 marked the second year of our partnership with the Norwegian Agency for Development Cooperation (Norad), and the Swedish International Development Cooperation Agency (Sida), both of which are providing valuable long-term core funding to support the delivery of NCD's strategy. These partnerships have particularly enabled NCD to expand our capacity development grants programme to national NCD

alliances in LMICs, as well as strengthen our global advocacy and organisational development.

NCD continues to seek new partnerships across the health sector. We have partnered with Medtronic Foundation since the inception of NCD and in 2022 entered into a new partnership with Medtronic LABS to further our shared mission to improve access to care and country-level NCD action.

In 2022, NCD's partnerships across leading international and national NGOs continued to thrive, spanning NGOs leading on a diverse range of specific NCD diseases and risk factors from obesity, CVD, diabetes, tobacco control, cancer, psoriasis, oral health, stroke, and eye health. This diversity of expertise and knowledge contributes significantly to NCD's advocacy and country work.

NCD's Supporters Group brings together all of our partners and provides an opportunity for our supporters to share learnings and thought leadership. In 2022, the group appointed three new Co-Chairs, Emma Feeny from the George Institute for Global Health, Bent Lautrup-Nielsen from the World Diabetes Foundation, and James Reid from the Leona M. and Harry B. Helmsley Charitable Trust.

"For me, being an NCD Alliance partner means collaborating closely with an organisation that is leading civil society activity on NCD prevention and care. Additionally, our partnership supports us to translate our research and evidence into policy, connect with like-minded organisations, and share ideas about strategy and other aspects of our advocacy work."

Emma Feeny, Global Director, Impact & Engagement, The George Institute for Global Health, UK

“To WDF, belonging to the NCD Alliance Supporters Group is key to our engagement in the latest policy and strategy on advancing the NCD agenda globally. It also provides us access to a network of thought leaders of international organisations and civil society from around the world, which is an opportunity to broaden our collaboration within global NCD advocacy and be more impactful by working together.”

Bent Lautrup-Nielsen, Head of Global Development and Advocacy, World Diabetes Foundation

Promoting all-of-society solutions

NCD Alliance stepped up advocacy on multisectoral and multi-stakeholder issues and solutions in 2022 and provided a thought leadership role in good practice in effective health-promoting partnerships. We convened a series of virtual and in-person multi-stakeholder events and dialogues throughout

the year and publications with partners on topics ranging from UHC, digital health, COVID-19 and financing, all aiming to promote best practice solutions and lessons learnt.

Acting on stroke and NCDs

In partnership with the World Stroke Organisation, NCD Alliance attended the **World Stroke Congress in Singapore** as part of our efforts to address the impact of stroke within the broader NCD response. We led four NCD and stroke dialogues, where informal and interactive discussions touched on topics such as incorporating stroke and NCDs into Universal Health Coverage and public-private partnerships to address stroke and NCDs. We also launched an updated version of our policy brief, **‘Acting on stroke and NCDs – Preventing and responding to stroke to work towards UHC.’**

Towards inclusive NCD responses

Alongside Merck Healthcare, we hosted the virtual event **‘Leave No One Behind: Ensuring Inclusive NCD Responses’**. It aimed to raise awareness and spark action on a range of NCDs that are often excluded by the ‘5 x 5 approach’ to NCD prevention and care. The event featured a new policy brief, also titled **‘Leave no one behind’**, which explores these marginalised NCDs. The report highlights endocrine health and case studies on thyroid disorders and kidney disease.

