

Annual Report 2014-2015



NCD Alliance

PUTTING NON-COMMUNICABLE DISEASES
ON THE GLOBAL AGENDA

Annual Report 2014-2015

Never before in human history have we been so forewarned of the fate that awaits us if we neglect to take timely action. Never before in human history have we been so **forearmed**, with the knowledge and the tools, to alter that destiny. It is a challenge to human intellect and enterprise as to how best we utilise that knowledge and ability to promote health and protect development.

Prof K Srinath Reddy

President, Public Health Foundation of India
and Past President, World Heart Federation



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Message from the Chair



Cary Adams

Welcome to the NCD Alliance's Annual Report 2014-2015. This report provides a snapshot of the activities and achievements of the NCD Alliance and our extensive constituency – our network, supporters, volunteers, and staff. It reveals that together, we have made significant progress towards our 2012-2015 strategic goals.

Three years ago, we committed to deliver four strategies that would make a sizeable contribution to the globally agreed NCD goal of “25 by 25”. Three years later, as we enter the final year of our current Strategic Plan, we can clearly see the fruits of our efforts.

Our global advocacy has resulted in a changed political landscape for NCDs. Today we can be more optimistic about the future of prevention and control of NCDs than perhaps at any stage in recent history. We have strengthened the capacity of the NCD civil society movement at the national level, because this is where the battle must be fought. We have catalysed debate and built the demand for action through stimulating side events and cutting edge policy briefs. And we have enhanced our effectiveness as an Alliance to achieve measurable results for the millions of people at risk or living with NCDs worldwide.

As Chair, I am very proud that NCDA has been at the forefront of the global NCD response. Throughout, we have reinforced the instrumental role civil society plays in global health and NCDs, as well as demonstrated the power of alliances.

Looking ahead, in September 2015 I will hand over the Chair position to Dr José Luis Castro, Executive Director of The International Union Against TB and Lung Disease. Johanna Ralston, CEO of WHF will be Vice-Chair. It has been a real privilege to serve as NCDA Chair. I have no doubt under the leadership of José and Johanna and armed with a new strategic plan, NCDA will continue to go from strength to strength.

Lastly, I would like to thank our supporters. Your unwavering support fully reflects your belief in the work we do around the world to improve the lives of people at risk or living with NCDs.

Message from the Executive Director



Katie Dain

As an Alliance, we have always taken a long-term view. We chose to tackle the global NCD epidemic through global advocacy, coupled with mobilising and strengthening the NCD civil society movement at national and regional levels. Our approach is delivering results, building knowledge, and inspiring leadership. Our experience shows that *together* we can achieve more.

Over the last year, the NCD Alliance's global campaigns have contributed to two important step changes in the history of the NCD response. The UN High-Level Review on NCDs in July 2014 shifted the dial from global commitments to national action and implementation; and we are on the threshold of securing NCDs as a priority in the post-2015 development agenda.

In order to capitalise on these step changes, we have continued to build our portfolio of programmes and initiatives that support national and regional action on NCDs. We build civil society's capacity to demand change, influence the policy environment, and monitor progress.

Highlights this year included partners in South Africa, Brazil and the Caribbean pioneering civil society monitoring on NCDs, with the development of Civil Society Status Reports. In addition, the network of national and regional NCD alliances has continued to flourish. One great success story was the East Africa NCD Alliance Initiative, which highlighted the value of regional cooperation and twinning between alliances.

But we didn't stop there. We were delighted to announce that we will convene the first ever Global NCD Alliance Forum in November 2015 in Sharjah, UAE. This Forum will bring together the network of national and regional NCD alliances for the first time, providing a platform for knowledge exchange, capacity building, and priority setting across the alliances. This Forum has been made possible thanks to the support and leadership of Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, wife of the Ruler of Sharjah.

The challenge ahead of us remains immense. But together, we are making a difference for people at risk or living with NCDs worldwide.

The Year in Review

A Snapshot of Our Work During 2014-2015

2014

MAY



- NCDa celebrates 5th Anniversary at 67th World Health Assembly
- Management Sciences for Health (MSH) joins the NCDa Steering Group

- Launch of NCDa policy brief *"Sustaining Human Development: Leveraging Early Life Opportunities for NCDs"*

JUNE



- NCDa supports organisation of the UN Civil Society Hearing on NCDs
- Launch of *East Africa Civil Society Status Report on NCDs*

JULY



- Open Working Group on SDGs proposal agreed, with NCD target
- Launch of new NCDa/Lancet accountability initiative *"NCD Countdown 2025"*

- The Framework Convention Alliance (FCA) joins the NCDa Steering Group



- NCDa participates in the UN NCD Review and co-hosts four side events

SEPTEMBER



- NCDa co-hosts numerous events during 69th United Nations General Assembly

- Launch of new NCDa policy brief *"UHC and NCDs: A Mutually Reinforcing Agenda"*

