

NCD Alliance Webinar

Tuesday, 8 May 2018



Agenda

- **ENOUGH.**

Update on the NCD Alliance led campaign on the 2018 UN HLM on NCDs

- **2018 UN HLM on NCDs**

Official process updates

- **WHA71**

Official Agenda Side Events

- **Other Business**

- **Looking Ahead**

Speakers

- Katie Dain, CEO, NCD Alliance
- Lucy Westerman, Senior Policy & Campaigns Officer, NCD Alliance
- Priya Kanayson, Senior Advocacy Officer, NCD Alliance
- Jessica Beagley, Policy Research Manager, NCD Alliance



ENOUGH.

Lucy Westerman
Senior Policy & Campaigns Officer
NCD Alliance



 **ENOUGH.**

Our Health. Our Right. Right Now.

Framing NCDs as not only a health challenge, but the urgent social justice issue that they are for people the world-over.

Compelling governments to move from rhetoric and commitments to **action** - without delay.

ASSEZ!

NOTRE SANTE. NOS DROITS. **MAINTENANT.**

BASTA!

NUESTRA SALUD. NUESTRO DERECHO. **YA!**

ХВАТИТ!

Наше здоровье. Наше право. **Уже сейчас.**

كفى

صحتنا هي حقنا **الآن**

ENOUGH.

OUR HEALTH. OUR RIGHT. **RIGHT NOW.**

*"There is simply far too much preventable death and suffering due to NCDs.
Enough is enough."*

*"**Enough** of harmful commodity industries interfering with policy making."*

*"As a person living with an NCD, I've had **enough** of my voice and views being ignored."*

*"**Enough** of political inertia and lack of accountability for commitments."*

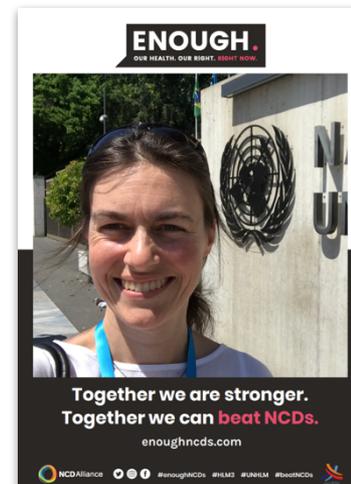
*"**Enough** of the inadequate funding to prevent and control NCDs."*

*"We have had **enough** of absent political will to beat NCDs."*

*"Budgeting for meals and my medicines is hard. I've had **enough** of the struggle!"*

ENOUGH.

- Campaign Website live!
- New promotional materials & merchandise
- [VIDEOS](#): ENOUGH. and HLM on NCDs - why it's important, and in context
- Influencers & champions being identified, outreach starts this week
- Logo in English, French, Spanish, Russian, & Arabic – assets [HERE](#)
- Assets available to use, guides for use available at enoughncds.com
- Opportunities for everyone to engage and amplify & be agents of change!
- #enoughNCDs social amplification day: **14 June**. Details to follow.



ENOUGH. website

www.enoughNCDs.com

ABOUT TAKE ACTION CAMPAIGN PRIORITIES VOICES & CHAMPIONS UPDATES & RESOURCES

Noncommunicable Diseases
We've had enough.
Have you?

THE 2018 UN HIGH-LEVEL MEETING ON NCDs

Death and illness caused by noncommunicable diseases bring suffering and heartache to millions of people worldwide every year – those who live with the diseases, as well as their families and friends. The greatest injustice: much of this NCD suffering and death is preventable, and we have long known the solutions. An obstacle to sustainable development, inaction (addressing the risk factors and health system weaknesses) continues to drive up the prevalence of NCDs. This is unacceptable. We have had enough of waiting for meaningful action.

Learn more about NCDs & ENOUGH – our 2018 campaign for the right to a healthy life free from preventable suffering, disability and death for everyone, everywhere, now.

ABOUT THE ENOUGH CAMPAIGN NCDs & THE UN HIGH-LEVEL MEETING ABOUT THE NCD ALLIANCE NEWS, EVENTS & RESOURCES

NCD CHAMPIONS

Community and political leaders, celebrities and respected influencers from all sectors and fields are joining the movement to draw a line in the sand and say 'enough is enough'. NCD champions are stepping up to the challenge to raise awareness, motivate investment, and inspire and commit to political action to reverse the trajectory of NCD burden.

“ Enough of NCDs being condensed into an acronym. It is by disintegrating ‘NCD’ into its component parts, into human beings suffering from Cancer, Diabetes, Heart disease and Respiratory Diseases that we will inspire the change that we all desire.”

#NCDs #enoughNCDs **ENOUGH.** [enoughncds.org](#)

HMRI PRINCESSES DIMA MIREĐ
President, Hmri
Host for International Cancer Control (ICC)

“ We will collectively be held to account by future generations for needless, preventable suffering.”

#NCDs #enoughNCDs **ENOUGH.** [enoughncds.org](#)

DR SANIA NISHTAR
Chair of the 2018 High-Level Commission on NCDs

“ Why do we need to step up the pace? We are not running fast enough!”

#NCDs #enoughNCDs **ENOUGH.** [enoughncds.org](#)

SIR GEORGE ALLEYNE
Honorary Member, Hmri
Chair and Board member, NCD Alliance

“ Never ever forget; no decision about me, without me. People's knowledge and experiences should always be included in any decision in society that deals with health.”

#NCDs #enoughNCDs **ENOUGH.** [enoughncds.org](#)

ANNE-LISE RYEL
Secretary General
Norwegian Cancer Society

[READ MORE](#)

UPDATES & RESOURCES

FEATURED NEWS & RESOURCES

SECTORAL BRIEFS: WHAT GOVERNMENT MINISTERS NEED TO KNOW ABOUT NONCOMMUNICABLE DISEASES
April 11, 2018

This set of briefs produced by WHO and UNDP provide policy and decision makers across...

[READ MORE](#)

FAQ: 2018 UNITED NATIONS HIGH-LEVEL MEETING ON NCDs
April 11, 2018

This document provides an overview of the third UN High-Level Meeting on NCDs, and aims...

[READ MORE](#)

[VIEW ALL NEWS & RESOURCES](#)

#enoughNCDs

Tweets by @ncdalliance

NCD Alliance Retweeted
Tedros Adhanom Ghebreyesus
Are you attending the World Health Assembly this year? Join me and the WHO family on 20 May in Geneva. Let's walk the talk together, promoting physical activity ahead of the #WHA73. It's time for #HealthForAll! bit.ly/2Jg8gKm

Walk the Talk...
who.int

NCD Alliance Retweeted
Elisanna Krus

Embed View on Twitter
[Follow @ncdalliance](#) 12.6K followers

UPCOMING EVENTS

WHO Walk The Talk: The Health for All Challenge
May 20 @ 10:00 am - 100 pm

73rd World Health Assembly
May 21 - May 28

Interactive Hearing in Advance of the UN HLM on NCDs
July 5

[VIEW ALL EVENTS](#)