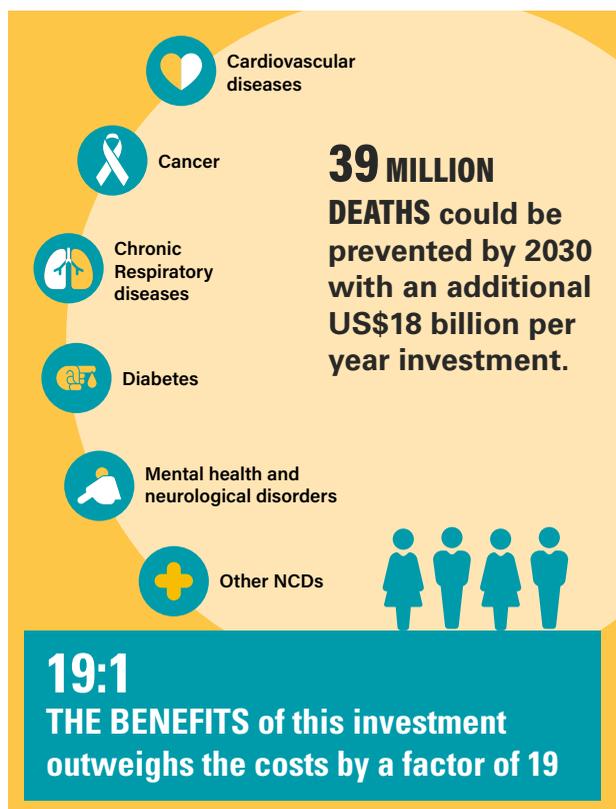
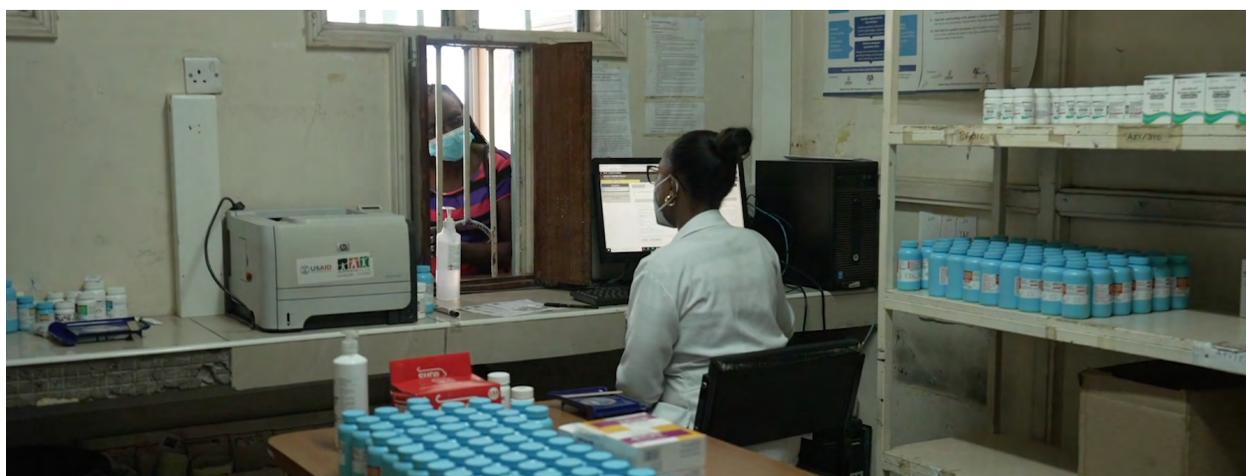


LEAVE NO ONE BEHIND

Ensuring inclusive NCD responses

Multisectoral approaches to NCD financing

In line with NCDA's strategic focus on financing and investment, NCDA organised a closed-door session with NCDA Supporters on the sidelines of WHA entitled "Harnessing multisectoral action to bridge the NCD financing gap". This session explored NCDA's recently published policy brief on NCD financing, with experts from the National Cancer Society of Malaysia, WHO, Sanofi, and the World Bank. In follow up, NCDA launched the brief "**Mobilising private investments to address the NCD funding gap**" on the occasion of the 2022 Global Week for Action on NCDs. This publication unpacks solutions to accelerate private investments for NCD financing as one viable pathway to financing for NCDs.



Collaborating with global health and sustainable development communities

NCDA has always taken a two-pronged approach to our work, building the foundations of the NCD response whilst also interconnecting with other relevant global health and development priorities, given the many intersections with NCDs. Our focus is on accelerating win-win solutions to advance holistic and coherent progress to the SDGs. In 2022, our collaborations spanned UHC2030, the Coalition of Partnerships for UHC and Global Health, Action for Global Health (AfGH), the Quality of Life Partnership, Global Health Council, Health and Climate Network, Global Climate and Health Alliance, and the International Coalition for Action on Nutrition.

List of partners

Founding federations



Development agency partners



Foundations partners



NGO partners



Corporate partners



THE YEAR IN REVIEW

JANUARY

Tanzania NCD Alliance launches its new 'NCDs and UHC Advocacy Strategy' with parliamentarians.

NCD Alliance supports successful proposals for resolutions on NCDs and hosts two Mission briefings and a civil society advocacy webinar leading up to the WHO Executive Board. We publish an advocacy briefing ahead of the adoption of a milestone NCD 'omnibus' decision, covering eight NCD decisions and two progress reports. The decision is put forward to WHA75 in May.

NCD Malaysia holds a **national multisectoral roundtable** to discuss opportunities to strengthen the NCD health workforce.

Africa NCDs Network and Malawi NCD Alliance launch new strategic plans.

NCD Diaries launches its second series on the theme of Universal Health Coverage. It contains 15 Diaries, with a focus on affordability.

The series '**Silent Killers**', by NCD Alliance and Politico Europe, launches its second chapter, 'Race for the Cure.'



