

NCD Alliance Webinar

Wednesday 10 May 2017



NCD Alliance

PUTTING NON-COMMUNICABLE DISEASES
ON THE GLOBAL AGENDA

Speakers

Moderator:

Cristina Parsons Perez, Capacity Development Director

Speakers:

Katie Dain, Executive Director

Alena Matzke, Advocacy Manager

Rosie Tasker, Advocacy and Networks Assistant, UICC

Priya Kanayson, Advocacy Officer

Jessica Beagley, Policy Research Officer

Lucy Westerman, Communications and Policy Officer

Jimena Márquez, Communications Manager

Agenda

- Opening Comments: Transition of NCDA to a legal entity
- 70th World Health Assembly
 - NCD Agenda Items
 - Side Events
 - WHA Communications
- WHO Global Conference on NCDs
- NCDA Accountability toolkit

Opening Comments

Transition of NCDA to a Legal Entity



Katie Dain,
Executive Director

70th World Health Assembly



Alena Matzke,
Advocacy Manager

70th World Health Assembly

LOGISTICS

Date: 22 May to 31 May 2017

Venue: UN Palais des Nations, Geneva, Switzerland

DOCUMENTATION

NCD Alliance WHA resource page: http://bit.ly/NCDA_WHA70

All official WHA documentation: <http://bit.ly/2oXzSep>

Preliminary WHA JOURNAL: <http://bit.ly/2qVbBCp>

WHO PBAC documentation: <http://bit.ly/2q1xXTk>

141 WHO EB documentation: <http://bit.ly/2pXpFxD>

SCHEDULE

Week of 22 May

Monday: Opening; Address by Dr Chan

Tuesday: Voting of the new Director-General (closed session followed by public announcement)

Wednesday: Programme & Budget Matters, Health Systems

Thursday: Health Systems, Financial Matters

Friday: Health Systems, Communicable Diseases

Saturday: Communicable and Noncommunicable Diseases

SCHEDULE continued

Week of 29 May

Monday: NCDs, Promoting Health through the Lifecourse

Tuesday/Wednesday: Progress reports, finalization of reports and resolutions

Thursday/Friday: 141st session of the WHO Executive Board

Daily timetable [here](#).

WHA Agenda

Agenda item 4: Post of the Director-General

Agenda item 15: Non-communicable Diseases

15.1 Preparations for 2018 UN High-level Meeting on NCDs

15.2 Global action plan on dementia

15.3 Public health dimensions of the world drug problem

15.4 Outcome of the 2nd Intl Conference on Nutrition

15.5 Implementation plan on ending childhood obesity

15.6 Cancer prevention and control

15.7 Synergies between WHA and FCTC COP

15.8 Prevention of deafness and hearing loss

WHA Agenda continued

Agenda item 13: Health Systems

13.1 Human resources for health

13.3 Addressing the global shortage of medicines and vaccines

13.7 Promoting the health of refugees and migrants

Agenda item 16 : Promoting health throughout the life course

16.1 Progress in the implementation of the 2030 Agenda

16.2 Role of health sector in International Chemicals Management

16.3 Global Strategy Women's, Children's Adolescents' Health

Agenda item 11 / 20 Programme Budget & Scale of Assessments

Agenda item 23.3: Engagement with non-State Actors

WHO Director-General Election

Final candidates for WHO Director-General:

Tedros Adhanom Ghebreyesus (Ethiopia)

Website: <http://www.drtedros.com/>



Dr David Nabarro (UK)

Website: <http://www.davidnabarro.info/en/>



Dr Sania Nishtar (Pakistan)

Website: <http://www.sanianishtar.info/>



WHO Director-General Election

- Elections on **23 May** (closed to the public)
- One country = one vote (exception: suspended Members are excluded from election)
- DG appointed on the basis of a clear majority (one or several rounds of voting possible)
- WHO FAQ on DG Election [here](#)
- Next DG will take office on 1 July



Call for Action to new WHO DG

NCD Alliance call for action: Embrace and lead on an integrated vision for NCD prevention and control

Making progress on NCDs will require moving the dial on **policy coherence and integrated care for NCDs**, including within Universal Health Coverage. NCD Alliance is looking to the next WHO Director-General for **visionary leadership to strengthen WHO's role as the leading UN agency on NCDs**. By harnessing the potential for co-benefit solutions for NCDs across different dimensions of sustainable development, and prioritising the **mobilisation of adequate and sustained financial resources for WHO's work on NCDs**, WHO can deliver much needed technical assistance at the national level and facilitate action and accountability at the global level.

Agenda Item 15: NCDs



Agenda Item 15: NCDs

WHA report on Preparations for 2018 UN HLM on NCDs (not published yet) based on [EB140/27](#):

- **Update on progress on four time-bound national commitments:** In 2015, 138 Member States had shown very poor or no progress.
- **Main obstacles to implementing national NCD responses:** lack of policy expertise to integrate NCD measures into nat. development planning; unmet demands for technical assistance from multi-/bi-laterals; shift in health financing; insufficient legal expertise to implement fiscal measures, industry interference.
- **WHO Director-General Progress Report (November)**
- **2018 UNHLM preparatory process, incl. global and regional multisectoral Member States consultations (October 2017 - May 2018)** to provide inputs to the 2018 UNHLM. The results of these consultations will be reported to 71st WHA.

Agenda Item 15: NCDs continued

Proposed work plan for the GCM/NCD 2018-2019

- Establish working group, host multistakeholder dialogue
- Curate resource library to promote multistakeholder action
- Continue global communications campaign
- Integrated country support

Montevideo Conference on Policy Coherence for NCDs

- 18-20 October 2017, hosted by President of Uruguay; information [here](#)

NCD GAP and GCM/NCD evaluations

- Starting mid-2017: **mid-point evaluation** of progress on impl. of GAP
- May 2017 to January 2018: **preliminary evaluation of the GCM**
- Results of both evaluations to be presented to the 71st WHA.

Approach to register contributions from NSAs

- Work to develop register to begin after WHA

NCDs: Appendix III Update



What has changed compared to original Appendix III?