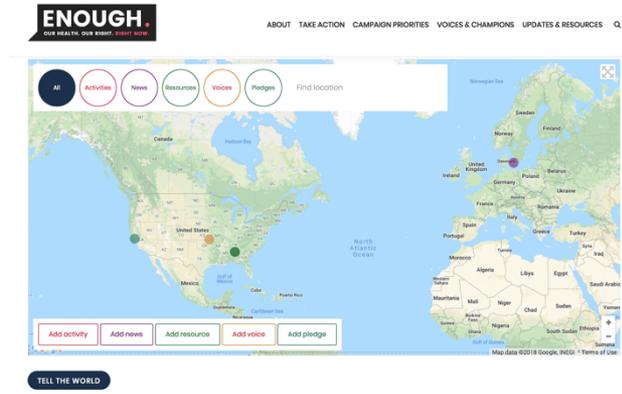
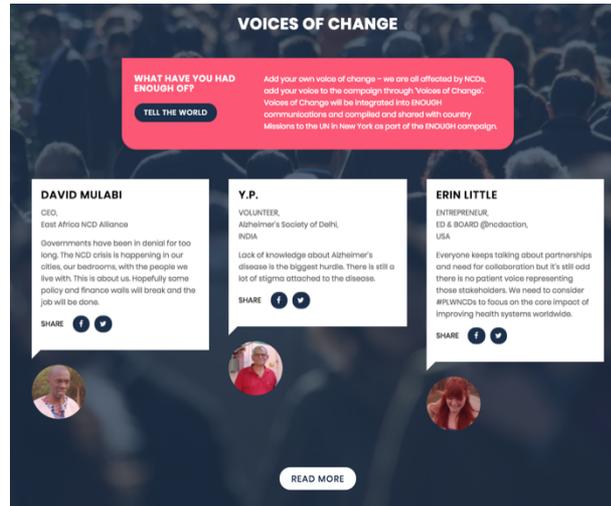
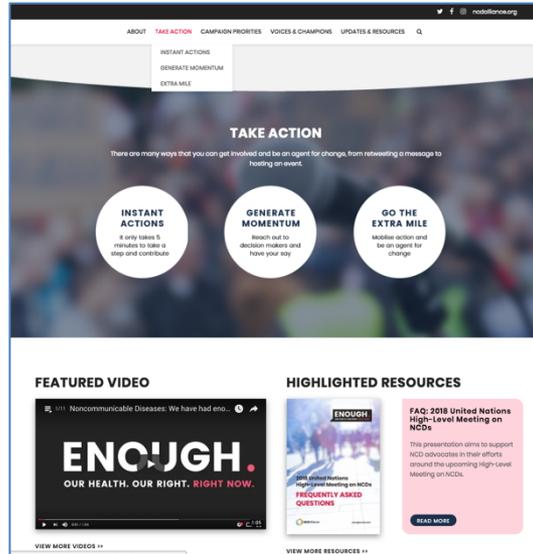
Learn more about
NCDs & HLM3

Share & amplify
Voices of Change,
Champion messages,
Resources

Find the latest
news & events

ENOUGH. website

www.enoughNCDs.com



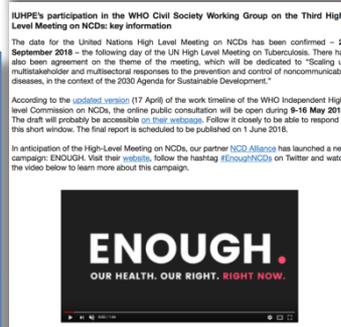
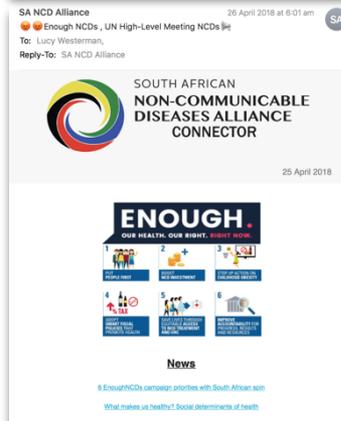
Take a range of actions
instant actions, momentum
building, going the extra mile
, pledge to act *

Add your
Voice of Change

Submit & find
news & events on the
Map of Impact *

ENOUGH. in use

- Campaign social media hashtag: [#enoughNCDs](#)
- ENOUGH. Branding Guide & Logo Assets [HERE](#)
- ie. repackaged resources - FAQs, Campaign Priorities
- Spotted - event banners, advocacy briefings, newsletters, social media, event digital signs...





QUESTIONS & ANSWERS



Preparations for the 2018 UN High-Level Meeting on NCDs

Priya Kanayson
Senior Advocacy Officer
NCD Alliance

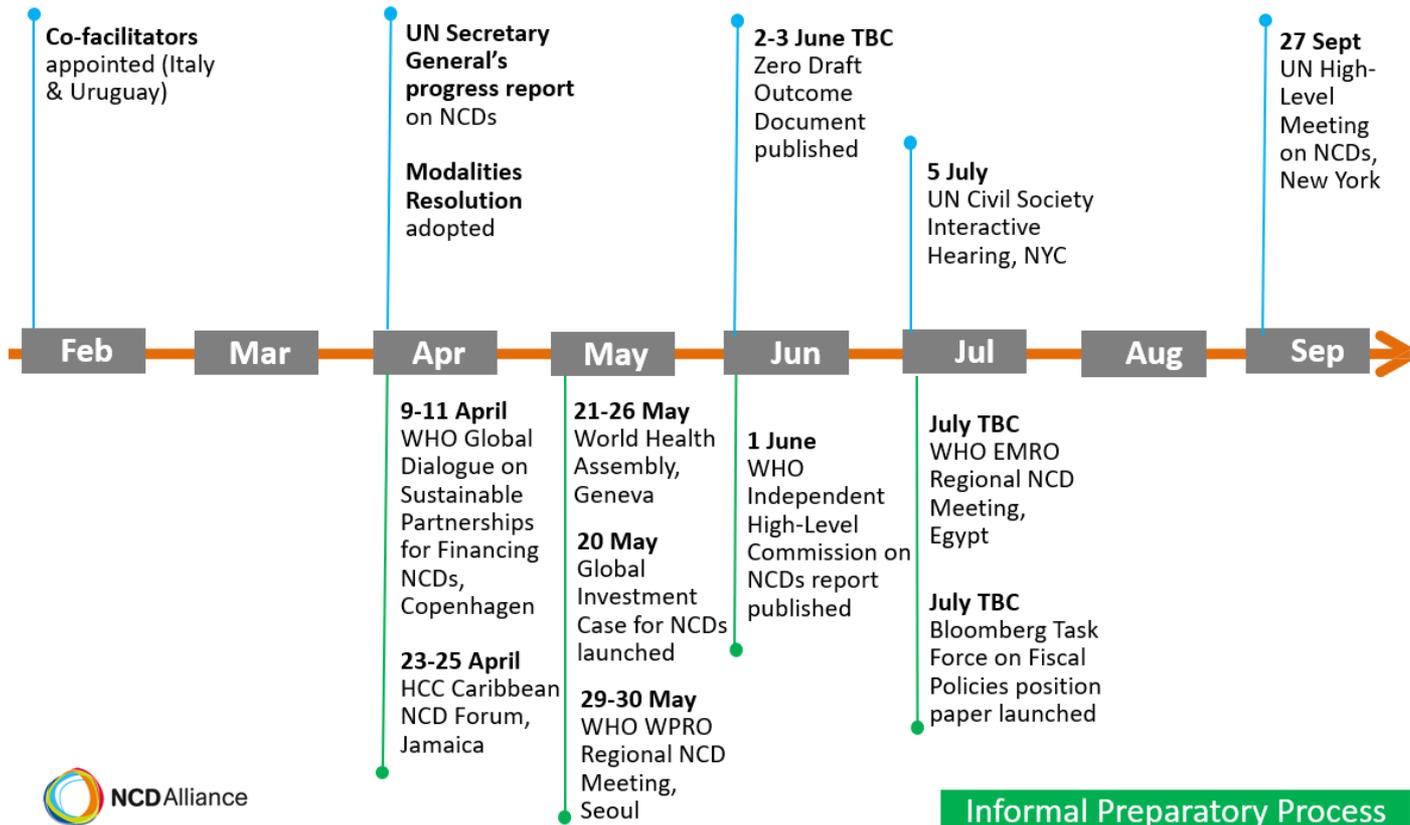


What are the details of the UN HLM?