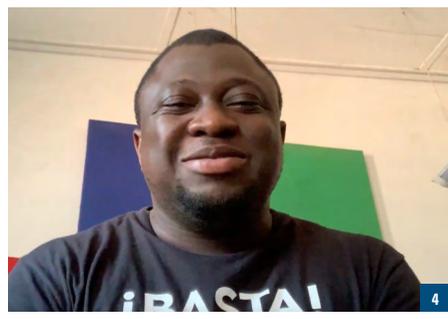
FEBRUARY

The Peer Learning Advocacy Network (PLAN) on Prevention discusses interference in policymaking by the unhealthy foods industry, with advocates and alliances from Brazil, Jamaica, Argentina and Nigeria

NCD Alliance hosts a post-WHO Executive Board webinar that takes a detailed look ahead to the WHA and announces the year's theme for the Global Week for Action on NCDs.

Launch of Malawi '**Advocacy Agenda of People Living with NCDs**'

Our Views, Our Voices advisory committee member Christopher Agbega speaks on the interlinkages between NCDs and disabilities and barriers to access at the Global Disability Summit hosted by International Disability Alliance (IDA), the Government of Norway, and the Government of Ghana.



MARCH

NCD Alliance launches video, '**Barbados doubles sugar tax to fight disease**'.

NCD Alliance launches video, '**Norway walks the talk on NCD investment**'.



APRIL

NCD Alliance launches the brief, '**Invest to Protect: NCD financing as the foundation for healthy societies and economies**'. It provides the policy foundation for the Global Week for Action on NCDs in September.

NCD Alliance welcomes **new Presidential Council on NCDs and Global Compact on NCDs** as a show of political commitment for the world's biggest killer.

Following a competitive selection process, the 2022-23 Our Views, Our Voices Global Advisory Committee is **chosen**.

Training for NCD Diaries Series 3 on healthcare providers is carried out involving 11 diarists from 11 countries.



MAY

WHA75 side event **Building Momentum on Reducing Unhealthy Diets and Preventing NCDs: Investments, Solutions and Best Practice**, co-hosted with the Barbados Ministry of Health and Wellness, NCD Child, Vital Strategies and World Obesity.

NCD Alliance and the Global Climate and Health Alliance (GCHA) lead the Stockholm+50 side event **Healthy Air, Healthy Planet, Healthy People: Securing a Fossil-Free Future for All**, supported by Sida.

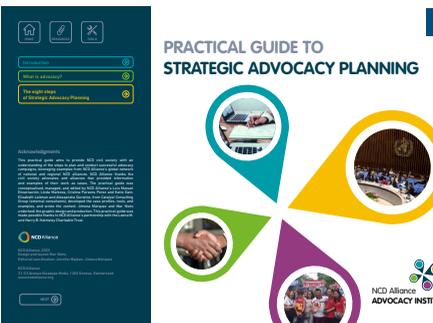
NCD Alliance hosts the high-level event: **NCDs and health security: Strategic pathways and investments to get back on track for 2030**.

NCD Alliance launches the '**Practical Guide to Strategic Advocacy Planning**'.

Report on the second phase of the Civil Society Solidarity Fund on NCDs and COVID-19 launched.

NCD Alliance hosts the event: **Leave No One Behind: Ensuring inclusive #NCD Responses**.

NCD Alliance hosts a Leadership Session on social impact for NCD Alliance Supporters during WHA75.



JUNE

NCD Alliance launches video, '**9 things you should know about NCDs**'.

HIV organisations and NCD Alliance issue '**15 transformative solutions to realise better health in people living with and affected by HIV and NCDs**'.

The BBC Story Works Film '**Combining care to save lives**' is launched at AIDS2022 in Montreal. NCD Alliance also hosts an NGO booth and pre-conference session.

NCD Alliance and global health experts pen an **Open Letter to The Global Fund to Fight AIDS, Tuberculosis and Malaria**, calling for it to expand programme funding to NCD prevention and care services.

NCD Alliance Peer Learning Advocacy Networks (PLANs) and the Advocacy Institute jointly host the virtual event **Invest to Protect: Creating momentum ahead of the Global Week for Action on NCD financing and investment**.

We publish **FAQs** ahead of the Global Week for Action: Bridging the Investment Gap on NCDs.

NCD Alliance's President-Elect Dr Monika Arora is appointed as a representative of the Coalition of Partnerships for UHC and Global Health on the UHC2030 Task Force. The Coalition drafts UHC2030 Action Agenda/Key Asks prior to the external consultation processes for the 2023 UN HLM on UHC.



THE YEAR IN REVIEW

JULY

NCD Alliance participated in the International AIDS Conference (AIDS2022) as an opportunity to promote evidence-based solutions for the integration of HIV/AIDS and NCDs, as well as strengthening allegiances across the AIDS movement. We convened a pre-conference entitled **'Long, healthy and quality lives through integrated NCD and HIV prevention and care for people living with and affected by HIV'**. The event was organised in collaboration with the Quality of Life partnership (including GNP+, STOPAIDS and Frontline AIDS), UNAIDS, IAS, The Leona M. and Harry B. Helmsley Charitable Trust, and the Norwegian Agency for Development Cooperation

At AIDS2022 in Montreal, the NCD Alliance and BBC StoryWorks micro-documentary **'Combining care to save lives'** was launched.