- **No changes** in process-related objectives 1,2, 5, 6
- **Total of 89 interventions (up from original 62)** across objectives 3 (prevention) & 4 (health systems)
- **Disaggregation** of sections on unhealthy diet and physical activity
- **16 interventions identified as “most cost-effective and feasible for implementation”** (i.e. \leq I\$100/DALY averted in LMICs), **20 cost-effective** (i.e. $>$ I\$100/DALY), **36 without CEA** (from WHO guidance docs), e.g. *increase excise taxes and prices on tobacco products vs. provide population-wide support for smoking cessation vs. implement measures to minimize illicit trade*
- **Limitations of cost-effectiveness analysis** acknowledged
- **Highlights population-based interventions**, including fiscal policies and environmental changes as effective strategies to reduce inequalities

Appendix III Update



Changes at a glance compared to original Appendix 3:

Objective 3:

- **Tobacco:** Added “Implement plain/standardized packaging and/or large graphic health warnings on all tobacco packages” (most cost-effective)
- **Alcohol:** Inclusion of several new, more specific interventions
- **Unhealthy diets:** Expanded set of interventions; dropped reference to voluntary reformulation; added SSB taxes
- **Physical activity:** Set of specific interventions (e.g. PA counseling as part of primary care; public awareness campaigns; whole of school programmes etc.)

Objective 4:

- New interventions added across obj. 4 including **multidisciplinary treatment of early cancers, primary prevention for rheumatic fever and rheumatic heart disease, addition of basic palliative care package for cancer and treatment of acute ischemic stroke with intravenous thrombolytic therapy w/WHO-CHOICE**

Appendix III Update



Changes to Appendix 3 since January 2017 Executive Board

Tobacco:

- Removed reference to ‘cross border advertising’
- Removed reference to ‘outdoor mass gatherings’

Alcohol:

- Removed reference to ‘density of outlets’

Unhealthy diet:

- Analysis completed for SSB taxes (cost-effective)

Physical inactivity:

- Analysis completed for ‘Implement public awareness and motivational communications for physical activity, including mass media campaign for Physical Activity behaviour change’ (most cost-effective)

Questions from Member States and responses from WHO Secretariat at technical briefing on 24 April available [here](#).

WHA Resolution on NCDs



Member States will be invited to consider resolution [EB140.R7](#)

- **Notes** the GCM/NCD 2018-19 work plan;
- **Urges** Member States to implement international commitments and support 2018 UN HLM preparations at nat., reg. & global level;
- **Requests** WHO DG to submit a report on the preparation for the 2018 UNHLM to the 71st WHA in May 2018.
- **Endorses** Appendix III: A Member State has to suggest to remove the [square brackets] contained in the draft resolution to endorse Appendix III.
- *May welcome the WHO Global Conference on NCDs in Uruguay from 18 to 20 October 2017*

Advocacy Priorities



- **Endorse updated Appendix III without any additional changes** and call on MS to implement recommended cost-effective interventions
- **Prioritize 2018 UNHLM preparatory process*** to ensure:
 1. Participation by heads of state and government
 2. Political mobilisation across health & relevant non-health sectors
 3. Meaningful engagement of people living with NCDs and civil society
 4. An action-oriented outcome document with bold commitments for all relevant sectors

Advocacy Priorities



- Mobilize adequate and sustained financial resources for NCDs
 - Close the resource gap for NCDs at global and national level: Create and optimize fiscal space for NCD investment domestically, explore innovative financing mechanisms, leverage development aid and incentivize private sector investment.
 - Support [proposed increase](#) in Assessed Contributions (11.2): Member States must ensure adequate financing of WHO's work on NCDs, which is chronically underfunded. An increase in assessed contributions from Member States is critical to allow the WHO to effectively deliver on its programme of work and to close the funding gap for NCDs.

2018 UN HLM Preparatory Process*

NCD Alliance Process Priorities

- **Hold regional preparatory meetings in all WHO regions** to prepare gvts early and define regional priorities as input into process and outcome negotiations. Meetings should include multisectoral and multistakeholder segments.
- **Convene a UN Civil Society Task Force (CSTF)** as the official mechanism through which civil society can provide input to the UN HLM preparations.
- **Hold an interactive Civil Society Hearing** to create a space for stakeholders to interact with Member States and offer input to the comprehensive review process. The hearing should be held no later than two months prior to the UN HLM.

2018 UN HLM Preparatory Process

NCD Alliance Process Priorities

- **Participation of Member States must be at Heads of State and Government level.** 2018 marks important mid-way point to achieving the global '25 by 25' targets; highest political level of engagement is crucial for the success of the HLM.
- **Hold the UNHLM in September 2018**, just prior to the UN General Assembly (UNGA) for two days.
- **Conclude UN HLM with an action-oriented outcome document.** While not legally binding, an outcome document is the strongest possible agreement within the UN for international cooperation and preferable to a Chair's Statement or a Declaration.

An Overview Document of NCD Alliance's Process Priorities for 2018 UNHLM is available [here](#).

15.2 Global Action Plan on Dementia

Report [A70/28](#) and decision [EB140\(7\)](#) recommend to WHA to:

- Endorse the action plan,
- Urges Member States to develop practicable, ambitious national implementation strategies,
- Requests the WHO Director-General to submit progress reports in 2020, 2023 and 2026 on the plan's implementation.

Advocacy messages:

- **Adopt decision EB140(7) to endorse the action plan.**
- **Develop and implement national plans with targets and monitoring frameworks.** It is an imperative that these plans be costed and accompanied with a clear budget for implementation.