- **Date:** Thursday 27 September, 10:00 – 13:00 and 15:00 – 18:00
- **Location:** UN Headquarters, New York
- **Theme:** Scaling up multi-stakeholder and multi-sectoral responses to the prevention and control of NCDs in the context of the 2030 Agenda for Sustainable Development
- **Format:** Opening segment; plenary; two consecutive multi-stakeholder roundtables; closing segment
- **Participation:** Governments, multilateral agencies, civil society, private sector, philanthropy, academia
- **Outcome:** Concise and action-oriented outcome document, agreed in advance by consensus through intergovernmental negotiations

Updated timeline

Formal Preparatory Process



Informal Preparatory Process

Updates from New York

The Road to the 2018 High-Level Meeting

Informal briefing for Member States in New York

- Wednesday 2 May at UN HQ - full house!
- Co-sponsored by Brazil, Denmark, Jamaica, the Russian Federation, WHO and NCDA
- Statements from co-sponsors, Office of the President of the General Assembly, Permanent Missions of Italy and Uruguay
 - All spoke about the urgent need to turn commitments on NCDs & health into action
 - Priorities included: people-centred response, financing, mental health, air pollution
- Presentations from:
 - WHO on current status of the global NCD response
 - Dr Ophira Ginsburg, on behalf of UICC, highlighting cancer prevention & control as an example of HSS, implementation of WHO Best Buys
 - NCDA on financing for NCDs and NCDA's campaign priorities



Read the summary [HERE](#)

Updates from New York

The Road to the 2018 High-Level Meeting

Interactive Civil Society Hearing

- **Date:** Thursday 5 July at UNHQ in New York
- **Why attend?** Share civil society priorities for HLM w/Member States
- **Who can attend?** Member States, UN Agencies, NGOs in consultative status with ECOSOC, CSOs, philanthropic foundations, private sector, academic institutions, medical associations
- **How to attend?** Accreditation process for organizations is now open until **18 May** [online](#)
 - WHO will conduct pre-screening and PGA will share list of organizations for accreditation with MS for final approval on a no-objection basis
 - Separate registration forms for the hearing *and* the HLM will open around 20 May
 - Individual participants can then register to attend the hearing *and* the HLM as part of an organization's delegation (maximum # of delegates per org is likely 5 - tbc)
 - **NOTE: The accreditation process is for the hearing *and* the HLM**

Updates from New York

The Road to the 2018 High-Level Meeting

Zero Draft of HLM Outcome Document expected early June

Possible inputs into zero draft (and negotiations)

- [2011 Political Declaration](#) and [2014 Outcome Document](#)
 - WHO [Best buys](#) and other recommended interventions
 - UN Secretary-General's [report](#) (19 recommendations)
 - WHO/Graduate Institute [Meeting](#) (18 recommendations)
 - Montevideo [Declaration](#) (10 recommendations)
 - WHO Global Dialogue on Partnerships for Sustainable Financing of NCDs
 - WHO Global Investment Case "Saving Lives, Spending Less" (20 May 2018)
 - WHO Independent High-level Commission on NCDs (1 June 2018)
 - WHO [Think Piece](#): Why is 2018 important for NCDs?
 - Outcomes of regional consultations
- Negotiations likely to start mid-June!**

NCD Alliance Preparations for the HLM

Proposed HLM Outcome Document

- Developing a proposed outcome document based on NCD Alliance [campaign priorities](#)
- Will be open for network consultation for approximately two weeks in early May
- Ready for advocacy prior to zero draft of outcome document

Interactive Civil Society Hearing

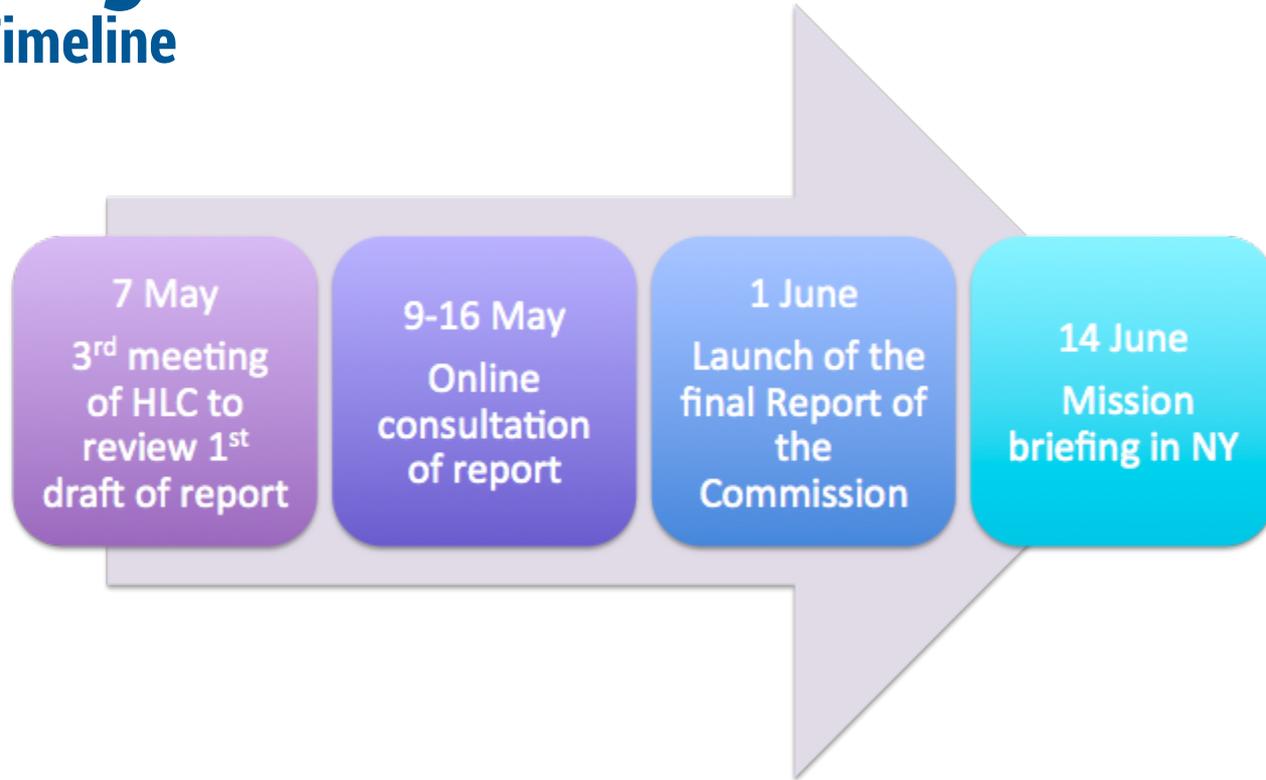
- Updated [FAQ](#) and [presentation](#) on the HLM on the campaign [website](#)
- Suggest speakers for the hearing, coordinate statements, etc.