AUGUST

The NCD Alliance series 'Facing Forward,' produced by BBC StoryWorks, releases a short film about a global campaign training children to recognise the symptoms of stroke, **'Raising heroes at home: stroke detection.'**

Our **August 2022 webinar** features a recap of AIDS2022 and looks ahead to the Global Week for Action on NCDs.

We release a mini-film on how **'Human rights laws are curbing the diabetes epidemic in Fiji'**.

NCD Alliance publishes the factsheet **'Invest in NCDs today, save lives and money tomorrow'**.

Series 3 of the NCD Diaries on healthcare providers is launched and promoted.



SEPTEMBER

More voices than ever amplify Global Week for Action on NCDs 2022.

'Voices of the Health Revolution': NCD Alliance launches its first podcast series, with early episodes featuring four dynamic female NCD advocates.

We co-host an **Invest to Protect virtual event** with WHO and World Diabetes Foundation, to start the discussion on a Second WHO Global NCD Financing Dialogue, scheduled for 2024.

NCD Alliance launches the publication **'Mobilising private investments to address the NCD funding gap,'** which offers solutions to accelerate private investment for NCD financing.

With Viatris, we host a side-event at the UN General Assembly 'NCDs and Universal Health Coverage: Progress, Impact and Lessons Learnt Globally and in Low- and Middle-Income Countries'.

NCD Alliance also co-hosts with multiple partners at UNGA77 the event 'Unlocking the Potential for Collective Impact: Finding the Hidden Benefits of Partnering for Noncommunicable Diseases'.

NCD Alliance convenes its second in-person NCD Alliance Leadership Series 'Invest to Protect: Harnessing Digital Technologies for Healthy Societies and Economies' during UNGA77. This invitation-only session features an open dialogue on the investment potential of digital health.

NCD Alliance hosts a virtual consultation with members and NGO supporters to brainstorm a vision for the health equity agenda from an NCD perspective to inform the upcoming 'WHO World Report on Social Determinants of Health Equity'.

NCD Alliance submits a video statement to the Second Round of Public Hearing of the Negotiating Body and the Working Group on Pandemic Preparedness and Response (29-30 September) ahead of informal focused consultations.

We hold a strategic dialogue on civil society engagement in Codex (international food standards, guidelines and codes of practice) to advance the diet-related NCD prevention agenda (supported by Resolve to Save Lives).

OCTOBER

NCD Alliance supports a pre-session webinar including Ghana NCD Alliance at the session **'Alcohol and Cancer: Shaping Policies to Protect People'** at the World Cancer Congress co-hosted by UICC and CPAC and supported by Movendi and NCD Alliance.

We launch the publication **'Acting on Stroke and NCDs: Preventing and Responding to stroke to work towards Universal Health Coverage.'**

We co-host with WHO the **'Multistakeholder Gathering for the NCD Global Compact virtual event'**, which aims to showcase how governments and non-state actors are or can be committed to support the Global NCD Compact 2020-2030 to achieve the SDG 3.4 target. It follows the First Annual Gathering of the Global Group of Heads of State and Government for the prevention and control of NCDs, on the sidelines of UNGA77.

New episode of **Voices of the Health Revolution podcast series** interviews WHO's Fiona Bull about the new **'WHO Global Status Report on Physical Activity'**.

Training for NCD Diaries Series 4 on prevention is carried out involving 10 diarists from nine countries.



NOVEMBER

To coincide with World Diabetes Day, we publish the social video, **'5 policies to curb the diabetes epidemic.'**

Rwanda NCD Alliance organises a regional conference on NCDs, and NCD Alliance hosts a **pre-conference workshop on advocacy** in the run-up to the UN HLM on UHC in 2023 in Kigali.

Rwanda NCD Alliance launches policy report on **'People-Centred Care and Integration of NCDs and HIV/AIDS Services.'**



DECEMBER

NCD Alliance publishes the briefing paper **'Neglected and in Crisis'** to support civil society engagement with the WHO meeting on NCDs in Emergencies and Humanitarian Settings.

NCD Alliance's initiative Our Views, Our Voices **celebrates five years** of calling for meaningful involvement of people living with NCDs.

NCD Alliance responds to the consultation on the zero draft of the WHO 'Framework for Meaningful Engagement of People Living with NCDs and Mental Health Conditions'.

NCD Alliance hosts a session of the **Advocacy Institute Seed Programme** for members alliances on grant writing.

GOVERNANCE & FINANCE

The NCD Alliance Board is elected by the membership every two years at the General Assembly. The NCDA Board is composed of 14 individuals, including the President, President-Elect, eight elected board members and four representatives appointed by the Founding Members. The Board is responsible for strategy, oversight and leadership of the organisation.