15.3 Public health dimension of world drug problem

Report [A70/29](#):

- Notes the interlinkages between SDG Target 3.5 on substance abuse and other targets, such as SDG3.4 (NCDs), SDG 3.8 (UHC)
- WHO to intensify efforts to ensure coherence of public health-oriented drug-related policies in areas such as NCDs and mental health; access to and use of essential meds; alcohol & tobacco control
- WHO to intensify & expand its activities re: normative guidance on ensuring access to controlled substances for medical & scientific purposes (e.g. effective cancer control, palliative care)
- Notes that WHO continues to review medicines for addition to the Model List

ACTION: WHA invited to note the report and to provide further guidance on the implementation of the operational recommendations related to health of the special session on the world drug problem

15.4: Ending childhood obesity

Implementation Plan on Ending Childhood Obesity

- + Integrity of initial package of recommendations maintained
- + **Emphasis on population-based, regulatory, legislative and fiscal measures**, incl. taxation of sugary drinks, marketing restrictions etc.
- + **Strong recognition of the role of civil society**
- + **More nuanced approach to conflict of interest**, e.g. recognition of industry self-regulation as strategy to defer effective regulation
- **Recommended action for private sector**: “facilitate access to, and participation in, physical activity” not appropriate for food & beverage industry
- **Lack of monitoring & accountability mechanism to track progress**



15.4: Ending childhood obesity

Advocacy Messages:

- **Support endorsement of Implementation Plan**
- **Address commercial drivers of obesity epidemic:** Interactions between governments and industry should be government-led, health-goal oriented, transparent and accountable, with industry making SMART commitments focused on their core business.
- **Develop and implement national childhood obesity strategies** based on plan
- **Mandate the develop a Monitoring & Evaluation framework** with clear targets & indicators, e.g. PAHO Plan of Action for the Prevention of Obesity in Children and Adolescents



15.5: 2017 Cancer Resolution

Cancer prevention and control in the context of an integrated approach
[A70/32](#) scheduled for discussion Monday 29th May

- Majority of the text is 'green' i.e. consensus as of 13th March
- Welcome the current draft as comprehensive text
 - Emphasises need for an integrated approach and identifies core disciplines
 - World Cancer Report 2019

Outstanding issues

1. Language on HPV and HBV vaccines – cost effective and safe, particularly for LMICs
 - Anti-vaccine lobby
2. Access to medicines
 - Delinking cost of R&D

15.5: 2017 Cancer Resolution

Advocacy priority to emphasise importance of achieving consensus and passing resolution to build momentum for national action

1. Vaccines – support a general consensus text which refers to WHO Global Vaccine Action Plan
2. Access to medicines – support broader language within resolution, more actions assigned to WHO secretariat to identify solutions

How to get involved

UICC launching a [cancer resolution communications campaign](#) to publically drive national actions following the resolution's global commitments. The package includes:

- A global press release, under embargo until the adoption of the resolution
- FAQs on the cancer resolution
- A social media toolkit featuring key facts and messages related to the resolution, including on data and planning, prevention, diagnosis and early detection, treatment and care, and integration
- Twitter pocket guide developed with NCDA

Agenda Item 13: Health Systems



Agenda item 13: Health Systems

13.3 Addressing global shortage of medicines & vaccines [A70/20](#)

- Revised to provide an account of latest developments relating to the implementation of resolution WHA67.22 (2014) on access to essential meds. **Main changes include:**
 - Renamed “Addressing the global shortage of, **and access to**, medicines and vaccines
 - **Reference to the UNHLP report on Access to Essential Medicine** which drew attention to disparities in R&D and called for more policy coherence.
 - **Highlight the need for a more comprehensive approach to address the different dimensions of access at all stages throughout the meds value chain**, including for NCDs: a) needs-based R&D and innovation; b) national regulatory capacity and local production c) Quality, safety, and efficacy; d) Substandard and falsified meds e) public-health oriented IP and trade policies f) selection of meds g) pricing, reimbursement and affordability; h) efficient procurement and supply chain management; i) appropriate prescribing and rational use J) access to controlled meds k) transparency; l) monitoring
- **On shortages**, reiterates the importance of having a clear definition. Secretariat to conduct a broader Member States consultation in 2017 to expand the involvement of stakeholders including from remote areas.

WHA invited to note the report.

Agenda item 13.7: Promoting the health of refugees and migrants

Document A70/24 (paper forthcoming)

Taking note of report [EB140/24](#), 140 EB adopted decision [EB140\(9\)](#), which requests the Director-General to prepare, inter alia:

- a **draft framework of priorities and guiding principles** to promote the health of refugees and migrants, to be considered by the 70th WHA
- to develop, in full consultation and cooperation with Member States, International Organization for Migration, UNHCR and others, a **draft global action plan on the health of refugees and migrants**, to be considered for adoption by the 72nd WHA.

When developing the draft framework and action plan, we recommend inclusion of actions to:

- **Ensure availability of NCD medicines and minimise risk exposure, prioritising implementation of the WHO PEN package** in migrant settings
- **Strengthen whole health systems** to maximise the likelihood of migrants and refugees being successfully integrated into health systems for longer term care.



Agenda Item 16: Promoting Health throughout the lifecourse



16.1: Health in the 2030 Agenda

Report ([A70/35](#)):

Part I: global and regional progress towards achieving SDG3

- Despite progress during MDG era, major challenges remain: reducing maternal and child mortality, improving nutrition, addressing HIV/AIDs, TB, malaria, NTDs, hepatitis, NCDs and their risk factors, incl. tobacco use, mental health problems, road traffic injuries, environmental health issues
- Additional challenges incl. weak health systems, unevenly distributed health workforce, R&D, lack of resources

Part II describes progress made in implementing resolution [WHA69.11](#)

- WHO is actively supporting governments to develop comprehensive and integrated national plans for health
- Support MS in strengthening national statistical capacity, incl. indicators for SDGs

ACTION: WHA invited to note the report

Agenda item 16.2: Role of the health sector in the Strategic Approach to International Chemicals Management

Document [A70/36](#)

- [WHA69.4](#) requested development of a road map for the health sector to achieve the use and production of chemicals in ways that minimize significant adverse effects on human health and environment by 2020.
- Draft roadmap for adoption by the 70 WHA, covering risk reduction, knowledge and evidence, institutional capacity, and leadership and coordination.