Resources

- Updated [FAQ](#) and [presentation](#) on the HLM on the campaign [website](#)
- UN PGA's [website](#) on the UN HLM - contains information on process, outcomes, participation

WHO High-Level Commission on NCDs

Updated Timeline



Report will likely serve as input into the preparatory process for the HLM

WHO Civil Society Working Group on NCDs

Third virtual meeting held Wednesday 2 May

- WG members divided into workstreams to deliver on three aspects:
 - Developing key messages and narrative
 - Mobilizing civil society networks across and beyond health
 - Cultivating high-level political champions
- Coordinate advocacy and activities around WHA, Walk the Talk event
- Shared regional updates on HLM preparatory meetings & events

Next steps

- Virtual meeting Wednesday 19 May to discuss workstream progress
- In-person meeting during WHA on Wednesday 23 May - discuss draft workstream outputs and finalize

What to expect at the HLM, in a nutshell

- Expect a **LOT of different initiatives and reports to feed into the UN HLM.**
- Expect the **UNGA week to be crowded.** Multiple events: Nelson Mandela Peace Summit, UN HLM on TB, UNGA.
- Expect the **unprecedented two health-related UN HLM** in the same week to provide opportunities and pitfalls.
- Expect limited **technical capacity on health/NCDs** in New York missions.
- Expect significant **divergence in political ambitions** for outcomes– absolutely crucial to have strong leadership from CARICOM.
- Expect intense **industry lobbying** around the UN HLM – particularly on taxation, regulation, legislation.
- Expect a 1 day meeting to not solve all the world's problems, but it be an important **milestone in a longer term process.**



QUESTIONS & ANSWERS



71st World Health Assembly

Jessica Beagley
Policy Research Manager
NCD Alliance



71st World Health Assembly

LOGISTICS

- ❖ **Date:** Monday 21 May - Saturday 26 May 2018
- ❖ **Venue:** UN Palais des Nations, Geneva, Switzerland

DOCUMENTATION

- ❖ **NCD Alliance WHA resource page:** <https://bit.ly/2IhmfHM>
- ❖ **All official WHA documentation:** <https://bit.ly/2rrvPpn>
- ❖ **Preliminary WHA journal:** *forthcoming*
- ❖ **WHO PBAC documentation:** <https://bit.ly/2whzETq>
- ❖ **143rd WHO EB documentation:** <https://bit.ly/2KLjvsy>
- ❖ **Livestream:** <http://apps.who.int/gb/>

71st WHA - Agenda Items

Agenda item 11: Strategic priority matters

11.1 Draft General Programme of Work - [A71/14](#)

11.4 Health, environment and climate change - [A71/10](#), [A71/10 Add.1](#), [A71/11](#)

11.5 Addressing the global shortage of, and access to, medicines and vaccines - [A71/12](#)

11.6 Global strategy and plan of action on public health, innovation and intellectual property - [A71/13](#)

11.7 Preparation for the third UN High-Level Meeting on NCDs - [A71/14](#), [A71/14 Add.1](#)

11.8 Preparation for a HLM on ending tuberculosis - [A71/15](#), [A71/16](#)

Agenda item 12: Other technical matters

12.2 Physical activity for health - [A71/18](#)

12.3 Global Strategy for Women's, Children's and Adolescents' Health - [A71/19](#)

12.4 mHealth - [A71/20](#)

12.5 Improving access to assistive technology - [A71/21](#)

12.6 Maternal, infant and young child nutrition - [A71/22](#), [A71/23](#)

12.8 Rheumatic fever and rheumatic heart disease - [A71/25](#)

11.7 Preparation for third UN HLM on NCDs

Documents [A71/14](#) and [A71/14 Add.1](#)

Report covers

- Where do we stand today - in terms of mortality, and policy implementation?
- What barriers are there to countries achieving SDG target 3.4 by 2030?
- 2018 UN HLM preparatory process
- Assignments given to the Secretariat

ACTION: WHA invited to note the report. Resolution on UN HLM TBC.

11.7 Preparation for third UN HLM on NCDs

Globally Off Track to Meet NCD Targets



Globally, the probability of dying prematurely from these four main NCDs declined by **17%** between 2000 and 2015. This rate of decline is **insufficient** to meet the SDG target 3.4 on NCDs (i.e. by 2030, reduce by one third premature mortality from NCDs).

Source: WHO Global Health Estimates

11.7 Preparation for third UN HLM on NCDs

Slow Progress in National Implementation

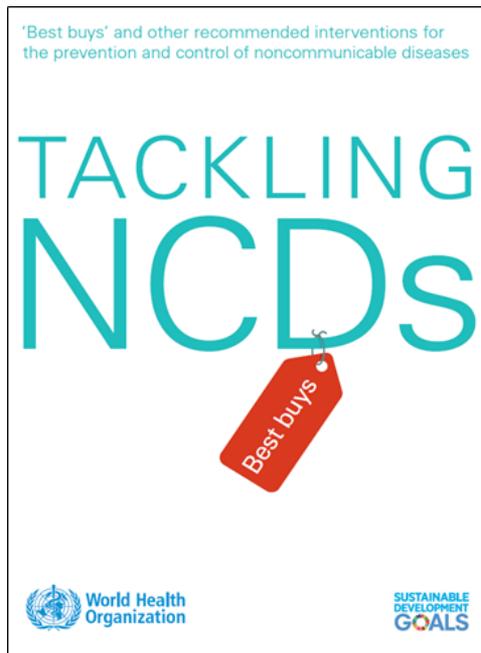
138 Member States demonstrated **very poor or no progress** towards implementing time-bound commitments made at 2014 UN Review

	2015	2017
Countries with national NCD plans	33%	48%
Countries with national NCD targets	31%	48%



11.7 Preparation for third UN HLM on NCDs

Clarity on Vision of What Works Best



88 Solutions → 16 Best-buys



Best-buys: Effective interventions with cost effectiveness analysis \leq I\$ 100 per DALY averted in LMICs



Effective interventions with cost effectiveness analysis \geq I\$ 100 per DALY averted in LMICs



Other recommended interventions from WHO guidance (cost effective analysis not available)

11.7 Preparation for third UN HLM on NCDs

Barriers to Progress

Theme	Challenges
Political choices	<ul style="list-style-type: none">•Absence of high-level political leadership.•Lack of integration of NCDs into national SDG responses.•Policy incoherence, health losing out to trade & economic growth.
National capacities	<ul style="list-style-type: none">•Weak policy backbone and technical expertise on NCDs.•Weak capacity on multisectoral partnerships.•Lack of legal capacity to respond to NCD challenge.
Health Systems	<ul style="list-style-type: none">•Lack of access to essential medicines/technologies.•NCDs insufficiently integrated into UHC/primary health care.•Insufficient health workforce
Financing	<ul style="list-style-type: none">•Inadequate catalytic ODA for NCDs.•Insufficient domestic investment in NCDs.•Untapped innovative financing mechanisms.
Industry Interference	<ul style="list-style-type: none">•Commercial interests interfere with policy development and implementation.•Industry interference impedes implementation of best buys and other recommended interventions incl. raising taxation on unhealthy commodities, and enacting and enforcing bans or restrictions on exposure to tobacco and alcohol advertising, promotion and sponsorship

11.7 Preparation for third UN HLM on NCDs

Support by WHO for Member States to Overcome Barriers

Paragraph 14

The Secretariat will provide support to countries in attaining target 3.4, as set out in the **draft thirteenth GPW 2019–2023**. Solutions include:

- strengthening public policies
- regulatory frameworks
- unlocking the transformative potential of people
- aligning private sector incentives with public health goals
- fostering domestic and international financing
- incentivizing changes in consumption and production patterns.