NCD Alliance Board 2021-2023



Cary Adams,
CEO, **Union for International
Cancer Control** (Switzerland)



Eva Njenga,
Chair, **NCD Alliance Kenya**
(Kenya)



PRESIDENT ELECT

Monika Arora,
Executive Director, **HRIDAY**
(India)



Bo Norrving,
Past President, **World Stroke
Organization** (Sweden)



Stephen Colagiuri,
Vice President, **International
Diabetes Federation** (Australia)



Leslie Rae Ferat,
Executive Director, **Global
Alliance for Tobacco Control**
(Canada)



Todd Harper,
CEO, **Cancer Council Victoria**
(Australia)



Kaushik Ramaiya,
Honorary General Secretary,
Tanzania NCD Alliance
(Tanzania)



Trevor Hassell,
President, **Healthy Caribbean
Coalition** (Barbados)



PRESIDENT

Anne Lise Ryel,
Former Secretary General,
Norwegian Cancer Society
(Norway)



Marie Hauerslev,
Chair, **NCD Child** (Denmark)



Dr Saunthari Somasundaram,
Chairperson, **NCD Alliance
Malaysia** and President,
**National Cancer Society
Malaysia** (Malaysia)



Guy Marks,
President, **The International
Union Against TB and Lung
Disease** (Australia)



Liesl Zuhlke,
Board Member, **World Heart
Federation** (South Africa)

Financials

NCDA's 2022 financial accounts were audited by PricewaterhouseCoopers (PwC) in April 2023 and the NCDA Board approved the audit report at its meeting in May 2023. PwC performed an ordinary audit of the financial statements (balance sheet, income statement and notes) in accordance with the Swiss law and the Swiss Standards On Auditing (SA-CH). Part of their full audit, PwC conducted the examination of an internal control system, by including a validated risk assessment model.

The audit confirmed that NCDA's financial management processes and controls are effective and are in line with Swiss standards.

Our total income in 2022 was \$6.1 million and our total expenditure was \$4.9 million, a decrease of \$530,000 and \$440,000 respectively on the previous year. 44% of NCDA's total income was unrestricted funding in 2022, and 56% was restricted funding for specific programmes. In 2022 our income is more diversified than ever, with 42% from foundations, 29% from private sector, 19% from development agencies and 9% from NGOs.

Through a combination of close monitoring of NCDA's financial performance by the Senior Management Team, the Finance and Audit Committee and the Board, our risk management process which ensures the major risks facing NCDA are managed appropriately and regularly reviewed, and enhancements in our financial management processes, we have been able to effectively mitigate the potential financial impact of COVID in 2022. In the face of challenging economic times, we're extremely grateful to all our supporters for their continued generosity.

NCDA ended 2022 with a small deficit of \$160,000 but remains in a strong financial position and in line with the budget, due to a combination of measures outlined above and careful financial management. The restricted programmatic budgets were run diligently and NCDA received outstanding support from its partners. They have given NCDA the ability to strengthen capacity development programmes for its members and scale up advocacy and communications work for the NCD community in line with our strategy. The restricted remaining balance of \$1,367,453 is related to our current programmatic budgets and additional programmes running in 2022.

NCDA has a reserve policy to ensure we hold an appropriate level of accessible funds to mitigate against identified financial risk, while ensuring we are making timely and strategic use of our funds. In line with our reserve target range of 6 months of operating costs, and in view of NCDA's plans in 2023, and despite a deficit in 2022, the reserve position is still in line with our financial policies.

Income and expenditure on 31 December 2022

INCOME	2022			2021		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Members	167.918,37		167.918	122.338		122.338
NGO partners	310.000,00	53.474,00	363.474	455.000	308.000	763.000
Corporate partners	825.000,00	966.500,00	1.791.500	1.200.000	1.054.989	2.254.989
Foundation partners	150.000,00	2.409.000,00	2.559.000	150.000	2.171.150	2.321.150
Development agencies	1.187.954,96		1.187.955	1.162.378		1.162.378
Other	47.461,79		47.462	24.222		24.222
Recoveries	724.465,00	-724.465,00	-	841.950	-841.950	
TOTAL INCOME	3.412.800	2.704.509	6.117.309	3.955.887	2.692.189	6.648.076

EXPENDITURE	2022			2021		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Operating	1.042.766	17.435	1.060.201	957.913	54.569	1.012.482
Global Advocacy	803.696	321.106	1.124.802	754.942	415.433	1.170.375
Capacity Development	922.331	759.808	1.682.139	950.950	1.076.853	2.027.803
Communications	804.086	238.707	1.042.793	768.932	370.829	1.139.761
TOTAL EXPENDITURE	3.572.880	1.337.056	4.909.936	3.432.737	1.917.683	5.350.421
EXCESS (DEFICIT) REVENUES OVER EXPENDITURES	-160.080	1.367.453	1.207.373	523.150	774.506	1.297.656