NCDA Advocacy Messaging:

- Support adoption of the draft roadmap
- Collaboration across Member States, WHO and other stakeholders to ensure rapid implementation of the roadmap
- Caution Member States against industry interference at national level



16.3 Women's, children's, and adolescents' health

Report ([A70/37](#)):

- An update to [EB140/34](#) considered by EB in Jan 2017
- Notes the lack of data without robust civil registration and vital statistics and country health information systems
- Highlights commitment to EWEC Global Strategy (60 govts, over 110 multistakeholders)
- Notes HL working group recommendations on health and human rights of women, children, and adolescent health
- Spotlight on adolescents– MS and WHO investment in improving adolescent health

ACTION: WHA invited to note the report

WHO Reform



Agenda item 23: WHO Reform

23.3 Engagement with non-State Actors

- [A70/52](#) provides overview of FENSA implementation to date; timeline of full operationalisation within 2 years to be achieved
- WHO register of non-State Actors currently piloted (pilot [here](#))
- Guide for staff to be finalized by WHA and a handbook for NSAs is in preparation (*consultation on NSA handbook took place 5 May – NCDA can share summary notes with interested parties*)

Principles for secondments from NGOs, philanthropic foundations and academic institutions (A70/53 – not online yet)

- Set of criteria/principles for secondments set out in [EB140/47](#)
 - Exclusion of private sector secondments

NCD Alliance Advocacy Priorities



Advocacy priorities in a nutshell...

- **Show that you are serious about addressing your country's NCD burden: build momentum for a successful 2018 UN High-Level Meeting on NCDs** and support the NCD Alliance's priorities for the UNHLM preparatory process.
- **Invest in cost-effective NCD interventions, accelerate progress at the national level:** Support adoption of WHA NCD resolution, with full endorsement of the updated NCD GAP Appendix III.
- **Protect future generations, commit to address childhood obesity:** Support adoption of implementation plan to end childhood obesity, address commercial determinants of the epidemic, and mandate development of a robust monitoring & accountability framework.

Advocacy priorities in a nutshell...

- **Move from rhetoric to action: Mobilise adequate and sustained financial resources for NCDs**, including an increase in assessed contributions to fund WHO's work on NCDs.
- **Support the adoption of a Global Action Plan on Dementia and 2017 Cancer Resolution.**
- **Continue to raise awareness of the linkages between NCDs and other** priorities such as RMNCAH, migrant's health, exposure to chemicals et al.
- **Call on next WHO Director-General to show visionary leadership** to strengthen WHO's role as the leading UN agency on NCDs.

Get involved...

What you can do:

- Let us know if you are attending the WHA and join the civil society advocacy briefing to meet us and other NGOs
- Update us on relevant intelligence, your advocacy priorities and planned statements
- Share NCD Alliance Advocacy Messages with your government contacts and Member State delegations on the ground

A comprehensive **WHA briefing and NCDA statements** will be made available shortly on our [website](#).

For those unable to attend in-person:

- All sessions will be webcast ([here](#))
- Look out for NCDA live updates via e-alerts and our website.

Q & A



WHA Side Events

Jessica Beagley, Policy and Research
Officer

WHA Technical Briefings

All briefings will take place from 12.30-14.15

Wednesday 24 May – Room XII: **Reaching everyone, everywhere with life-saving vaccines**

Thursday 25 May – Room VII: **Universal Health Coverage: sustained commitment and concrete achievements**

Friday 26 May – Room XII: **Health and the environment: inheriting a sustainable world**

Click [here](#) for the full list of official WHA Side Events and Technical briefings

NCD Alliance Side Events

NCD Alliance Civil Society Advocacy Briefing on WHA

Sunday 21 May, 15:00 to 16:45, new UICC offices (*civil society only*)

RSVP [here](#)

Roundtable “Access for All Needs Action by All”

Monday 22 May 07:30 to 09:00 – *hosted by PATH, supported by NCDA*

Roundtable “Sustainable Investments, Smarter Financing for NCDs”

Wednesday 24 May, 07:30-09:00 – *co-hosted by NCD Alliance, RTI International, WHO, UNDP, World Economic Forum*

A Call to Action for Lung Health

Thursday 25 May 12:30 to 14:00 – *co-hosted by Forum of International Respiratory Societies, NCD Alliance, Vital Strategies, The Union, International Society for Urban Health, WHO-GARD* **RSVP** [here](#)

NCD Alliance Side Events

NCD Alliance Panel Discussion “Success Factors for NCDs: Pathways to Accelerate Progress”

Monday 22 May 18:00-19:30 Hotel Intercontinental (followed by a reception)

Moderator: Richard Horton

Speakers:

- Dr Rajitha Senarathne, Honourable Minister of Health, Sri Lanka
- *Dr Jane Philpott, Honourable Minister of Health of Canada (TBC)*
- *Dr Aurelijus Veryga, Honourable Minister of Health of Lithuania (TBC)*
- Dr James Hospedales, Executive Director of the Caribbean Public Health Agency
- Ms Paula Johns, Executive Director of ACT+ Brazil (Brazil NCD Alliance)
- Dr. Evan Lee, Vice President Global Health Programs and Access, Eli Lilly & Company

RSVP [here](#)

WHA 70 NCD-related Side Events

Date	Time	Session/Event Title	Event Host	Location/RSVP
Sunday 21 st May	14:30 – 17:30	<i>Cervical cancer: An NCD We Can Overcome</i>	Global Health Objectives	Starling Hotel - Route François-Peyrot 34, 1218 Le Grand-Saconnex, Geneva
	17:00 – 19:00	Reception and Panel Discussion “ <i>Partnership for Healthy Cities: Translating Global Non-Communicable Disease and Injury Prevention into Local Action</i> ”	WHO, Bloomberg Philanthropies	Grand Hôtel Kempinski - 19 Quai du Mont-Blanc Geneva By invitation only
Monday 22 nd May	12:00 – 14:00	Lunch Briefing: “ <i>Building a Comprehensive Response to Alzheimer’s</i> ”	Alzheimer’s Disease International	Restaurant Vieux Bois - Avenue de la Paix 12, 1202, Geneva By invitation only
Tuesday 23 rd May	07:30 - 10:00	Roundtable event “ <i>Women and Non-communicable diseases: fostering an integrated health agenda</i> ”	World Economic Forum; Women Deliver	Hotel Intercontinental - Chemin du Petit-Saconnex 7-9, 1209, Geneva By invitation only
	08:00 – 09:30	<i>Access to diabetes medicines and care in underserved populations: Patient, Health Worker, Government and Multilateral Perspectives on Policy</i>	International Diabetes Federation	Hotel Intercontinental - Chemin du Petit-Saconnex 7-9, 1209, Geneva
	08:00 – 10:00	Roundtable event “ <i>Better Medicines for Children</i> ”	NCD Child	Restaurant Vieux-Bois - Avenue de la Paix 12, 1202, Geneva By invitation only RSVP: ncdchild@aap.org
	18:00 – 20:30	Reception “ <i>Access to Health: A Shared Responsibility</i> ”	Sanofi	Restaurant Vieux-Bois - Avenue de la Paix 12, 1202, Geneva
Wednesday 24 th May	11:30 – 13:00	<i>Displaced People with Chronic Conditions – How to Tackle the Pandemic on the Move?</i>	IAPO, Kenya Red Cross, Novartis & Novo Nordisk	Musée Ariana - Avenue de la Paix 10, Geneva (Light lunch will be provided)
	12:00 – 14:30	Expert Dialogue Meeting “ <i>Addressing polychronic disease through innovation and access to care</i> ”	Teva, IAPO	Restaurant Vieux-Bois - Avenue de la Paix 12, 1202, Geneva By invitation only

WHA 70 NCD-related Side Events

Date	Time	Session/Event Title	Event Host	Location/RSVP
Wednesday 24th May	12:30 – 14:00	<i>Psoriasis in the NCD Agenda – The Road to 2018</i>	International Federation of Psoriasis Associations	International Committee of the Red Cross - 19 avenue de la Paix 1202 Geneva
	17:00 – 19:00	<i>Driving SDG Progress on Health; Learning Cycles towards NCD Care for All</i> (event followed by informal dinner)	Ministries of Health of Kenya, Denmark, PATH, University College London, Astra Zeneca, Novartis Foundation, Novo Nordisk, NCD Alliance	Restaurant Vieux-Bois- Avenue de la Paix 12, 1202, Geneva Registration here
	17:00 – 20:00	Roundtable discussion: <i>“The Future of NCDs in the Evolving Global Health Landscape”</i>	MSH and Lilly	Hotel Intercontinental - Chemin du Petit-Saconnex 7-9, 1209, Geneva By invitation only
Thursday 25th May	07:00 – 08:45	<i>How the WHO GCM/NCD adds value now and in the future</i>	WHO GCM/NCD	Restaurant of the International - Committee of the Red Cross 19 Avenue de la Paix, 1202 Geneva Informal breakfast for participants. Registration here
	08:00 – 16:30	<i>A Blueprint for Success: How a Sustainable, New Partnership Model Can Improve Access to Medicines and Save Lives in Evolving Healthcare Systems</i>	Takeda Pharmaceuticals	Crowne Plaza - 77, Avenue Louis-Casaï 75, 1216 Geneva
	12:15 – 13:40	<i>Partnerships and the SDGs: Accelerating Access to NCD Care</i>	Access Accelerated	Intercontinental Hotel, Chemin du Petit-Saconnex 7-9, 1209 Registration here
	12:30 – 14:00	<i>“A Call to Action for Lung Health”</i> (lunch at 12:30, followed by panel discussion)	Forum of International Respiratory Societies, NCD Alliance, Vital Strategies, The Union, International Society for Urban Health, WHO-GARD	Geneva Press Club - Route de Ferney 106, Geneva
	18:00 – 19:30	<i>The Role of Next Generation in Addressing Non-Communicable Diseases</i>	Commonwealth Pharmacists Association, IFMSA	Palais des Nations - 1211 Geneva Room IX
	18:00 – 20:00	<i>Governing NCDs. Addressing the Commercial Determinants of Health</i>	Graduate Institute	Maison de la paix, Chemin Eugène-Rigot 2, 1202 Geneva By invitation only
	18:00 – 19:30	<i>Embodiment of the future: How to improve the nutrition status of adolescents?</i>	GAIN and delegations of the Netherlands	Palais des Nations - 1211 Geneva Room IX
Friday 26th May	12:30 – 14:00	What is the role of the Private Sector in helping to achieve Universal Health Coverage?	Save the Children, World Medical Association, GSK	Musée international de la Croix-Rouge et du Croissant-Rouge - 17 Avenue de la Paix 1202 Geneva
	12:30 – 14:15	Technical briefing: <i>Health and the environment: inheriting a sustainable world</i>	WHO	Palais des Nations - 1211 Geneva Room XII
Tuesday 30th May	18:00 – 19:30	<i>Embodiment of the future: How to improve the nutrition status of adolescents?</i>	GAIN and delegations of the Netherlands	Palais des Nations - 1211 Geneva Room IX

Q & A



“No Progress Without Action” -
NCD Alliance’s communications
for the 70th WHA, May 2017



Jimena Márquez

Communications Manager

Lucy Westerman

Communications & Policy Officer

Key messages

What do we want to achieve from our comms?

- Increase governments' action on NCDs
- Promote NCDs as a priority throughout the 70th WHA
- Support and amplify NCD community messaging
- Celebrate the evolution of NCDA from an informal alliance to an NGO

No Progress Without Action

The clock is ticking toward 2018: the time to act on NCDs is NOW

- **Show that you are serious about addressing your country's NCD burden: build momentum for a successful 2018 UN High-Level Meeting on NCDs**
- **Invest in cost-effective NCD interventions, accelerate progress at the national level**
- **Protect future generations, commit to address childhood obesity**
- **Move from rhetoric to action: Mobilise adequate and sustained financial resources for NCDs**
- **A call for action to the next WHO Director-General: Embrace and lead on an integrated vision for NCD prevention and control**

Tools & Resources

Our tools & resources for the 2017 WHA include:

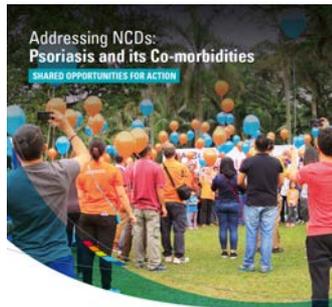
- “NCD Alliance Process Priorities - The Road to the UN 2018 High Level Meeting on NCDs” in EN, FR & ES
- Infographic “No Progress Without Action” in EN, FR & ES
- Infographic “NCDs Across SDGs” in EN, FR, ES & RU
- Messages for social networks in 3 languages
- Audiovisual: NCDA will launch a 2 min video on NCDs at the 2017 WHA
- “Women & NCDs” brochure & pocket cards
- + policy briefs & knowledge products



A CALL TO ACTION
WOMEN and
Noncommunicable Diseases



NCD Alliance



NCD Alliance



Ambitious, SMART commitments
to address NCDs, overweight & obesity
Make the UN Decade of Action on Nutrition
count for all forms of malnutrition



OUR CLIMATE.
OUR HEALTH.

NCDs & CLIMATE CHANGE
SHARED OPPORTUNITIES
FOR ACTION



NCD Alliance Process Priorities The Road to the UN 2018 High-level Meeting on NCDs

This briefing note lists the NCD Alliance priorities for the process leading up to the 2018 High-level Meeting, to ensure an inclusive, comprehensive preparatory process and a successful HLM.

Background

The first UN High-level Meeting (HLM) on Non-communicable Diseases (NCDs) took place in September 2011, where Member States collectively endorsed a Political Declaration and the Prevention and Control of NCDs that contained 23 action-oriented commitments for the NCD response and a series of follow-up arrangements, including the development of action plans and targets for a comprehensive global monitoring framework for NCDs.

In July 2014, the second UN HLM on NCDs took place, which was a decade of progress and new commitments were made to accelerate action on NCDs. The Customized Document of this meeting also introduced national arrangements for 2015 and 2018 in order to plan and measure progress at the national level.

The third UN HLM on NCDs is scheduled for 2018, and will provide an opportunity to conduct a comprehensive review of the progress achieved in the prevention and control of NCDs within the context of the Sustainable Development Goals, giving due attention to the increasing burden of NCDs and factors and social, economic, and environmental determinants. To show the robustness of the preparatory process for the 2018 HLM as an follows:

- 1 **WHO DDO Progress Report** The WHO Director-General will submit a report to the UN General Assembly by the end of 2015 on progress achieved in the implementation of the commitments made in 2014 and 2011. This report will mark the beginning of the formal preparatory process for the HLM in 2018. The report will include national-level data collected against agreed progress indicators, which are reported on in the WHO NCD Progress Monitor.
- 2 **WHO availability** An evaluation of the WHO Global NCD Action Plan and the WHO Global Coordination Mechanism on NCDs in mid-2017 will result in recommendations that will provide input into the 2018 HLM preparations.
- 3 **WHO-led Informal Intergovernmental process** WHO will then convene regional consultations for member states, and generally convene a Global Global Ministerial Conference on NCDs to follow up to the First Global Ministerial Conference on NCDs in 2011 hosted by the Russian Federation.
- 4 **UNGA-led Informal Intergovernmental process** The President of the General Assembly (PGA) will then convene regional consultations for the preparation and implementation of the meeting in a joint, single-format, level of representation, subsequent informal dialogue with non-State actors will be organized, parallel preparatory meetings may be held in consultation for the Zero Draft of the outcome document. The Zero Draft, issued by the Co-Chairpersons, will serve as the basis for Member States negotiations.



NCD Alliance ANNUAL REPORT 2016



Tools & Resources

Website

- Updated regularly with fresh content – watch homepage & news / events pages
- <https://ncdalliance.org/news-events/event/WHA70>

Newsletter

- Special WHA editions

Save the Date

SUNDAY
21 MAY 2017
15:00 TO 17:00
For NGOs only



WHA 2017: Civil society advocacy briefing for NGOs

Attending the 70th World Health Assembly? Join us on Sunday 21st of May for a civil society briefing. Meet other CSOs, learn about official WHA NCD agenda items and side events, and strategise on priority advocacy messages.

[Register here](#)

Save the Date

MONDAY
22 MAY 2017



WHA 2017: Success Factors for NCDs side event

Our event on Monday 22nd of May will explore success factors and strategies for implementing NCD prevention policies & building sustainable health systems for NCDs. Moderated by Editor-in-Chief of *The Lancet*, Dr. Richard Horton.

[Register here](#)



Download our comprehensive calendar of NCD related events and activities [HERE](#) or by clicking the image below.

Please contact us with any suggestions or questions.

Calendar last updated 8th May 2017.

Date	Time	Event/Event Title	Event Host	Location/Venue
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland
2017-05-21	08:00 - 17:00	70th World Health Assembly (WHA70) - Opening Session	World Health Organization	Geneva, Switzerland

NCD Alliance & Joint Statements

Statements on WHA agenda items will be uploaded to our resources section [HERE](#)

Social Media

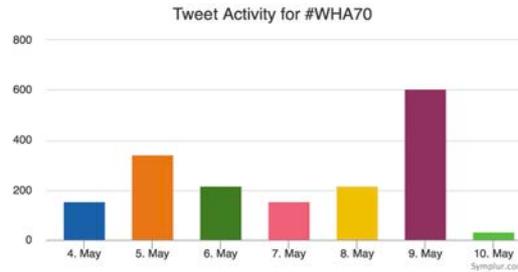
No Progress Without Action

Twitter:

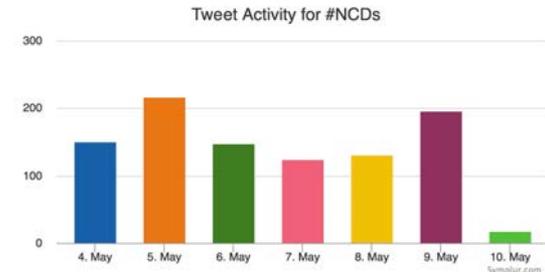
[@ncdalliance](https://twitter.com/ncdalliance)

- Event hashtag: [#WHA70](https://twitter.com/hashtag/WHA70)
- Theme hashtag: [#NCDs](https://twitter.com/hashtag/NCDs) *
- + 1-2 selected, relevant hashtags, eg. [#cancer](https://twitter.com/hashtag/cancer), [#dementia](https://twitter.com/hashtag/dementia), [#HLM](https://twitter.com/hashtag/HLM) [#globalhealth](https://twitter.com/hashtag/globalhealth), [#nutrition](https://twitter.com/hashtag/nutrition), [#NextDG](https://twitter.com/hashtag/NextDG)
- Key messages - condensed, tailored, translated (EN, SP, FR), shared, accessible.
- Infographics; event details, speaker handles & coverage; official statements; breaking news (eg. DG election); wider network advocacy messaging; NCDs video

#WHA70 Tweet Activity



#NCDs Tweet Activity



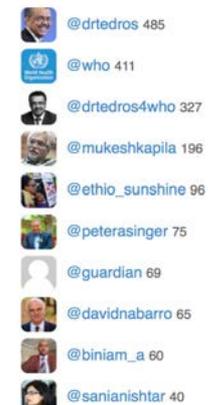
The influencers of #WHA69 last 7 days

Top 10 by Mentions



The influencers of #WHA70

Top 10 by Mentions



Top 10 by Mentions

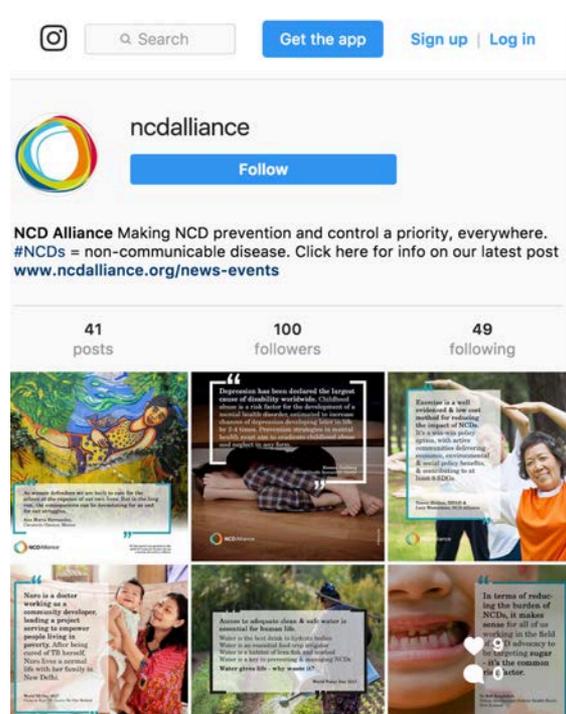


Social Media

No Progress Without Action

NCD Alliance's other active social channels during WHA

- [Facebook](#) - Extended updates, messages, video & visuals
 - Like, share, comment
- [Instagram](#) - primarily visuals
 - Like, repost, tag
- [LinkedIn](#) - Key messages
 - Like, share, comment
- [YouTube](#) - New NCDs video



Social Media

No Progress Without Action

Top Tips

- Use 2 or 3 maximum **pertinent hashtags** (including side event specific ones)
- **Piggy back** on relevant trending hashtags
- **Check** spelling, facts, correct & active handles
- **Cross-promote & amplify** each others' messages
- Use **other platforms** where you and your followers are (eg. weibo, snapchat, G+)
- **Engage** with influencers & followers; quote, comment, reply
- Use **visuals** photos, graphics, screen-shots
- **Translate** messages to other languages you know
- **Report live**, eg public side events & WHA sessions
- Share useful, relevant **resource & news links**
- **Meet** with other tweeters - **offline** too!
- Be active as **yourself** *and* as your **organisation**
- Keep an eye out for updated **NCD/UICC twitter pocket guide**

follow,
like,
share,
retweet,
tag
@ncdalliance



Q & A



WHO Global Conference on NCDs



Priya Kanayson
NCD Alliance

WHO Global Conference on NCDs

Enhancing policy coherence between different spheres of policy making that have a bearing on attaining SDG target 3.4 on NCDs by 2030

Montevideo, Uruguay

18 – 20 October 2017

Goal: To highlight the critical links between reducing premature deaths from NCDs and enhancing policy coherence across areas that impact the governance, prevention, management, and surveillance of NCDs

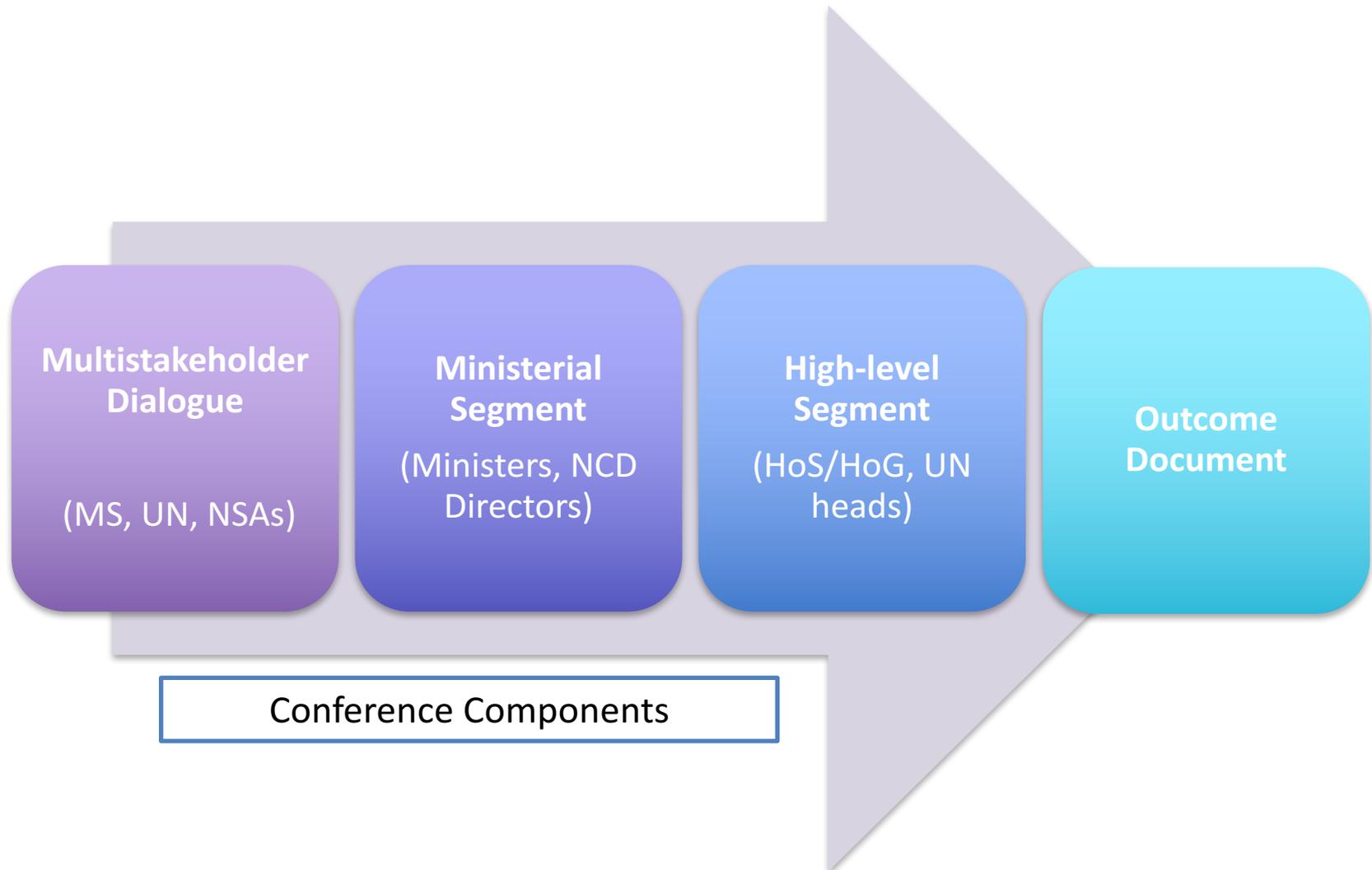
Objectives

- To provide guidance to MS on how to reach SDG 3.4 by 2030 by influencing public policies in sectors beyond health & enhancing policy coherence;
- Launch a set of new global initiatives to help countries accelerate progress in reducing premature mortality from NCDs and fast track efforts to attain SDG 3.4;
- Exchange national experiences in enhancing policy coherence to attain the 9 voluntary global NCD targets for 2025;
- Highlight the health sector as the key advocate for enhancing policy coherence

WHO Global Conference on NCDs



WHO Global Conference on NCDs



WHO Global Conference on NCDs

Outcome Document

- Expected to be endorsed by Conference participants
- May serve as an input into:
 - The discussions at WHA71 on preparations for the 3rd High-level meeting on NCDs in 2018
 - The intergovernmental process on the outcome document for the 3rd HLM on NCDs



Q & A



NCD Alliance Accountability Toolkit



Jess Beagley
Policy Research Officer

Accountability

- Much of NCD response to date has focussed on **advocacy** to ensure commitments are made
- **Advocacy commitments are meaningless unless they are met**, and in suitable / promised time scale
- Civil society is well placed to facilitate **independent accountability**



Accountability Toolkit

- Builds on the NCD Alliance’s 2013 advocacy toolkit ‘Non-Communicable Diseases: Join the Fight 2013’, which included a benchmarking tool to enable national and regional CSOs to track local progress.
- Civil society status reports produced for Brazil, Caribbean, East Africa, India and South Africa (at link below).
- 2017 Toolkit focusses exclusively on accountability – introduces the concept, outlines the role of civil society, and provides an updated benchmarking tool. Case studies and tips throughout.
- Benchmarking tool covers four key areas: governance; risk factor reduction; monitoring surveillance and evaluation; and health systems.

1. Raise priority of NCDs through international cooperation and advocacy		2. Strengthen national capacity, multisectoral action and partnerships for NCDs	
1.1	Inclusion of NCDs in current national development plan	✓	100
	If yes to 1.1, does the national development plan include a goal or target on NCDs?	✗	
	If no to 1.1, are NCDs included in sub-national development plans?		
	If no to 1.1, are NCDs included in the national health sector plan?		
	(If a high income donor country use this indicator) Inclusion on NCDs in Official Development Assistance	✓	
	(If a low/middle income country use this indicator) Government inclusion of NCDs in UN Development Assistance Frameworks (UNDAFs)	✓	
1.2	Operational national NCD alliance/coalition/network of NGOs that engages People Living with NCDs (PLWNCDs)	✗	
1.3	Government led, supported or endorsed national NCD conference/summit/meeting held in the last 2 years with active participation of NGOs	✓	
1.4	Government led or endorsed public media campaign on NCD awareness of NCD prevention, partnering with NGOs and held in the last 2 years	✗	
2.1	Operational National NCD Plan (number of key elements outlined below). If score less than 4, please refer to 2.2	100	
	National NCD Plan with a 'whole of government' approach with areas for action beyond the health sector	✓	
	Functional national multisectoral stakeholder NCD commission/mechanism (incl. NGOs, People Living with NCDs and private sector)	✗	
	National budgetary allocation for NCDs (treatment, prevention + health promotion, surveillance, monitoring/evaluation, human resources)	+	
	NGOs and PLWNCDs engaged in National NCD Plan development	✓	
2.2	Number of subnational jurisdictions (state, district, etc) with an operational NCD plan that meets the full criteria outlined above	2/10	
2.3	Number of operational NCD public-private partnerships supporting elements of National NCD Plan	3 ¹	
2.4	National Government partnerships with NGOs on NCD initiatives	✗	
	If yes, describe the nature of the partnership and the initiative focus		

KEY: ✓ In place ± In process/partially implemented ✗ Not in place * Not applicable ■ No information

¹ Use public private partnerships
¹ For cases when advocates are utilizing this tool to benchmark several countries to assess a region's progress on NCDs

Timeline

- To be launched in **June**
- Will hold a webinar for civil society to support people who are using the benchmarking tool in August to support the process – please email jbeagley@ncdalliance.org if you would like to receive an invitation
- Intend that findings from civil society status reports can be used to **inform civil society priorities and inputs into regional preparatory processes** for the 2018 HLM (from late 2017 to April 2018)
- Ultimate aim is to **accelerate progress in advance of 2018 HLM** and cement recognition by governments of need for **strong, meaningful commitments at the HLM**

https://ncdalliance.org/sites/default/files/resource_files/NCDA_2018HLM_Process_Priorities.pdf

Q & A



Thank you!

Please visit our website:

www.ncdalliance.org

[@ncdalliance](https://twitter.com/ncdalliance)