Paragraph 15.

In 2018 and 2019, the Secretariat will conduct a review of international experience NCD prevention and control, including public-private partnerships. Will identify and disseminate lessons learned, incl. successful approaches already taken in a number of countries to overcome the challenges in implementing the best buys and other recommended interventions

11.7 Preparation for third UN HLM on NCDs

WHO Assignments Prior to Third UN HLM NCDs

- ✓ **May 2017:** Update Appendix 3
- ✓ **May 2017:** Develop an implementation plan for the report of WHO's Commission on Ending Childhood Obesity
- ✓ **Nov 2017:** Develop a global action plan to promote physical activity
- **Pending:** Develop an approach that can be used to register and publish the contributions of non-State actors to the achievement of the nine voluntary global targets
- ✓ **Dec 2017:** Report to the United Nations General Assembly on the progress achieved in the implementation of the 2011 UN Political Declaration and 2014 Outcome Document

- ✓ **June 2017:** (Through the OECD Development Assistance Committee) develop a purpose code for noncommunicable diseases in order to track official development assistance for NCDs
- **Pending (2018):** Conduct a mid-point evaluation of progress on the implementation of the global action plan for the prevention and control of noncommunicable diseases 2013–2030
- ✓ **Dec 2017:** Conduct a preliminary evaluation of the WHO Global Coordination Mechanism on the Prevention and Control of Noncommunicable Diseases to assess its results and added value
- **Pending:** Prepare a third WHO Global Status report on NCDs (2016)
- ✓ **Feb 2016:** Convene the first Global Meeting of National NCD Programme Directors and Managers

11.7 Preparation for third UN HLM on NCDs

Annexes and Further Information

Annex 1: Report on progress made from May 2016–November 2017 in implementing WHO Global Action Plan for NCD prevention and control 2013–2020

Annex 2: Report on progress made in implementing the workplan on the WHO GCM/NCD covering 2016–2017

Annex 3: Progress made in implementing Resolution WHA70.12 (Cancer prevention and control in the context of an integrated response)

Annex 4: Progress report of the UN Inter-Agency task Force on NCDs

Additional Paper [A71/14 Add.1](#): Preliminary evaluation of the WHO GCM/NCD

11.7 Preparation for third UN HLM on NCDs

Advocacy Takeaways

- **Process priorities have largely been met:**
 - UN HLM to take place in September
 - Civil Society Hearing to take place at very start of July
- **Remaining priorities**
 - Ensure participation of Heads of State and Government, reflecting appropriate attention on NCDs as a global issue requiring urgent high-level action
 - Champion NCD Alliance Six [Campaign Priorities](#) to ensure priorities reflected in action oriented outcome document
 - Mobilisation of health and non-health sectors
 - Call on Member States to participate in the interactive hearing in advance of the UN HLM on NCDs, scheduled for 5 July. This is a crucial preparatory meeting for the 2018 UN HLM and presents an opportunity for Member States to hear civil society and other stakeholders' priorities for the outcome of the 2018 UN HLM.
 - Ask MS to raise profile of UN HLM at WHO Regional Committee Meetings before and after the UN HLM in both preparation and follow up
 - (Not directly related to HLM process): Request clear guidance on the approach to register contributions from NSAs - must under no circumstances distract the focus away from the urgent need for policy action

11.1: Draft 13th General Programme of Work

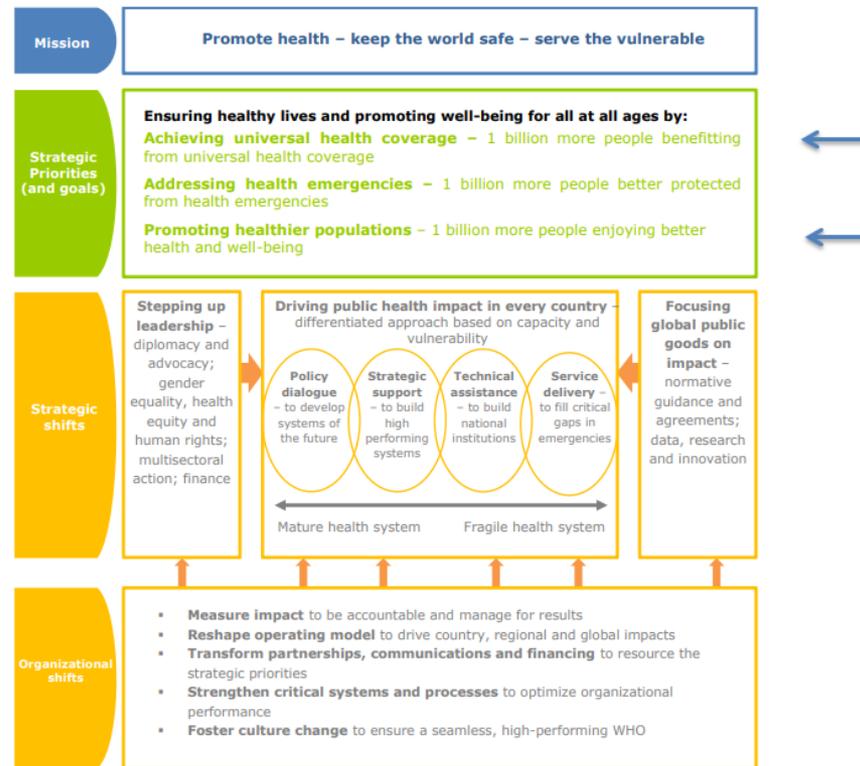
Document [A71/14](#)

- At EB 142, Member states agreed to forward GPW13 for consideration by the 71st World Health Assembly in May (WHA71). The [EB Resolution](#) also requested finalisation of the Programme's impact framework, [financial estimates](#) and investment case ahead of WHA71.
- Impact framework has since been updated, no updated financial estimate / investment case available
- WHO due to announce 3 flagship projects as part of delivering on the GPW: mental health, CVD, cervical cancer

ACTION: The Health Assembly is invited to adopt the draft resolution recommended by the Executive Board in resolution [EB142.R2](#)

11.1: Draft 13th General Programme of Work

Fig. 1. Overview of WHO's draft thirteenth general programme of work 2019–2023: strategic priorities and shifts