Balance sheet on 31 December 2022

ASSETS	2022	2021
	USD	USD
CURRENT ASSETS		
Cash equivalents		
Current accounts	917.229,56	715.808,05
Deposits & short term investments	4.500.000,00	3.800.000,00
Accounts receivable	246.076,27	
Other current assets	42.133,75	45.446,34
Prepaid expenses	21.609,81	23.310,84
FIXED ASSETS		
Tangible fixed assets	36.865,31	48.689,23
TOTAL ASSETS	5.763.914,70	4.633.254,46
LIABILITIES	2022	2021
	USD	USD
CURRENT LIABILITIES		
Account payables	38.282,35	38.364,63
Accrued liabilities	649.332,17	781.746,14
Other liabilities	152.241,97	137.747,14
Provisions	77.612,75	36.324,60
TOTAL LIABILITIES	917.469,24	994.182,51
FUND BALANCES		
Fund balances		
Unrestricted	2.486.695,31	2.646.775,34
Restricted	2.359.750,15	992.296,61
TOTAL FUND BALANCES	4.846.445,46	3.639.071,95
TOTAL LIABILITIES AND FUND BALANCES	5.763.914,70	4.633.254,46

Statement on revenues and expenses on 31 December 2022

	2022		2021	
	USD Unrestricted	USD Restricted	USD Unrestricted	USD Restricted
Members and partners				
Members	167.918,37		252.337,66	
Corporates	825.000,00	630.485,00	1.200.000,00	634.739,00
NGO Partners	310.000,00	53.474,00	325.000,00	280.000,00
Development Agencies	1.187.954,96		1.162.377,68	1.677.450,00
Foundations	150.000,00	2.020.550,00	150.000,00	100.000,00
Recoveries	724.465,00		841.950,00	
Miscellaneous income				
Other incomes	3.490,40		22.719,21	
TOTAL INCOME	3.368.828,73	2.704.509,00	3.954.384,55	2.692.189,00
Salaries Costs				
Salaries & employee benefits	1.766.155,71	80.758,08	1.618.871,99	40.778,01
Operating Costs				
Outside services	675.971,15	467.346,98	731.721,69	794.038,81
Travel, representation & meetings	106.611,07	100.400,01	30.999,45	457,95
Various operating costs	565.970,94	82.307,88	540.779,23	111.900,50
Depreciation	27.764,91		19.344,98	
Project activities & strategic collaborations	374.498,16	606.242,51	434.225,51	970.508,16
OPERATIONAL RESULT	-148.143,21	1.367.453,54	578.441,70	774.505,57
Financial income	-43.971,39		-1.502,92	
Financial costs	16.404,07		14.091,99	
Currency exchange fluctuation	30.715,12		37.760,10	
Financial result	-3.147,80		-50.349,17	
Non recurring (gain) or loss	8.789,02		4.942,17	
NET RESULT BEFORE ALLOCATIONS	-160.080,03	1.367.453,54	523.150,36	774.505,57
Allocations to / (use from) unrestricted funds	160.080,03		-523.150,36	
Allocations to / (use from) restricted funds		-1.367.453,54		-774.505,57
NET RESULT AFTER ALLOCATIONS	-	-	-	-

Grants overview

NCD Alliance works in partnership with many organisations and during the year we provided grants to the value of \$780K, the vast majority of which supports member national and regional NCD alliances in low- and middle-income countries (LMICs). NCD Alliance grants are awarded primarily as part of our Capacity Development strategic pathway and related programmes. In 2022 these included the Advocacy Institute programmes, the Our Views, Our Voices initiative, and iTFA elimination programme, in addition to the competitive Global Week for Action awards. NCD Alliance follows an established grant management process and set of principles, which includes transparent and rigorous selection processes, due diligence of grantees, grant application process, and specific agreements with grantees which set out the conditions of the grant, including disbursement arrangements and reporting requirements to monitor spend. The map on page 21 shows active Capacity Development programmes by geography in 2022.

2022

GRANTEES	Total grant funds awarded (USD)	GRANTEES	Total grant funds awarded (USD)
African Region (AFR)		Region of the Americas (AMR)	
Africa NCDs Network	50.000	Mexico Salud-Hable Coalition	110.000
Burundi NCD Alliance	3.000	Uruguay NCD Alliance	3.000
Cameroon NCD Alliance	3.000		
Consortium of Ethiopian NCD Associations	40.000	Western Pacific Region (WPR)	
Ghana NCD Alliance	105.000	Cambodia NCD Alliance	3.000
Kenya NCD Alliance*	90.000	Healthy Philippines Alliance	40.185
Malawi NCD Alliance	24.500	Malaysia NCD Alliance*	40.000
Rwanda NCD Alliance	50.000	Vietnam NCD Alliance	25.000
Senegal NCD Alliance	8.897		
Tanzania NCD Alliance*	55.500	South-East Asian Region (SEAR)	
		Bangladesh NCD Forum	13.000
Eastern Mediterranean Region (EMR)		Healthy India Alliance*	90.000
Egypt NCD Alliance	3.000	Nepal NCD Alliance	9.958
HeartFile (Pakistan)	9.925	South East Asia Regional NCD Alliance	3.000
		Total Grants US\$	779.965