OCTOBER



- ACT+ launches Civil Society Status Report on NCDs in Brazil

- Healthy Caribbean Coalition convenes NCDs & Health Systems Strengthening Meeting in Dominica

- SA NCDa uses the benchmark results of its Civil Society Status Report to guide discussions at the Health Systems Strengthening Kopano

- NCDa ensures NCDs are highlighted at 2nd International Conference on Nutrition (ICN2)



NOVEMBER

- First ever NCD Programme at UICC's World Cancer Congress, including a NCD Cafe organised by NCDa Supporters



DECEMBER

- NCDa joins the launch of the WHO Global Status Report on NCDs



2015

JANUARY

- NCDa launches Advocacy Toolkit on *NCDs in the Post-2015 Development Agenda*



FEBRUARY

- NCDa joins Alzheimer's Disease International (ADI) at the WHO 1st Ministerial Conference on Global Action Against Dementia



MARCH

- NCDa Supporters convene NCD Dialogues at ADI's International Conference, Perth, Australia



APRIL

Global Advocacy

Translating Commitments into Action

The **NCD Alliance** has scaled up its global advocacy efforts to consolidate global attention and generate increased action on NCDs. Our targeted campaigns have contributed to two important step changes in the NCD response over the past year. The UN NCD Review shifted the dial from global rhetoric to national commitments; and NCDs have been widely recognised as a priority for the post-2015 development agenda.



Global NCD Framework Campaign: Accelerating Action

Since the 2011 UN High-Level Meeting on NCDs, the NCD Alliance has focused on putting in place the building blocks that will shape the global response to NCDs. Significant progress has been made, with global targets, a Global Action Plan, and a Global Coordination Mechanism now in place. But these achievements are a means to accelerating progress on NCDs, not an end in themselves.

Therefore, NCD Alliance's campaign activities this year focused on shifting the international community from political commitments to action and implementation. The UN High-Level Review on NCDs in July 2014 provided a unique opportunity.

UN NCD REVIEW: A RENEWED COMMITMENT

The UN High-Level Review and Assessment on NCDs (UN NCD Review) in July 2014 united governments, the UN system, and civil society at UN Headquarters for the first time since the 2011 High-Level Meeting. It was another milestone in the global response, providing an opportunity to take stock of progress, identify gaps in action, and gather consensus on scaling up and transforming commitments into action at the national level.

NCD Alliance was the leading civil society voice throughout the UN NCD Review process. We worked closely with the UN to ensure civil society was involved every step of the way, including supporting organisation of the UN Civil Society Hearing in June and securing relevant speakers. In the absence of an official UN online consultation in the lead up, we stepped up and led our own, collecting views and priorities from civil society organisations around the world. This consultation served as the basis for our outreach to Member States during negotiations of the Outcome Document.

NCD Alliance's advocacy efforts contributed to the unanimous adoption of the UN NCD Review Outcome Document, which shifts the focus from global discussions to national action and implementation.

ACCOUNTABILITY: A DRIVER FOR POLITICAL PROGRESS

Keeping with the UN NCD Review's focus on assessing progress and identifying gaps, the NCD Alliance joined with The Lancet NCD Action Group to launch *NCD Countdown 2025* in July 2014.

This new collaboration connects academia with civil society to track progress on NCDs in some of the countries with the highest burden. Doing so will help illuminate where governments are on track to meet commitments, provoke action in areas where progress is falling short, and help improve NCD monitoring and surveillance.

Advocacy in Action

WHO Ministerial Conference on Dementia

NCD Alliance joined Alzheimer's Disease International in calling for more dementia friendly communities at the first WHO Ministerial Conference on Dementia in Geneva on 20-21 March. This conference convened over 80 governments, as well as experts from the research, clinical and NGO communities. The conference took the G7 commitments on dementia to the international community, providing an important forum for discussions on risk reduction, care, treatment, awareness, human rights and best practice.

Initiatives

WHO/ITU *Be He@lthy, Be Mobile* Programme

NCD Alliance is the leading civil society partner in the WHO and ITU programme, *Be He@lthy, Be Mobile*, which focuses on the use of mobile technology to improve NCD prevention and control. Notable highlights in 2014-2015 include four additional countries joining the initiative: UK, Norway, Tunisia and India. The full mDiabetes programme was launched in Senegal in November 2014. A blueprint for mTobaccoCessation has been published, and further blueprints are being developed for mDiabetes, mWellness, mCervicalCancer and mHypertension. NCD Alliance has been engaged in the development of these initiatives.



Accredited social health activists (ASHAs) learn to use an mHealth application called mSakhi at the Community Health Centre (CHC) in Badagaon Uttar Pradesh, India.