11.1: Draft 13th General Programme of Work

Impact Framework

Available on WHO webpage (not WHA webpage) [here](#)

- Physical activity now included (target of 7% reduction in prevalence for persons aged 18+ years)
- Alcohol target weakened - 7% instead of 10% reduction
- Salt indicator added 25% relative reduction in mean population intake
- Language on childhood obesity changed from 'halt' to 'halt and reverse'
- Age range added to tobacco reduction target (15+ years)
- HPV vaccine and mental health service target coverage increased (from 40% to 50% in both cases)
- Target for 80% availability of essential meds for PHC included
- Availability of oral morphine for people in need of palliative care included, with goal to increase from 25% to 50%

11.4: Health, Environment and Climate Change

Document [A71/10](#), [A71/10 Add.1](#), [A71/11](#)

- Three reports: Health, environment and climate change; report on Road map for an enhanced global response to the adverse health effects of air pollution; and on Human health and biodiversity.
- Release of reports coincides with latest air quality update from WHO - WHO estimates that around 7 million people die every year from air pollution; 90% in LMICs.
- 3 billion people – more than 40% of the world's population – still do not have access to clean cooking fuels and technologies in their homes. WHO recognizes that air pollution is a critical risk factor for noncommunicable diseases (NCDs), causing an estimated **one-quarter (24%) of all adult deaths from heart disease, 25% from stroke, 43% from chronic obstructive pulmonary disease and 29% from lung cancer.**
- Taxing polluting fuels in line with their health impacts through air pollution would more than halve the number of premature deaths due to air pollution, result in a **20%** reduction in greenhouse gas emissions, and generate **US\$ 3000 billion** in tax revenues every year; **>50%** of government health spending globally

ACTION: The WHA is invited to note all three reports, and additionally to provide further guidance on the report on human health and biodiversity

12.4: mHealth

Document [A71/20](#)

- Specifically notes the potential for mHealth reduce premature mortality from NCDs, including through raising awareness of risk factors, improving disease diagnosis and tracking; as well as self-care, home care and overall management - thus contributing to UHC
- Priority actions for WHO include:
 - Update the Global Observatory for eHealth mechanism for data collection and reporting
 - Build a repository of knowledge, best practices and tools to support Member States
 - Provide guidance and assessment frameworks on mHealth and digital innovations
 - Work with Member States and partners to build platforms for sharing evidence, experience and good practices - e.g. regional knowledge hubs

ACTION: WHA invited to note the report. Resolution expected, tabled by India.

12.8: Rheumatic fever and rheumatic heart disease

Document [A71/25](#)

In May 2017, 141th Executive Board noted an earlier version of the report and adopted resolution EB141.R1 on rheumatic fever and rheumatic heart disease, drafted by a coalition of 20 countries which contains

- 5 recommendations for Governments, such as accelerating multisectoral efforts and improving access to primary health care.
- 5 recommendations for the WHO Secretariat, such as fostering partnerships and reporting on the magnitude and nature of the problem of RHD.
- 3 recommendations for Civil Society, such as raising the profile of RHD and other NCDs of children and adolescents on the global agenda, and putting people living with rheumatic heart disease at the centre of the prevention and control agenda.

Please see the full set of recommendations in the draft resolution.

ACTION: the Health Assembly is invited to note the report and consider the draft resolution contained in [EB141/R1.1](#)
invites is invited to note the report and consider the draft resolution contained

12.2 Physical Activity For Health

Report [A71/18](#) & [Draft global action plan on physical activity 2018–2030 \(v3\)](#)

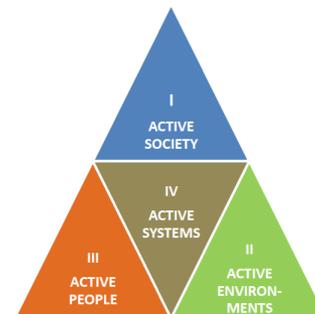
- Updated report and draft action plan previously presented to EB142.

Global Action Plan on Physical Activity (GAPPA)

- **Vision:** More active people for a healthier world
- **Mission:** Ensure all people have access to safe and enabling environments and to diverse opportunities to be physically active in their daily lives, as a means of improving individual and community health and contributing to social, cultural and economic development of all nations.
- **Goal:** 15% reduction in prevalence of physical inactivity in adults and adolescents by 2030.
- **How:** 20 policy actions across four strategic objectives.

Resolution [EB142.R5](#) requests the WHO DG to

- Implement GAPPA, providing support to MS with relevant partners;
- Finalise a monitoring and evaluation framework by December 2018;
- Produce the first global status report on physical activity before the end of 2020;
- Update the 2010 Global Recommendations on Physical Activity for Adolescents and Adults;
- Report to the WHA in 2021, 2026 & 2030



ACTION: WHA invited to adopt draft resolution recommended by the EB ([EB142.R5](#))

12.6 Maternal, infant and young child nutrition

Reports [A71/22](#), [A71/23](#)

A71/22: Comprehensive implementation plan on maternal, infant & young child nutrition: biennial report

- EB142 (6) adopted extension of the 2025 targets to 2030;
- Approved four remaining indicators of the GMF on maternal, infant and young child nutrition (Minimum dietary diversity, antenatal iron supplementation, availability of national-level provision of counselling services in public health and/or nutrition programmes, & trained nutrition professional density)
- Invited Member States to consider full list of indicators in national nutrition monitoring frameworks & reporting

ACTION: WHA invited to note the report [A71/22](#)

A71/23: Safeguarding against conflicts of interest in nutrition programmes

- Aimed at government officials involved in development, design and implementation of public health nutrition policies and programmes.
- Guides engagement with individuals and non-State actors through step-by-step decision-making process.
- Secretariat to pilot approach at country level in six WHO regions to test applicability and practical value.

ACTION: WHA invited to note the report [A71/23](#)

11.8 Preparation for a HLM on Tuberculosis

Report [A71/15](#), [A71/16](#)

- An update to [EB142/16](#) considered by EB in Jan 2018
- Notes preparatory process for the first UN HLM on TB scheduled for Wednesday 26 September during the UN General Assembly in New York, including:
 - Global Ministerial Conference on Ending TB, Moscow, Nov 2017
 - Modalities resolution adoption, New York, March 2018
 - Interactive hearing, New York, June 2018
- Resolution [EB142.R3](#) requests WHO DG to develop a draft multisectoral accountability framework to accelerate progress to end TB, and:
 - Submit framework for consideration at WHA and presentation at the HLM on TB
 - Urges MS to: support preparations for the HLM on TB; pursue implementation of all commitments in the Moscow Declaration on TB
 - Requests DG to: support UNSG with preparations for HLM on TB; support implementation of Moscow Declaration; provide strategic & technical leadership to MS; develop global strategy for TB research & innovation

ACTION: WHA invited to adopt draft resolution [EB142.R3](#) and consider the draft accountability contained in document A71/16 Add.1

12.3 Women's, Children's and Adolescents' Health

Report [A71/19](#)