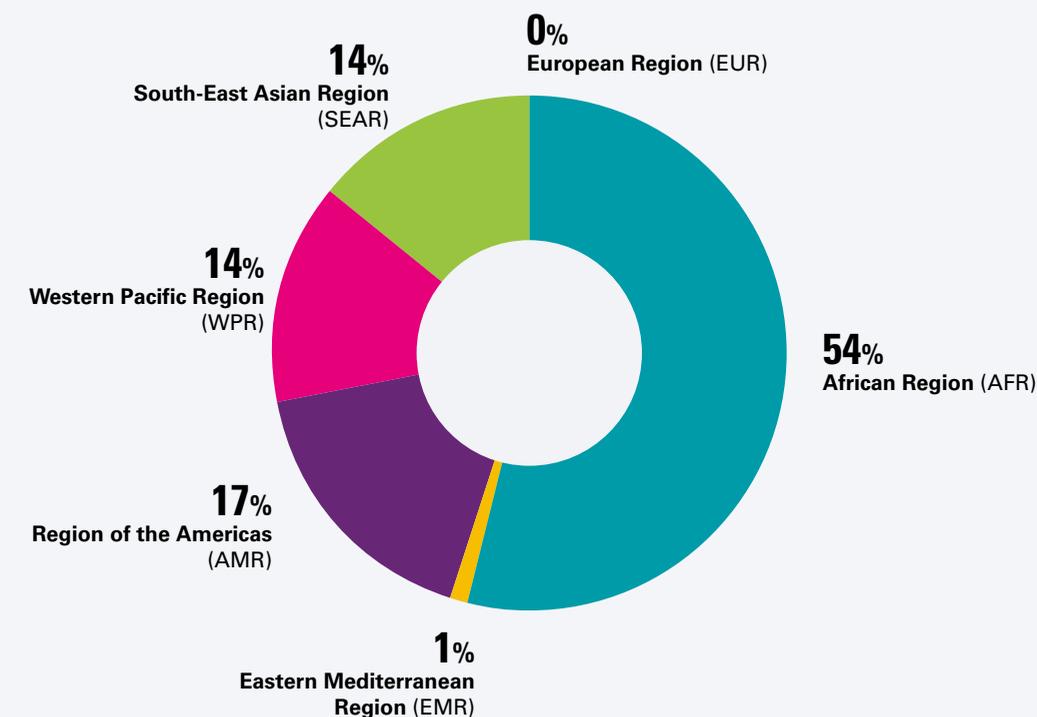
* NCD Alliance board members Monika Arora, Eva Njenga, Kaushik Ramaiya and Saunthari Somasundaram have roles with Healthy India Alliance, NCD Alliance Kenya, Tanzania NCD Alliance and Malaysia NCD Alliance respectively. As NCD Alliance board members they are not involved in decision making relating to the grants awarded to these alliances as part of the Advocacy Institute Accelerator programmes and Our Views, Our Voices initiative.