UN NCD Review Outcome Document: From Global to National Action

Member States unanimously adopted a concise, action-oriented Outcome Document at the UN Review. Highlights of the Outcome Document include:

- Bold, new commitments for national action, including developing national NCD plans, NCD targets and NCD commissions by 2015;
- Reinforces NCDs as a sustainable human development challenge;
- Balances commitments on both prevention and treatment across the life-course;
- Calls for the integration of NCDs across other health responses and programmes;
- Urges improvements in monitoring and surveillance on NCDs;
- Calls for strengthening of international cooperation, and mobilising and tracking of resources.



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Global Development Campaign: Securing NCDs in Post-2015

Since its inception in 2009, one of NCDA's primary campaign objectives has been the inclusion of NCDs in the successors to the Millennium Development Goals (MDGs). A process to define "what's next" has gathered pace over the last three years, and in September 2015 a new sustainable development agenda (referred to as post-2015) will be adopted by all governments at the UN.

NCDA has led a global campaign to ensure that NCDs and health are well reflected. We leveraged official UN processes, mobilised our network of strong NCD advocates at the national level, and strengthened strategic partnerships across the global health community to keep the pressure on.

A MILESTONE ON THE ROAD TO POST-2015

Following 18 months of intense consultations and negotiations, the Open Working Group (OWG) on Sustainable Development Goals concluded its work in July 2014. A framework of 17 sustainable development goals and 169 targets was agreed. This framework is the main official input to the UN post-2015 process, and provides the basis for final negotiations taking place between January and July 2015.

"The rise of NCDs is a seismic shift that calls for sweeping changes in the very mindset of public health. Unprecedented challenges need unprecedented commitments."

Margaret Chan

WHO Director-General UN High-Level Review on NCDs, July 2014

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Delegates gather in the Trusteeship Council Chamber at UN Headquarters in New York, as the third session of intergovernmental negotiations on the post-2015 development agenda begins.

From an NCD perspective, the proposed set of goals and targets are an important win. Many of NCDA's recommendations were taken up. An overarching goal on health is included, underpinned by nine health targets including a standalone target on NCD premature mortality. In addition, the WHO Framework Convention on Tobacco Control (FCTC) is included as a "means of implementation" target.

Throughout this process, NCDA partnered across civil society, led outreach to governments and the UN system, and provided technical recommendations to support the inclusion of health and NCDs.

INFORMING THE POLICY DEBATE

The NCD Alliance has provided the evidence and policy-oriented research and analysis on key issues within the post-2015 debate. Our cutting edge policy briefs enable policy makers to make informed decisions about NCDs, and support our network's advocacy efforts.

"Sustaining Human Development: Leveraging Early Life Opportunities for NCDs" was developed in collaboration with The Partnership for Maternal and Newborn Child Health (PMNCH), the International Society for Developmental Origins of Health and Disease (DOHaD), and NCD Child. It provides the rationale for investing in the early years of life for NCD prevention and control and is a valuable resource for strengthening an integrated approach to NCDs and RMNCAH.

"Universal Health Coverage and NCDs: A Mutually Reinforcing Agenda", launched at the UN General Assembly in September 2014, outlines the unique challenges the NCD epidemic poses to achieving UHC, and its role in strengthening the NCD response. It places NCDs in the context of the ongoing work by the WHO and the World Bank to define a global monitoring framework for UHC.

Advocacy in Action

WHO/FAO Second International Conference on Nutrition (ICN2)

In partnership with World Cancer Research Fund International (WCRF) and national partners such as ACT+ and the Healthy Caribbean Coalition, NCDA successfully influenced the lead up and proceedings of ICN2 to ensure commitment to addressing malnutrition in all its forms, including nutrition-related NCDs. Activities included developing a call to action, providing Member States with recommendations for actions to address the issue of malnutrition in all its forms, a NCDA/WCRF joint policy brief on food, nutrition, diet and NCDs, and active engagement with a broad coalition of CSOs in the nutrition field.

ADVOCACY TOOLS TO COORDINATE ACTION

A core function of NCDA is navigating complex political processes and facilitating timely inputs from the NCD community. Nowhere has this been more evident than in the post-2015 process.

In February 2015, NCDA published an *"Advocacy Toolkit on NCDs in Post-2015 Development Agenda."* This toolkit equips advocates with the information to navigate the post-2015 processes; articulate the position of NCDs and health in the post-2015 framework; and take effective action.

COLLABORATING FOR IMPACT

Partnering with civil society organisations across global health strengthens our advocacy and amplifies our voice in the post-2015 process. NCDA has continued to lead the Health in Post-2015 NGO advocacy group, together with the UN Foundation, the International HIV/AIDS Alliance, and the Global Health Council. This informal group now includes over 50 global health NGOs, spanning all priority health issues.

The group has successfully collaborated throughout the OWG and post-2015 intergovernmental negotiations, developing joint statements, coordinating advocacy efforts, and convening joint events. Together, we have contributed to a common understanding of health in post-2015.

National Action

Strengthening the NCD Civil Society Movement

Over the last two years, the **NCD Alliance** has stepped up its focus on supporting national action. We believe that a vibrant and strong civil society movement capable of delivering its three primary roles — advocacy, acting as a watchdog and the direct provision on NCD services — is a fundamental strategy to reach the global “25 by 25” NCD target. Our in-country capacity building programme in Brazil, South Africa and the Caribbean is expanding this year into India. Today, NCDA is coordinating a network of 28 national NCD alliances and 4 regional NCD alliances. These alliances are providing important platforms from which to advocate for improved coverage of NCD interventions, patient empowerment and stronger health systems with their countries.

Building Capacity for NCDs

Since 2013, NCDA has supported and strengthened national civil society advocacy efforts in Brazil, South Africa and the Caribbean. Our *Strengthening Health Systems, Supporting NCD Action* programme is sponsored by Medtronic Philanthropy, and works with national NGO partners to build effective civil society coalitions, conduct policy research to monitor national progress on NCDs, and advocate for improved NCD policies and programmes.

In 2014-2015, each partner developed a Civil Society Status Reports on NCDs (CSSR), drawing upon the NCDA benchmarking tool. The CSSR is a form of civil society monitoring, with the aim of understanding the national/regional response to NCDs and assessing it from a civil society perspective. Through the CSSR process, each partner has identified advocacy priorities.

HCC Mobilises Civil Society

The Healthy Caribbean Coalition (HCC) took bold steps in mobilising civil society in the region. It instituted an advocacy technical working group to help guide organisational strategy and to drive the participatory development of a “Commitment for Health Systems Strengthening.” HCC also increased faith-based-organisations’ involvement in NCDs by supporting multi-denominational meetings, in collaboration with Ministries of Health and NCD Commissions in St Kitts & Nevis and Jamaica.

ACT+ Brazil Expands Scope of Work

Partner organisation ACT Brazil, a tobacco control group, created a NCD network, ACT+, with diverse stakeholders, including civil society organisations for consumers rights, public health, specific risk factors and diseases. Given the growing activity of the NCD network and the natural overlap with its advocacy expertise, ACT has expanded its scope of work. ACT is now ACT+ and its mission, brand, logo and website have been revised to include NCDs.

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The East Africa NCD Alliance Initiative unites the NCD alliances in Uganda, Tanzania, Zanzibar, Kenya and Rwanda. It is the first example of cooperation between national NCD alliances in a region, as well as twinning of alliances in high-income and low-income countries.

The focus of this year’s capacity building element of the programme has been on health system strengthening. Each partner convened a stakeholder meeting exploring challenges and priorities for the integration of NCD services into existing health service platforms. As event speakers and members of country delegations, partners shared national success stories for global advocacy purposes at WHA, the UN NCD Review, and the Second International Conference on Nutrition (ICN2).

In 2015, NCDA is supporting civil society in India to coalesce different disease and risk factor groups with a view to define a common advocacy agenda.

“In the 18 months since SA NCD Alliance was founded, it has transitioned from a start-up coalition to a nationally respected voice of people living with NCDs .”

Vicki Pinkney-Atkinson

Strategic Development Manager, SA NCD Alliance.

SA NCD Alliance Promotes Collective Action

The South Africa NCD Alliance developed its CSSR and advocacy agenda based on principles true to the South African democratic transformation: consultation, transparency, scrutiny and collective action. CSSR key recommendations were presented to the Deputy Minister of Health, Dr Joe Phaala, who requested regular meetings between the SA NCD Alliance and the National Department of Health and called for increased coordination and involvement of provincial departments of health with the national NCD cluster.

Showcasing National and Regional NCD Alliances

Over the past year, national and regional NCD alliances have embarked on many successful initiatives. Here are some highlights.

Mexico

Salud-Hable is Mexico's NCD Coalition, uniting 93 organisations working towards the prevention and control of NCDs. Since its inception in April 2013, a key advocacy achievement has been the Citizens' Summit for Rights and Liberties, held in the city of Puebla in June 2014. NCDs were not only included in the agenda for the first time, but benefited from commitments declared before 500 people and key authorities to prioritise NCDs, and resources to prevent and treat them.



Healthy Latin American Coalition

The Healthy Latin American Coalition (CLAS), founded in March 2011, is an active platform for information exchange on NCDs and opportunities and challenges arising in the region. Uniting more than 200 organisations, it represents many sectors including health and medical societies, as well as consumers, human rights, patients, religious, and environmental groups. CLAS recently presented a civil society position paper to the Directing Council of the Pan American Health Organization (PAHO) in support of the "Plan of Action for the Prevention of Obesity in Children and Adolescents," which helped expedite its approval. CLAS has also been instrumental in promoting a strong tobacco control goal within the Global NCD Monitoring Framework and national frameworks in the region.



Danish NCD Alliance

The Danish NCD Alliance has pioneered twinning between national NCD alliances in high-income and low-income countries. With support from the Danish development agency DANIDA, it now partners with NCD alliances in Uganda, Tanzania, Zanzibar, Kenya as well as Burundi and Rwanda. Recognising the capacity challenges of NCD civil society in LMICs, the Danish NCD Alliance and NCDA have been championing the need for a Civil Society Fund for NCDs.



The German NCD Alliance

The German NCD Alliance (DANK) now represents 17 civil society organisations working across health and NCDs. Members of DANK have been actively engaged in consultations on new government legislation on primary prevention and published a joint strategic paper, calling for a shift away from behaviour change to interventions that change the environment to promote healthy lifestyles. Founders of DANK attended the UN NCD Review and held a press conference upon its return, calling out the German Ministry of Health for its notable absence at the Review.



Kenya NCD Alliance

The Kenya NCD Alliance advocates for the prioritisation of NCDs in the health and development agenda of the Kenyan government and the East African region more broadly. To this end they engage with a broad variety of stakeholders, such as the Ministry of Health, NGOs, professional and patients groups, foundations and also the UN Interagency Task Force during their country mission to Kenya in 2014, which aimed to support the Kenyan government and UN Country Team to scale-up their response to NCDs.



East Africa NCD Alliance Initiative

The East Africa NCD Alliance Initiative published a regional Civil Society Status Report on NCDs tracking gaps, challenges and progress on NCDs. Based on the findings, an East Africa NCD Charter was launched. The Charter provides recommendations and priorities for action on NCDs in the region. Both the Charter and Civil Society Status Report were presented and promoted at the UN NCD Review in New York. Professor Gerald Yonga, founder of the Kenya NCD Alliance and member of the East Africa NCDA Initiative, was one of the few official speakers at the UN Civil Society Hearing.

Communications

Placing NCDs in the Spotlight

Through effective communication, the **NCD Alliance** is sparking debate and changing mindsets. Our communication activities focus on raising awareness and promoting solutions for NCDs amongst policy makers, opinion leaders, non-governmental organisations and businesses. We constantly strive to build demand for action on NCDs at global, regional and national levels.



Community meeting in Aurangabad, India.

Catalysing Debate

As a leader of the NCD civil society movement, NCDA has unprecedented convening power and a track record in catalysing dialogue on pressing issues. Over the past year, we have convened a series of high-profile side events, exclusive roundtables, and civil society briefings at key global fora to maintain political momentum on NCDs. Our events are timed and tailored to have an impact. We have focused on a range of important policy areas this year, including the post-2015 development agenda, the life-course approach, integration of NCDs into maternal and child health services, women's health, lung health, and accountability.

In addition to leveraging political fora, NCDA has mainstreamed NCDs into our federations' global congresses. UICC's World Cancer Congress, The Union's World Conference on Tobacco or Health and ADI's International Conference on Alzheimer's Disease all featured NCDs like never before. And our Supporters rolled out *NCD Cafés* to engage delegates in interactive sessions.

Spreading the Word

Raising awareness of the scale and impact of the burden of NCDs to the general public is essential to build the demand for action. In 2014-2015, NCDA, its federations and partners mobilised public education and awareness campaigns around world health days — including World Cancer Day, World Diabetes Day, World Heart Day and World No Tobacco Day, amongst others.

Initiatives

First Ever Global NCDA Forum Announced

At the UN General Assembly, NCDA announced it will hold the first ever Global NCD Alliance Forum in November 2015. This Forum will be hosted by Friends of Cancer Patients (FOCP) in Sharjah, United Arab Emirates. Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, wife of the Ruler of Sharjah, was announced as the Forum's Ambassador as part of her commitment to the fight against cancer and NCDs. The Forum will be a landmark event, convening representatives from the network of national and regional NCD alliances. It will provide a platform for knowledge exchange, capacity building, priority setting, and facilitate twinning across the alliances.

"A strong civil society movement can catalyse action against NCDs everywhere. The Global NCD Alliance Forum will be a landmark event in the NCD response."

Sir George Alleyne
Director Emeritus, PAHO

"The Global NCD Alliance Forum will provide a supportive space for NCD Alliances from across the world to come together and build a community."

Beatriz Marcet Champagne PhD
Healthy Latin America Coalition (CLAS)

NCDs at the World Cancer Congress 2014

UICC's World Cancer Congress in December 2014 was immensely successful for NCDs, with links being drawn between cancer and the broader NCD agenda from start to finish. For the first time, NCDs were a common thread throughout the Congress.

A total of 28 NCD sessions were held over the 3 days, all of which were included in a dedicated NCD Programme. NCDA was involved in 3 sessions on the themes of civil society capacity building; addressing NCDs in post 2015; and taking participants 'behind the scenes' of the global health and development debate.

Dynamic and interactive discussions on NCDs and global health issues were held each day at the NCD Café, which was organised by NCDA Supporters.



From left: Laura Tucker-Longworth, Healthy Caribbean Coalition, Constance Kekihembo, CEO, Uganda NCD Alliance, and Rohan Greenland, National Director, Government Relations at National Heart Foundation of Australia, and Director, Asia-Pacific Heart Network, discuss how to strengthen the NCD civil society movement.

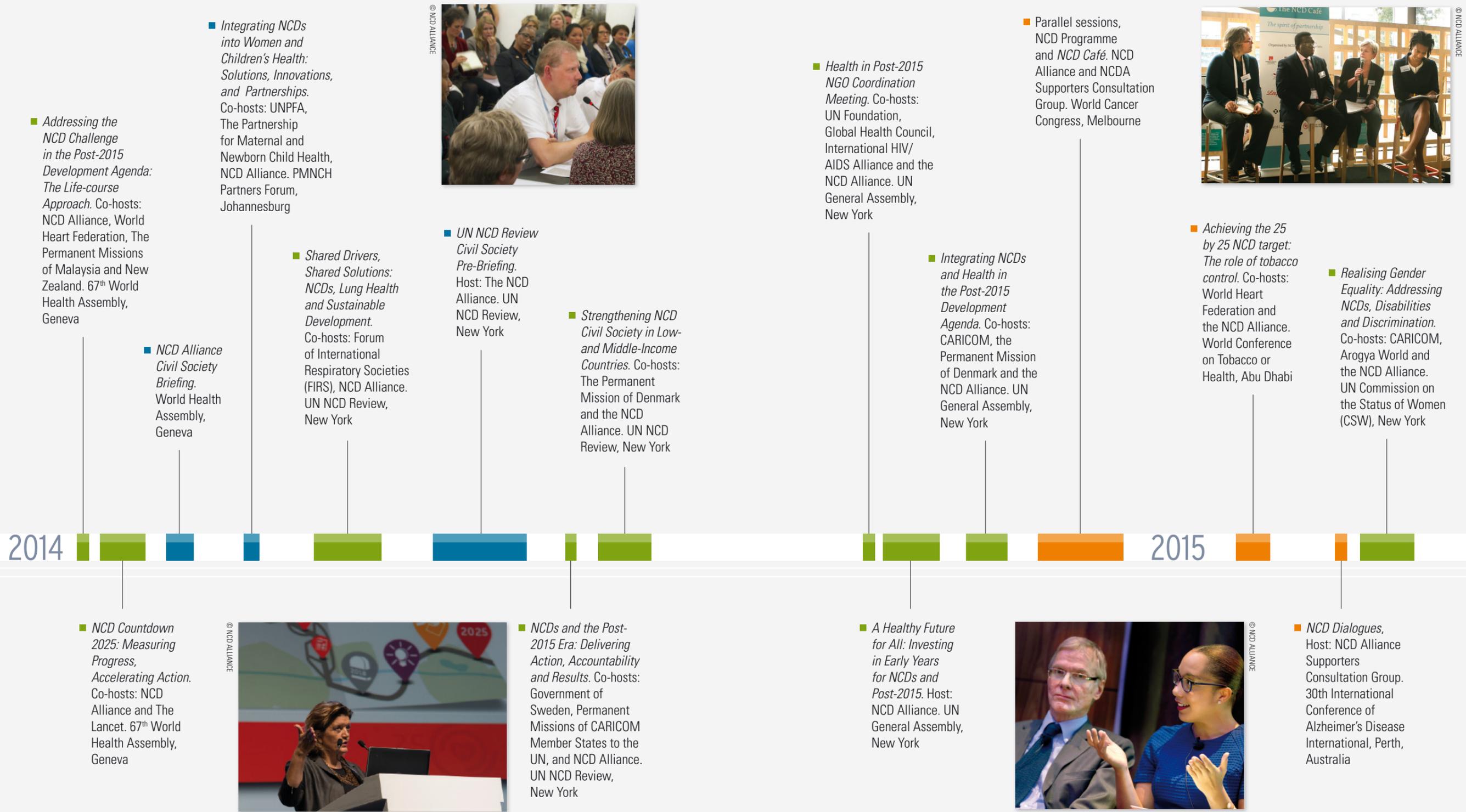
Creating Dialogue

Highlights of Our Side Events During 2014-2015

Civil Society Advocacy:
Briefings, Coordination,
and Hearings

WHO and UN
Conferences: Side Events
and Roundtables

Federation Congresses:
Parallel Sessions



■ *Addressing the NCD Challenge in the Post-2015 Development Agenda: The Life-course Approach.* Co-hosts: NCD Alliance, World Heart Federation, The Permanent Missions of Malaysia and New Zealand. 67th World Health Assembly, Geneva

■ *Integrating NCDs into Women and Children's Health: Solutions, Innovations, and Partnerships.* Co-hosts: UNPFA, The Partnership for Maternal and Newborn Child Health, NCD Alliance. PMNCH Partners Forum, Johannesburg



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■ *NCD Alliance Civil Society Briefing.* World Health Assembly, Geneva

■ *Shared Drivers, Shared Solutions: NCDs, Lung Health and Sustainable Development.* Co-hosts: Forum of International Respiratory Societies (FIRS), NCD Alliance. UN NCD Review, New York

■ *UN NCD Review Civil Society Pre-Briefing.* Host: The NCD Alliance. UN NCD Review, New York

■ *Strengthening NCD Civil Society in Low- and Middle-Income Countries.* Co-hosts: The Permanent Mission of Denmark and the NCD Alliance. UN NCD Review, New York

■ *Health in Post-2015 NGO Coordination Meeting.* Co-hosts: UN Foundation, Global Health Council, International HIV/AIDS Alliance and the NCD Alliance. UN General Assembly, New York

■ *Integrating NCDs and Health in the Post-2015 Development Agenda.* Co-hosts: CARICOM, the Permanent Mission of Denmark and the NCD Alliance. UN General Assembly, New York

■ Parallel sessions, NCD Programme and *NCD Café.* NCD Alliance and NCDA Supporters Consultation Group. World Cancer Congress, Melbourne



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■ *Achieving the 25 by 25 NCD target: The role of tobacco control.* Co-hosts: World Heart Federation and the NCD Alliance. World Conference on Tobacco or Health, Abu Dhabi

■ *Realising Gender Equality: Addressing NCDs, Disabilities and Discrimination.* Co-hosts: CARICOM, Arogya World and the NCD Alliance. UN Commission on the Status of Women (CSW), New York

■ *NCD Countdown 2025: Measuring Progress, Accelerating Action.* Co-hosts: NCD Alliance and The Lancet. 67th World Health Assembly, Geneva



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■ *NCDs and the Post-2015 Era: Delivering Action, Accountability and Results.* Co-hosts: Government of Sweden, Permanent Missions of CARICOM Member States to the UN, and NCD Alliance. UN NCD Review, New York

■ *A Healthy Future for All: Investing in Early Years for NCDs and Post-2015.* Host: NCD Alliance. UN General Assembly, New York



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■ *NCD Dialogues.* Host: NCD Alliance Supporters Consultation Group. 30th International Conference of Alzheimer's Disease International, Perth, Australia

Organisational Development

Broadening Partnerships for Global Reach and Local Impact

This year, the **NCD Alliance** has expanded its partner base at all levels. By doing so, we are leveraging a wider range of expertise, knowledge, and capacities to deliver on our goals. We are stronger for it, and well positioned to play a pivotal role in NCDs and global health in the post-2015 era.

New Federations to Drive Change

Originally founded as an alliance of four disease federations, NCD Alliance is now governed by seven global federations/organisations. Our three new global partners are Alzheimer's Disease International (ADI), the Framework Convention Alliance (FCA), and Management Sciences for Health (MSH). Our focus on the four major NCDs is now complemented by expertise, reach and impact in mental/neurological disorders, risk factors (particularly tobacco control) and health system solutions.

Partnerships with Purpose

A cornerstone of the political NCD response is multisectoral action. No one sector will solve this global epidemic alone. It requires all sectors - UN, governments, NGOs and the private sector, to act. The NCD Alliance is translating this rhetoric into reality, pioneering partnerships across sectors that yield gains for people at risk of, or living with NCDs worldwide. Partnership highlights from 2014-2015 include:

- Securing the support of Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, wife of the Ruler of Sharjah, to host the first ever Global NCD Alliance Forum in 2015;
- Existing corporate partners and foundations renewed their support, and new partners outside of the pharmaceutical industry came on board. Bupa, a leading international healthcare group, joined the NCD Alliance Supporters Group and will work with NCD Alliance on workplace wellness;
- Partnering with new international NGOs, notably the International Osteoporosis Foundation (IOF).

A full list of NCD Alliance supporters can be found on page 23. The NCD Alliance would like to thank its supporters for their continued support in 2014-2015.

Strengthening our Financial Stability

The NCD Alliance has improved its financial performance and sustainability. We maintained a sound financial position during the reporting year, and have a satisfactory reserve position for the year ahead. The NCD Alliance's total operating expenditure over the 12 months to April 2014 amounted to 1,067,065 USD, which was fully covered by its revenues. We diversified our sources of revenue, with an increased proportion from NGOs and foundations. The funds received by the NCD Alliance supported a wide range of activities, with global advocacy and national capacity building programmes representing the largest share of the total expenditure besides operating costs.

"Reducing smoking is critical to achieving the global target of reducing premature mortality from NCDs by 25% by the year 2025. The partnership of the FCA and the NCD Alliance will help accelerate implementation of the FCTC and bring us closer to achieving this important mortality reduction target."

Laurent Huber
Director of Framework Convention Alliance



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This year, the NCD Alliance expanded its governance structure to include a broader set of voices from the global NCD community.

Financial Statement 2014-2015

About the NCDAlliance

The **NCDAlliance** is leading the way to a world free from preventable suffering, disability and death caused by non-communicable diseases (NCDs). Founded in 2009, we are a unique civil society network uniting 2,000 civil society organisations in more than 170 countries. Our network includes global and national NGOs, scientific and professional associations, academic and research institutions, private sector entities and dedicated individuals. Together with strategic partners, including the World Health Organization (WHO), the United Nations (UN), and governments, the NCD Alliance is transforming the fight against NCDs.

The **NCDAlliance** is guided by our Strategic Plan 2012-2015. Our work is based on four strategies to drive progress towards the globally agreed goal of a 25% reduction in premature NCD mortality by 2025. Our greatest strength lies in the capacity of our global network, our ability to ground global advocacy in the reality of local experience, and our independence and integrity.



NGO Supporters

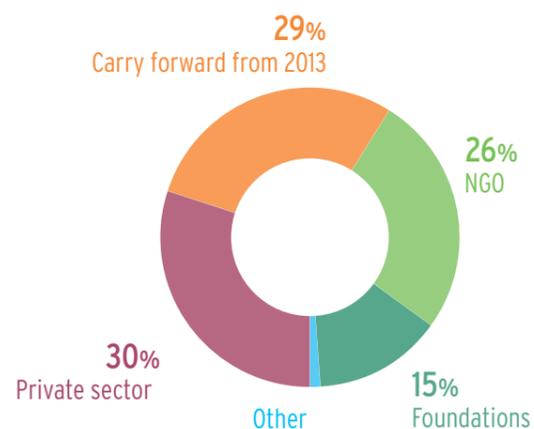


Private Sector Supporters



INCOME

Carry forward from 2013	581.477 \$
NGO	537.500 \$
Foundations	300.00 \$
Private sector	600.000 \$
Other	565 \$

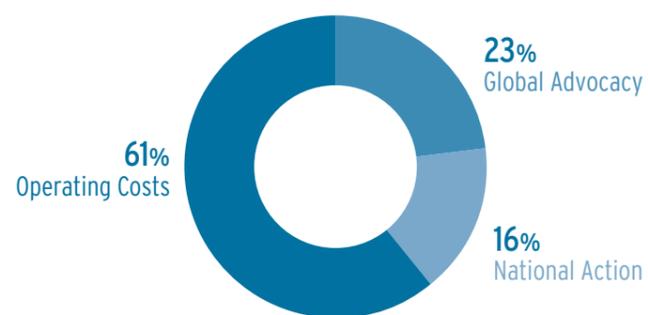


all figures in USD

Income Total 2.019.542 \$

EXPENDITURES

Operating Costs	650.839 \$
Global Advocacy	174.480 \$
National Action	241.746 \$



all figures in USD

Expenditures Total 1.067.065 \$

Net balance as of 31 December 2014 952.477 \$

Expert Advisory Council

Sir George Alleyne – Director Emeritus, PAHO (Chair)
 Jeanette Vega – Director, FONASA
 Robert Beaglehole – Chair, The Lancet NCD Action Group
 Sania Nishtar – President, Heartfile
 Precious Matsoso – Director General, National Department Health South Africa
 Jeff Sturchio – President and CEO, Rabin Martin
 Neil Pearce – Global Asthma Network
 James Hospedales – Executive Director, CARPHA
 Brenda Killen – Head of Global Partnerships and Policy Division, OECD
 Anders Nordstrom – Ambassador for Global Health, Swedish Ministry for Foreign Affairs

NCD Alliance Team

Katie Dain, Executive Director – LONDON
 Jessica Beagley, Policy Research Officer – LONDON
 Ariella Rojhani, Senior Advocacy Manager – NEW YORK
 Priya Kanayson, Advocacy Officer – NEW YORK
 Alena Matzke, Advocacy Specialist – GENEVA
 Jeremiah Mwangi, Global Policy Advisor – GENEVA (part-time WHF)
 Rowena Tasker, Advocacy Intern – GENEVA
 Jimena Márquez, Communications Manager – BARCELONA

The NCD Alliance

2012-2015 Strategic Plan Diagram





PUTTING NON-COMMUNICABLE DISEASES ON THE GLOBAL AGENDA



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