- An update to [EB142/19](#) considered by EB in Jan 2018
 - Includes information made on progress in implementing [WHA57.12](#) (health) and [WHA69.5](#) (interpersonal violence)
- Focus on sexual and reproductive health, interpersonal violence, and early childhood including:
 - UN Joint Global Programme on Cervical Cancer Prevention and Control
 - WHO facilitation of MS uptake of clinical & policy guidelines, training tools for responding to violence against women and girls
 - Impact of the environment on child health - technical guidance & training tools on air pollution and child health due in 2018
 - Focus on the first 1000 days, elimination of all forms of malnutrition, [global framework](#) for nurturing care for early childhood development & the need for strong accountability at all levels
- Future reporting: Secretariat prepare a report on implementation of the Global Strategy w/focus on how to strengthen midwifery care towards UHC



ACTION: WHA invited to note the report

Advocacy Takeaways

11.1 Draft General Programme of Work

- Commend updated impact framework, with the exception of the weakened target on alcohol consumption

11.4 Health, environment and climate change

- Implement financial policies commensurate with the threat of health-harming industries
- Exercise caution against industry interference at national level
- Elevate environmental health priorities at the 2018 UN High-level Political Forum

11.8 Preparation for a HLM on ending tuberculosis

- Urge MS to consider this opportunity to highlight the linkages between tuberculosis and NCDs, and to capitalise on co-benefit interventions that result in progress for multiple priorities

12.2 Physical activity for health

- Recommend the Global Action Plan on Physical Activity and resolutions be endorsed;
- Encourage collaboration in pursuit of target of reducing physical inactivity by 15%, noting importance in prevention & control of NCDs;
- Urge resourcing (mindful of conflict of interest risks) to support GAPPA implementation & surveillance (including technical capacity building particularly in LMICs);
- Look forward to M&E framework, first status report in 2020, & updated global guidelines on PA;
- Walk the Talk! Start by participating in WHO's Health For All Challenge & join NCD Alliance's team

Advocacy Takeaways

12.3 Global Strategy for Women's, Children's and Adolescents' Health

- Develop and implement integrated policies to promote early childhood development that build on interlinkages between the RMNCAH and NCD agendas.

12.4 mHealth

- Create platforms at national or regional level to evaluate existing mHealth tools and to validate those which are safe and effective, in order to reduce duplicity and scale up good practice
- Educate health care professionals on how mHealth can be used to complement their existing care practices, and provide guidance for integrating validated mHealth interventions into health systems
- Carefully regulate use of mHealth tools to ensure protection and proper use of personal data

12.6 Maternal, infant and young child nutrition

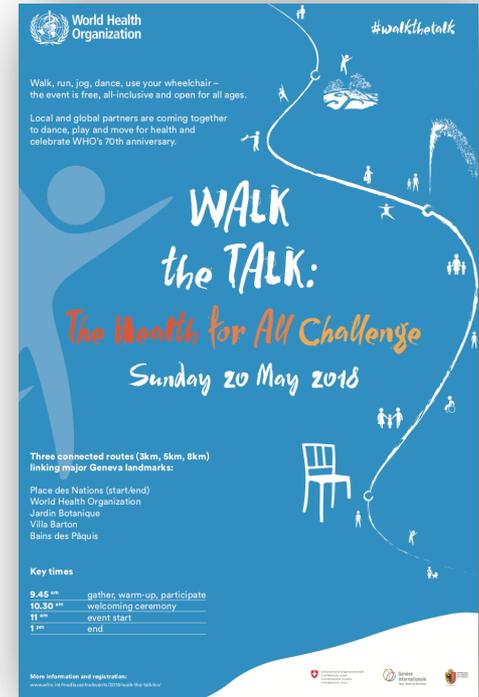
- Call on all Member States to consider the full list of Global Monitoring Framework indicators in their national nutrition monitoring frameworks and to report accordingly
- Call for more Member States to adopt legal measures to strengthen implementation and monitoring of the International Code of Marketing of Breast-milk Substitutes (“the Code”)

12.8 Rheumatic fever and rheumatic heart disease

- Improve monitoring of RHD, its prevention and treatment
- Allocate sustainable financial resources to RHD alongside other NCDs

Walk the Talk @ WHA71

- WHO Walk the Talk: Health for All Challenge
- **9:45am, Sunday 20 May, Place des Nations**
- Booth/tent, warm up activities
- ENOUGH / NCDs community team walking together
- ***“Together we are stronger, Together we can beat NCDs”***
- ***Everyone:*** Alliances, Supporters, NCD Team, Board, Members, Our Views Our Voices representatives.
- Social media, media, group photo opportunities
- Working & walking with partners including UICC, WHF, NCD Child - ***will you walk together with us?***
- Can't be in Geneva? Walk where you are & share on social with #YouthWalkTheTalk
- More at WHO's website, register & stay up to date [HERE](#)
- Hashtags: #HealthForAll #WalkTheTalk #enoughNCDs



71st WHA - Side Events

Over 25 NCD-related side events - a record!

NCD Alliance events:

- **Sunday 20th**
 - 10:30 - 13:00 *The Health for All Challenge Booth and Team 'ENOUGH.'* Register [here](#)
 - 15:00 - 16:30 *NCD Alliance Civil Society Advocacy Briefing*
- **Monday 21st**
 - 08:00 - 10:00 *Healthcare for People, Not Siloes for Diseases: Exploring Relevant Solutions to Shape a Future of Integrated Care for NCDs at country level* [with Eli Lilly; by invitation only]
 - 18:00 - 20:00 *ENOUGH. Making 2018 the year for action and accountability on NCDs – Followed by reception*
- **Wednesday 23rd**
 - 18:00 - 20:30 *Impact of Digital Health on NCDs and Universal Health Coverage* [with Novartis Foundation, Intel Corporation; by invitation only]
- **Thursday 24th**
 - 10:45 - 12:30 *Happiness, Health and NCDs - Mind the Gap!* [with Global Psoriasis Coalition, International Federation of Psoriasis Associations; by invitation only]
- **Friday 25th**
 - 15:30 - 18:00 *A Call To Action - Diabetes and Pregnancy* [with Women Deliver, World Diabetes Foundation; invitation only]

71st WHA - Official Member State Side Events

NCD highlights, from provisional MS official side event schedule [here](#) - check WHO website for final schedule / locations

- **Monday 21st**
 - 12:30-14:00: Primary Health Care and Universal Health Coverage: The evidence, contributions and effectiveness of Community Health Workers (Ethiopia, Ecuador, Algeria, Norway, United Republic of Tanzania)
 - 12:30-14:00: Operationalizing UHC in fragile states and conflict affected situations (Switzerland, Afghanistan, Nigeria, Netherlands)
- **Tuesday 22nd**
 - **12:30-14:00: Tackling noncommunicable diseases as a major contribution to Universal Health Coverage: are regulatory interventions a cost-effective alternative? (Colombia, Brazil, Costa Rica, Ecuador, Finland, Netherlands, Uruguay)**
- **Wednesday 23rd**
 - 18:00-19:30: Member States Commitment to the Global Movement towards Universal Health Coverage: Focused Actions on Primary Health Care and Financing for Effective Delivery (Indonesia on behalf of OF MIKTA, Australia, Ghana, Maldives, Mexico, Republic of Korea, Turkey)
- **Friday 25th**
 - 12:30-14:00: Access to Medicines: Overcoming Obstacles created by monopolies- Essential to UHC and the 2030 Agenda (Morocco, India, Senegal, Brazil, Thailand)
 - 12:30-14:00 Nourishing UHC - country successes, lessons -learnt and new tools on integrating infant and young child nutrition in health, with a focus on breastfeeding (Bangladesh, Ireland, Madagascar, Burkina Faso, Canada, France, Philippines)