2021

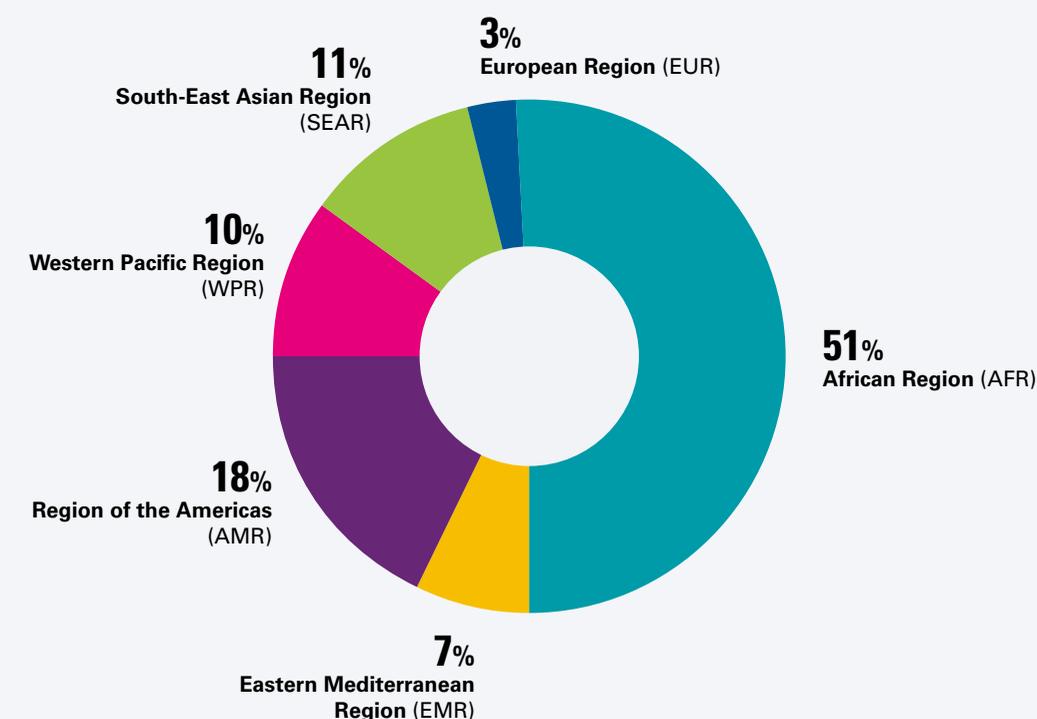
GRANTEES	Total grant funds awarded (USD)	GRANTEES	Total grant funds awarded (USD)
African Region (AFR)		Region of the Americas (AMR)	
Africa NCDs Network	47.500	ACT Health Promotion	15.000
Benin NCD Alliance	15.000	Healthy Latin American Coalition	30.000
Burundi NCD Alliance	20.000	Healthy Caribbean Coalition	23.000
Cameroon Civil Society NCD Alliance	18.000	Mexico Salud-Hable Coalition	147.500
Consortium of Ethiopian NCD Associations	40.000	Trinidad & Tobago NCD Alliance	5.000
East Africa NCD Alliance	17.000	Uruguay NCD Alliance	3.000
Ghana NCD Alliance	93.000	Western Pacific Region (WPR)	
Kenya NCD Alliance	93.000	Cambodia NCD Alliance	15.000
Malawi NCD Alliance	35.000	Healthy Philippines Alliance	40.000
Mozambican NCD Alliance	5.000	NCD Malaysia	45.000
Nigeria NCD Alliance	17.000	NCDs Vietnam	25.000
Rwanda NCD Alliance	65.000	South-East Asian Region (SEAR)	
Senegal NCD Alliance	10.000	Bangladesh NCD Forum	33.000
South Africa NCD Alliance	20.000	Healthy India Alliance	93.000
Tanzania NCD Alliance	68.000	Nepal NCD Alliance	10.000
Togo NCD Alliance	23.000	European Region (EUR)	
Uganda NCD Alliance	15.000	Slovenian NCD Alliance	15.000
Zambia NCD Alliance	15.000	UK Working Group on NCDs	15.000
Eastern Mediterranean Region (EMR)			
Egypt NCD Alliance	35.000		
HeartFile	50.000		
Total Grants USD		1.216.000	

Grants overview per regions (organised as per WHO classification)

2022



2021



NCD Team

Our team of highly enthusiastic and talented professionals worked together towards achieving the goals set out in the strategy, under the leadership of Chief Executive Officer Katie Dain. NCD is proud to have such a fantastic team and highly values its commitment. The staff list as of December 2022 is provided below.



Chief Executive Officer

Katie Dain (London)



Operations

Marion Ovide

Head of Operations (Geneva)

Jacqueline Romoff

Senior Executive Assistant (London)

Espérance Kana

Human Resources & Operations Manager (Geneva)

Nathan Kinnear

Finance Officer (Geneva)



Policy, Advocacy and Accountability

Alison Cox

Policy and Advocacy Director (London)

Grace Dubois

Policy and Research Manager (Geneva)

Liz Arnanz

Policy and Advocacy Manager (Geneva)

Marijke Kremin

Policy and Advocacy Manager (New York)

João Monteiro

Policy and Advocacy Officer (Geneva)

Toyyib Abdulkareem

Senior Policy and Campaigns Officer (Lagos)



Capacity Development

Cristina Parsons Perez

Capacity Development Director (London)

Katrina Barker

Public Engagement Officer (London)

Lorena Allemandi

Senior Capacity Development Manager (La Pampa)

Linda Markova

Capacity Development Officer (London)

Jessica Amegee Quach

Capacity Development Officer (London)



Partnerships and Membership

Vanessa Uriarte

Partnerships and Membership Manager (Washington)

Romain Dissard

Partnerships and Membership Senior Officer (Geneva)

Rosie Murton

Partnerships and Membership Officer (London)



Communications

Jimena Márquez

Communications Director (Barcelona)

Caitlin Mahon

Communications Manager (London)

Jennifer Bajdan

Editorial Specialist (Tenerife)

Nataliia Shkvarok

Digital Communications Officer (London)



PROMOTE HEALTH. PROTECT RIGHTS. SAVE LIVES.



#NCDs @ncdalliance