71st WHA - Side Events

A snapshot of other NCD-related events

- **Monday 21st**
 - 12:00 - 14:30 *Geneva launch of the report of the Guttmacher-Lancet Commission on SRHR*
 - 18:00 - 20:00 *Collaborative Solutions to Patient Challenges in NCDs*
- **Tuesday 22nd**
 - 12:15 - 13:45 *Positioning Circulatory Health in Universal Health Coverage. The Case for Hypertension*
 - 16:30 - 19:30 *Turning the Tide on NCDs: Why we need to focus on youth*
 - 18:00 - 20:00 *Nutrition Education and IDF Action on Junk Food and Serving Sizes to tackle Obesity and prevent Diabetes among Children, Women and all those at risk*
 - 18:30 - 20:00 *M.E is neglected NCD: not preventable, not treatable. What do we need to do?*
- **Wednesday 23rd**
 - 12:30 - 14:00 *Building effective partnerships to address the multiple forms of malnutrition*
 - 16:00 - 18:00 *From the Ground Up: NCDs, TB, and Resilient Health Systems*
 - 18:30 - 20:30 *United to End Rheumatic Heart Disease – followed by reception*
 - 19:00 - 19:50 *Mobilizing society: inspiration for developing national responses to dementia*

71st WHA - Side Events

A snapshot of other NCD-related events, cont.

- **Thursday 24th**
 - 07:30 - 09:00 *Changing the Story: Creating a New Obesity Narrative*
 - 10:45 - 12:30 *Happiness, Health and NCDs - Mind the Gap!*
 - 12:30 - 14:00 *Reducing Sugar, Salt and Fat to Prevent NCDs: Bold Initiatives and Success Stories*
 - 18:00 - 18:50 *From burden to solution – ending Tuberculosis, beating non-communicable diseases and achieving Health for All through alcohol policy best buys implementation*



This information is updated regularly.
Version: 4 May 2019

Date	Time	Session/Event Title	Event Host	Location/RSVP
Saturday 19 th May	15:30 – 18:00	Third Roundtable on Cervical cancer: An NCD we can overcome	Global Health Objectives, Université Numérique Francophone Monociale	Hotel Intercontinental - Geneva Chemin du Petit-Saconnex 7-9 – Room : Méditerranée Contact: Thérèse Lethu thlu@gnhhealthobjectives.ch
	10:30 – 13:00	The Health for All Challenge: Booth & Team 'ENOUGH'. Together we are stronger. Together we can #BeatNCDs	NCD Alliance, Union for International Cancer Control, World Heart Federation & Friends	Place des Nations Informations & Register Contact us to join the NCD Alliance ENOUGH team
Sunday 20 th May	15:00 – 16:30	NCD Alliance Civil Society Advocacy Briefing	NCD Alliance	NCD Alliance Office 31-33 Avenue Giuseppe Motta, Geneva 1202
	15:00 – 18:00	Introduction to the World Health Assembly: A Briefing for Delegates	The Global Health Centre, the United Nations Foundation	Auditorium Ivan Picot, Maison de la Paix, Geneva
	17:00 – 18:00	Saving Lives, Spending Less: A Strategic Response to Noncommunicable diseases (followed by reception)	WHO, Bloomberg Philanthropies	Grand Hotel Kempinski Geneva – Quai du Mont-Blanc 19 Invitation only
Monday 21 st May	08:00 – 10:00	Driving Novel Partnerships Throughout the NCD Life-Cycle: New Approaches to Preventing and Treating Respiratory and Cardiovascular Diseases in LMIC	AstraZeneca	Hotel Intercontinental - Geneva Chemin du Petit-Saconnex 7-9 RSVP
	08:00 – 10:00 Breakfast 07:30	Healthcare for People, Not Slices for Diseases: Exploring Relevant Solutions to Shape a Future of Integrated Care for NCDs at country level	NCD Alliance and Eli Lilly	Restaurant Vieux-Bols Avenue de la Paix 12, 1202 Geneva

Check the NCD Alliance [calendar of events](#) for more events & RSVP information

Let us know if we missed an event - email: info@ncdalliance.org

71st WHA - Communications

WHO Live Stream: <http://apps.who.int/gb/>

Social Media - mainly Twitter [@WHO](#) and [@ncdalliance](#)

- Event hashtag: [#WHA71](#). Important hashtag: [#NCDs](#) & [#enoughNCDs](#)
- 1-2 selected, relevant hashtags, eg. [#beatNCDs](#) [#mhealth](#), [#UHC](#), [#HealthforAll](#), [#mentalhealth](#), [#HLM3](#), [#globalhealth](#), [#nutrition](#), etc
- Mainly use Twitter, but also [Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#)
- Will be sharing thematic key messages and graphics; event details, speaker handles & coverage; official statements; breaking news; wider network advocacy messaging; ENOUGH messaging
- Our WHA71 advocacy focus is on the 2018 HLM & ENOUGH
- Communications Plan will be shared with network in the next week.

NCA WHA71 Event Page: <https://ncdalliance.org/news-events/event/71st-world-health-assembly-wha71>

The influencers of #WHA70

Top 10 by Mentions	Top 10 by Tweets
 @who 10,947	 @whyglobalhealth 416
 @drtedros 1,112	 @un_ncd 232
 @ncdalliance 762	 @pearson124 223
 @unfoundation 672	 @ncdalliance 208
 @uicc 665	 @thirugeneva 162
 @ifmsa 625	 @ifmsa 145
 @sandrodemaiio 515	 @plus_socialgood 143
 @flaviabustreo 367	 @laurahoemeke 130
 @un 352	 @missionsaludco 130
 @uaem 344	 @ilonackickbusch 128

 NCD Alliance

HOME WHY NCDs WHO WE ARE WHAT WE DO RESOURCES NEWS & EVENTS

71st World Health Assembly (WHA71)

HOME / 71st World Health Assembly (WHA71)

This page will be updated as information becomes available.

Scroll down for:

- About the WHA
- Webinar including preparations for WHA
- Official WHO information, schedule and resources
- NCD Alliance Activities and Events
- NCD-related Activities & Events - regularly updated calendar
- NCD Alliance & Joint Statements
- NCA Advocacy resources



QUESTIONS & ANSWERS



Looking Ahead

Upcoming Dates

- Walk the Talk/Health For All Challenge: 20 May
- World Health Assembly, Geneva: 21-26 May
- Accreditation for CS Hearing and HLM, New York: 25 April – 18 May
- Registration for CS Hearing and HLM, New York: *forthcoming*
- World No Tobacco Day: 31 May
- Next NCDA Webinar: June/July, tbc
- ENOUGH. digital activation day: 14 June
- Negotiations on Outcome Document mid June → end July (tbc)
- Interactive Civil Society Hearing: 5 July, New York
- UN High Level Meeting on NCDs: 27 September, New York

THANK YOU

SHARE. DISCUSS. ENGAGE. CHANGE.



#NCDs @ncdalliance



NCD Alliance

MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE